



MSGIC Executive Committee Meeting Agenda

Friday, February 12, 2016 9:00 AM – 12:00 PM

2660 Riva Road, Heritage Office Complex, Parole, MD 21401

AAEC Multi-Media Conference Room, Suite 200 2nd Floor

Conference Call Details: Bottom of Document

Chair

Marshall L. Stevenson III
Whitney Bailey Cox &
Magnani, LLC

Vice Chair

Patrick McLoughlin
Spatial Systems Associates

Past Chair

Julia Fischer
MD Dept of Information
Technology (DoIT)

Secretary

Julie Spangler
JMT Technology Group

Treasurer

Al Wainger
Michael Baker International

In Attendance	On the phone
Patrick LcLoughlin	Mike Scott
Julie Spangler	Matt Sokol
Glen Sine	Tari Martin
Mara Kaminowitz	Lynda Liptrap
Ashley Samonisky	
Patrick Callahan	
Barney Krucoff	
Marshall Stevenson	
Sid Pandey	
Charlene	

CAUCUS CHAIRS

Education

Mike Scott
Salisbury University

Federal Government

Lynda Liptrap
US Census

Local Government

Glen Sine
Anne Arundel County

Private Industry

Allan Blades
AXIS Geospatial

Regional

Mara Kaminowitz
Baltimore Metropolitan
Council (BMC)

State Government

Matt Sokol
MD Dept of Information
Technology (DoIT)

SUBCOMMITTEE CHAIRS

Data and Resources

Patrick Callahan
Prince George's County

Education

Julia Fischer
MD Dept of Information
Technology (DoIT)

Advocacy Chair

Vacant

Outreach

Ashley Samonisky
Dorchester Co. Emergency Svcs.

Open Meeting & Announcements – Marshall Stevenson (MSGIC Chair)

- Approval of Prior Meeting Minutes
 - Marshall motion to approve
 - Glen second
- Open/General Discussion
 - Any agenda additions?
 - Pat McL—lapel pins/bottle openers
 - Issue with logo causes our options to be limited for printing
 - Two lapel pin options (order by next Friday and have by 3/3)
 - 1. Go with lands end, they recreate our logo at their cost \$237. Order is 50 pins
 - 2. Circle pin \$527, use existing logo—order is 100 pins
 - Pat will send email to vote when we get the logo
 - Distribution of pins will be limited to executive committee
 - Dr. Scott put together a simple logo and presented it to the group
 - Everyone is good with this logo
 - Dr. Scott creating a logo with the text on the bottom pulled off
 - Will go with Lands End

MSGIC Treasury Report - Al Wainger

- Tax Filing Status
 - Al provided to Marshall
 - Al is working on tax filings
 - Balance at \$20,616.91
- NEW BUSINESS: TUGis request from an individual who wanted to exhibit at TUGis and asked if MSGIC membership covered that
 - Spawned idea of signing up for TUGis booth gets you a MSGIC membership credit



- Attempt to increase MSGIC membership
- Add option to MSGIC membership to fill a booth at TUGis
 - Would have to be signed up for MSGIC before January 1 to apply credit for March
 - Maybe include some sort of a discount
 - Would need to be considered for the future
 - Patrick C—how much is a booth? \$550 (Patrick M)
 - Marshall says we'd have to figure out how much to discount
 - Barney suggested looking at Venn diagram of who is a MSGIC sponsor and who is a TUGis Exhibitor.
 - Marshall—stable exhibitors only fill 50% of the booths
 - Marshall—decision would be a company decision not an individual
 - Barney—loves anything that blurs the line between TUGis and MSGIC
 - Marshall—saves effort trying to fill booths and trying to get members; lock in exhibitors earlier
 - Central gallery is more expensive; fills by 12/31 every year
 - Discounted the west gallery
 - Pat McL—make prime locations available first to MSGIC members as a priority
 - Marshall—may need to adjust our renewal times to accommodate establishing booth credit

MSGIC Business

- Advocacy Chair Vacancy
 - Was brought up at quarterly meeting; Sid has expressed interest in filling the position.
 - Christine {last name?} has also showed interest and Sid is connecting with Christine.
 - Sid wants to be a bigger part of the group; doesn't have much experience relevant to the position, he is willing to learn and work towards that.
 - How do we fill a vacancy? We need to review the by-laws to see how that happens.
 - Unfilled positions can be filled by appointment of the executive committee
 - Marshall nominated for Sid to fill the position
 - Mara seconded
 - Vote passed with 8; motion approved
 - Barney pointed out that this position requires a lot of networking
 - Collectively support Sid in this endeavor and provide experience and support as needed
 - Barney explained that an opportunity is possibly coming up where DoIT has to go back to BPW on 2/24 regarding Esri licensing; may be calling MSGIC for testimony related to how many local govts use the software, what would be the impact on contracts, etc
 - Mike Scott suggested we put out a general call to membership explaining that we now have a chair and that we will need additional support and voices to contribute to the efforts.
- Barney appreciates Mara's email related to ongoing legislation and sharing it with everyone. Mara has an analyst who likes to review the bills.
- Conferences
 - TUGis 2016 (3/15) – Marshall Stevenson



- MSGIC/DoIT Sponsorship
 - Joint sponsorship for breakfast and social; all set in motion.
- Resume Review Session
 - Separate booth or a separate room?
 - Work into the programming of the booth; or maybe set up a separate room for a specific time like 1-3 pm; time will dependent on schedule that doesn't come out until next week.
 - Also need to tell people to bring their resumes
 - staff booth and/or review resumes
 - Marshall will talk to Ardys to confirm that a room is available
 - Sid suggested having a sign up sheet so that the reviewers aren't overwhelmed. Limited space, sign up in the morning for the session to be held in the afternoon
 - **Barney suggested to promote this at the meetings for the volunteers since they are college students**
- LiDAR Workshop
 - Having the day before TUGis on 3/14.
 - Emails will be sent out again.
 - the February 2/22 workshop is full
 - looking to fill the next workshop
 - Patrick M--how many seats are there at TUGis? Dr. Scott says ~22 seats
 - Marshall would like to remove "non-member" option for training so that only members can take the classes. Make it exclusive to members only going forward.
 - Mara thinks the ones at TUGis should have a more open enrollment policy. The others can be more exclusive.
 - Marshall will be talking about what MSGIC is working towards; wants to know if there is anything he should hit on
 - Soliciting ideas; please email Marshall
 - Patrick C—platform to encourage people to be members
 - Also that we are looking for volunteers to get involved
 - Develop training, present proposal to MSGIC execs for approval
 - Expand participation in subcommittees past members of the executive committee
 - Sid—emerging professionals represented at MSGIC table; Sid is available to be at the booth
- MACo Summer Conference
 - Will have GIS Discovery Zone again
 - DoIT will have a booth, but not in the DZ area
 - Dr. Scott will have a booth in the DZ area
 - MSGIC will have a presence
 - Marshall has reached out to Leslie and offered to speak if there is space
 - Patrick M—are we exploring any sort of sponsorship for this conference?
 - Marshall—Independently vs booking through the conference.
 - Independent take so much more coordination



- Patrick McL—idea of sponsoring a food truck in the parking lot? Marshall doesn't think it will be well received because food is included in the conference.
 - So many socials at MaCo that it is very diluted and we're not in that league
 - Maybe order handouts instead of spending money as sponsorship
 - 1000 bottle openers would be ~\$1600
 - 500 would be ~\$800
 - Patrick McL to send out an email to vote
 - Portfolios are in progress too
 - Barney—librarians conference in early May in OC (MD State Librarians Association)
 - DoIT looking to participate with Delaware
 - Targeted librarians for outreach
 - Barney to email Ashley info once he books it.
 - Delmarva GIS Conference
 - MSGIC Sponsorship – *Mike Scott*
 - Give bottle openers and MSGIC materials to Dr. Scott to hand out
 - One sheet that talks about MSGIC to hand out
 - These will also be printed for TUGis. MSGIC can reimburse printing costs.
 - Quarterly Meeting Updates – *Patrick McLoughlin*
 - Patrick M
 - Spring will be in western MD in Washington County library April 20th
 - Need presentation ideas
 - Summer will be on the eastern shore
 - Ideas for location, Chesapeake College, Denton (but sponsor lunch), UMD College Park (parking was an issue), UMD Cambridge.
 - Need presentation ideas
 - Fall will be in central/southern MD
 - Interns - Mike Scott
 - Ashley talks to Ed almost daily.
 - Have Ed send out an email to the executive committee to introduce himself (Ashley will talk to him) preferred phone number, email, etc
 - Emerging Professionals – Sid Pandey
 - Good presence at the social after the quarterly meeting
 - Waiting to hear from Christine and another person who is interested in helping out
 - Sent idea to Ashley last week to have a way on the website to post questions to other professionals
 - Have the way to do this via Linked In; could promote as open forum. Ashley will look at our settings since we are a closed group.
 - MSS/MSGIC - Patrick Callahan/James Shaw/Matt Sokol
 - Datum 2022 Subcommittee
 - No updates
 - National Grid
 - Posted under initiatives and projects
 - Cole Brown doing a presentation for NAPSG
 - Could do hands on training; need to gear towards a specific audience
 - Lynda
 - Wants to determine if the grid system could serve as a grid for international work? Is there anyone interested in discussing this?



- Matt will ask Cole about this. Cole is a volunteer with the MSP.
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- Marketing/Outreach/Advocacy
 - *Social Media Plan – Ashley Samonisky*
 - *No additions or changes to the plan*
 - *Would like to move to vote as official social media policy for MSGIC*
 - *Second Patrick*
 - *8 passed*
 - MSGIC Promotional Materials
 - Portfolios
 - Single sheet info
 - bottle openers
 - lapel pins
- Education
 - LiDAR Workshop – *Mike Scott/Julia Fischer*
 - Set up and posted to website; accepting registrations.
- New Business
 - Covered at the beginning



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