



MSGIC Quarterly Committee Meeting

April 18, 2013 | 9a.m. – 3p.m.

Chesapeake College, Building 14, Room 110

Wye Mills, MD 21679

ATTENDEES:

Executive Committee:

| | | |
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| Jim Cannistra | MD Department of Planning (MDP) | Chair |
| Mark Helmken | Towson University Center for GIS (CGIS) | Chair Elect |
| Michael Scott | Salisbury University/ESRGC | Past Chair |
| Julia Fischer | MD Geographic Information Office | Secretary |
| Doug Reedy | Frederick County Government | Treasurer |
| Lauren McDermott | Salisbury University/ESRGC | Education Subcommittee Chair |
| Shawn Wampler | City of Annapolis | Local Government Caucus Chair |
| Roger Barlow | U.S. Geological Survey (USGS) | Federal Government Caucus Chair |
| Marshall Stevenson | KCI Technologies, Inc. (KCI) | Private Caucus Chair |
| Ken Miller | MD Geographic Information Office | Maryland Deputy GIO |

Members:

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| Doug Adams | Baltimore County Government |
| Don Barker | U.S. DoD/Caroline County EMS (Volunteer) |
| Trevor Bozarth | Dorchester County Government |
| Mark Cohoon | Talbot County Government |
| Jeff Cox | Anne Arundel County Government |
| Mary Creamer | Eastern Shore Regional GIS Cooperative (ESRGC) |
| Jeff Edgin | St. Mary's County Government |
| Eric Flint | Salisbury University |
| Molly Griffin | Eastern Shore Regional GIS Cooperative (ESRGC) |
| Michelle Guck | USDA – Natural Resources Conservation Services (NRCS)s |
| Garret Halbach | MD Department of Legislative Services (DLS) |
| Justin Lahman | Axis GeoSpatial, LLC |
| Jessica Lister | Environmental Concern, Inc. |
| Lisa Lowe | MD Geographic Information Office |
| Patrick McLoughlin | Spatial Systems Associates, Inc. |
| Bill Merrey | Straughan Environmental, Inc. |
| Joe Miller | Caroline County Government |
| John O'Brien | Salisbury University |
| Tunde Oyinloye | Baltimore County Government |
| Hermina Paczynski | Maryland Military Department |
| Anthony Puzzo | Esri |
| Bob Ryan | URS Corporation |
| Erin Silva | Eastern Shore Regional GIS Cooperative (ESRGC) |
| Matt Sokol | MD Geographic Information Office |
| Julie Spangler | Chesapeake Environmental Management, Inc. (CEM) |
| Sam Stanton | Queen Anne's County Government |
| Calvin Strozier | St. Mary's County Government |

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| Josh Sturgill | City of Annapolis |
| Jim Thomas | Coppin State University |
| Maya Thomas | Civil Solutions (ARH)(NJ) |
| Adam Travis | Phoenix Engineering, Inc. |
| Patricia Valentine | UMBC, GIS Master's Program |
| Allen Wainger | Michael Baker Jr., Inc. |
| Karen Zera | Ocean City Government |

Guests:

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|---------------|---------------------------------|
| David Curson | Audubon Maryland – D.C. |
| Barbara Ewell | MD Department of Planning (MDP) |
| Tracey Gordy | MD Department of Planning (MDP) |
| Chris Knights | Geocomm, Inc. |
| Kyle Martin | City of Salisbury, Public Works |
| Dan McIntire | Axis GeoSpatial, LLC. |
| Amy Nichols | Independent Representative |
| Tom Tiner | Michael Baker Jr., Inc. |

Welcome and Opening Remarks

- Plan to cover major initiatives at the State level
- Slight change in schedule, switching two presentations
 - Presentation – “LiDAR, Impervious and Land Cover mapping updates” by Jeff Cox moving from 2:30p.m. to 10:30a.m.
 - Presentation – “Report: TUGIS 2013 and Suggestions for 2014” by Mark Helmken moving from 10:30a.m. to 2:30 p.m.

Round the Room Introductions

- Invitation, to new attendees to the meeting, to connect with Executive Committee members for more information about MSGIC
- Last Spring Quarterly meeting was exactly one year ago at this same facility
- Thinking about what has happened in the past year that has impacted our work
 - Legislation passed last year about impervious surface and storm water fees
 - Dramatically impacting 10 counties' revenues
 - Septic bill passed last year and many communities using GIS to provide septic maps
 - Hurricane Sandy and ancillary work, as a result
 - State GIO Office was created last year at this time, but staff not added until last summer
- Pretty significant the changes that have happened inside and outside our industry over the past year
 - Shows a need for coordination and collaboration within the GIS community
- Thanks Axis GeoSpatial, LLC for sponsoring breakfast this morning
 - Been working with them closely on the Orthoimagery collection project
- Also thanks to Chesapeake College for use of the facility at no cost

MSGIC Business Update (Presentation Available)

- MSGIC is now recognized by the State of Maryland as a non-profit

- Survey went to 800 people requesting feedback on dues structure and ranked priorities for applying collected dues
- More detailed survey responses are available on the newsletter which was recently published and included in the email sent from Jim Cannistra last week to the registered membership
- 133 respondents and 72% approved moving forward with the dues structure suggested
- Priorities:
 - Advocacy
 - Data Enhancements
 - Not building datasets, but coordinating and collaborating on big data initiatives
 - Technical Training
 - Professional Networking Events
- Executive Committee was happy with the response, 72% favorable response is significant
- Many questions have come up about the mechanics of how the dues structure would work
- Quarterly meetings will still be open for all to attend (members and non-members)
- Contacts database will include paid members and access to the database will be restricted to members only
- Voting considerations, in the future, will only be for paid members
- Minimal cost for student membership, any student with active ID can get a student membership
- Executive Committee meetings would only be opened to paid members
- Trying to implement dues gradually
 - July 1, 2013 is the official start date with dues to be paid by Jan 1 2014
 - People actually have until this time next year to pay their membership
 - Membership would be covered from July 2013 to December 2014
 - In the future, dues will cover from January – December in any given year
- PayPal account is setup and can accept membership fees
- Want to be transparent, so a brief financial report will be presented at each of the Quarterly meetings
- Encourage organizational memberships which allow for more people to be members through an organization, instead of individual memberships
 - Also streamlines the process of who and who are not members
- Individual or an individual representing an organization can also join
 - 3 tiers of organizational memberships and sponsorship
 - Information on the website
 - Some organizations have already signed up

Question: So government agencies can plan for dues, are we running on calendar fiscal year or July to June?

- Calendar year

Financial Report – Doug Reedy (Presentation Available)

- First annual report, which covers from May 8, 2012 through today
- MSGIC is now a MD State corporation
 - Tax-exempt
- 501(c)3 IRS application is on file with Federal government
 - Application under review

- Moved checking account from Bank of America to The Columbia Bank
 - No fees up to a certain amount and do not anticipate hitting that amount for some time
- 2012 Tax Year
 - Corporate personal property tax sheet was filed successfully
 - Do not own any property and so no fees
- Initial costs were covered by donations from individual participants, these donations are much appreciated
- Current sponsors are ESRGC, DoIT, MDP and are thanked for helping with fees
- KCI is in the works to become a sponsor
- 1 members came in from Frederick County yesterday and allowed for testing the PayPal system
- Need to make the form, on the website, more explicit to PayPal with email being spontaneously sent out and payment handled through the email
- Bank Account History:
 - May 8, 2012 started with no balance
 - Call for donations received \$722
 - Sponsorships brought in \$2,100
 - For a total of \$2,822
 - Expenses: Office supplies, postage and document shipping costs, filing fees and bank fees
 - Expenses Total: \$750.11
 - **Current Account Balance:** \$2,071.89

Question: State and Federal filing fees are non-recurring?

- Yes, these are one-time fees and we own no property, so we should not have to pay these taxes or fees

Question: When do you anticipate the 501c3 coming through?

- Within the next 30 days
- Membership fees will be tax-deductible after this is established
- Wanted to expedite the application, but found no way to do it

Question: Do we have a policy manual about how and when the expenses are handled?

- Do not have policy at this time
- The Executive Committee approves expenditures at this time
- Should have something written up

Question: With the change in structure of MSGIC does that affect Federal liaison role and participation?

- Depends on how much is communicated
- Personal expense taken on by Roger Barlow
- Other USGS and Federal liaisons are listed as members of similar groups in other States
- There is precedence, but currently changing because of changing Federal government climate
- Have to be transparent after becoming 501(c)3 including minutes, members and financial reports

Certification of Continuing Education

- Looking to provide certificates for attendance and presenting at MSGIC meetings
- Trying to use the CEU standards for continuing education in Maryland
- Certificates will be made available for those seeking credits for certifications
 - For example GISP, AICP or registered land surveyor
 - Documentation for continuing education credits
- Forward request for certificate to Executive Committee
 - Participation will be verified against sign-in sheet and certificates will be sent out, as appropriate
- Already happened on an individual basis, this will formalize the process
- Will be attendees responsibility to sign-in to assure that attendance is documented
- Will work to process these requests in an electronic/automated fashion

Project Updates

GIO Report – Kenny Miller (Maryland Deputy GIO)

- Barney Krucoff (GIO) is at an addressing workshop with U.S. Census, in Leesburg, VA
 - Kenny Miller (Deputy GIO) stepping in to provide GIO Report
- 911 center work
 - Dozens of denial of service attacks have occurred recently
 - Trying to extort money or information
 - FBI is involved
 - Anticipate increasing in frequency
- Matt Sokol is newest member of the GIO Office team, started about a month and half ago
- Interviewed and offered additional position to another individual
 - Anticipate they start in early May
 - This was the last open position in the GIO Office
- DoIT and GIO Office to begin new contract to collect aerial imagery
 - Based on outreach, to be completed, will add mapping impervious surfaces in compliance with new impervious surface fee
 - Anticipate hearing much more about this in the future
 - Want to start the discussion about how MSGIC should get involved to assist the counties with this mandate
 - Should we come up with standards, guidelines, tools, all or none?
 - Do not want to get involved with how the mapping is done, but does it make sense to add services and tools to a state contract that would be available for the counties to purchase?
 - Part of a dialog, a direction has not yet been decided
 - Anticipate spending much of July Quarterly meeting on discussion of how best to handle this
 - 10 counties on the hook as of July 1, 2013
 - Additional counties will be anticipated to comply in the near future
- MDE is looking for data from the local jurisdictions
 - Could MSGIC facilitate this process, so they are not bombarded by requests from the State level?

- Russell Provost is also member of GIO/ESRGC team out collecting address point information from the counties and other datasets related to next generation 911
 - Already met with all Eastern Shore counties
 - Going to Southern Maryland next week
 - Continue to Western Maryland in the near future
- Part of the support from GIO office to Maryland State Police (MSP)
 - Installation of CAD RMS system and a project on Eastern Shore connective of State Police barracks directly to 911 centers
 - Calls for State police are currently answered at 911 center and transferred to barracks
 - Ideally the process will be updated to send location information and number automatically
 - Currently sent verbally or faxed
 - Will be glad to get this process updated and automated
- Barney Krucoff (GIO) also the State coordinator for situational awareness
 - Working to define and align systems in public safety and emergency management

MD iMap (Presentation Available)

Executive & Technical Committee Updates – *Julia Fischer (DoIT)*

- Last Executive Committee meeting was held on March 8, 2013 at MDOT Headquarters
- Used a different format at this meeting which solicited more participation and feedback from the meeting attendees
- Received good feedback from the group and had a good turn out with representation from many different agencies and organizations
- Next Executive Committee meeting scheduled for June 26, 2013, invitation only
- ELA license utilization maximum concurrent usage number at 550, a 30% increase since January
- Number of unique users now documented at 512, a 45% increase since January
- DNR has the highest number of documented users (122)
- Almost 300 services on the current infrastructure caused some performance issues
- Currently going through a short-term and long-term process to delete unused services and consolidate services prior to version 10.1 infrastructure migration
- MD iMap application template was delivered in March and code is accessible via GitHub (<https://github.com/mdgio/iMap>)
- Request that bugs, suggestions or issues be documented under the Issues tab on the github page
- New template example: <http://www.statestat.maryland.gov/budgetmap2014.asp>
- Cascading geocoder, including 11 unique components, is now available on the MD iMap infrastructure
- Anticipate releasing Online component soon on MD iMap Portal
- Next Technical Committee meeting scheduled for May 7 from 1 – 3p.m. at MDE
- Accessible via Webex
- All are welcome to attend

Notable Local Government Activities

Local Government: Cecil County (Presentation Available)

- Data Sharing – internal and external, focus on external data today
- Interest to recoup expenses from making GIS data
 - Everyone wants the data, but no one wants to pay for it
 - Something with huge demand has little value when it comes down to paying for it
- County has governance to collect fees for data available, but only collected about \$11,000 in the past 5 years
- Partly because the mindset is information should be shared freely
- GIS data only has value when it is used and those who create it and maintain it are also of value
- GIS data is valuable because it can help save money using this data by multiple agencies
- GIS data sharing saves GIS managers time because they are not stuck fulfilling data requests only
- Data updated monthly for those layers which change regularly (address points, centerlines, buildings, etc.)
- Encourage people to go to this page (http://www.ccgov.org/dept_planning/gis/avdata.cfm) to get the data they are looking for, available 24/7/365
- Concerns about freely available data include those who take advantage of freely available data
 - Cecil County GIS data includes Easter eggs or fake data to assure that data is not stolen
 - Have encountered examples of reselling data which was originally purchased from the local government
 - Cecil County has gone through a court case to cease and desist the reselling of purchased data
- Forced sharing of data concern through legislative and permit requirements, instead of garnering good will amongst data providers

City of Crisfield Recovery – MDP (Presentation Available)

- Tracey Gordy – MDP Lower Eastern Shore representative
- Impacted significantly by Hurricane Sandy (maps from MDP showing the homes impacted by Sandy and the 100-year floodplain demarcation and potential sea-level rise area)
- Much of Crisfield included in the potential sea-level rise area
- Disaster scene after occurrence in Crisfield, people could not get out of their homes
- Crisfield was already a community in danger, no current strong economic driver
- Potential to lose 30% of residential tax base if people just walked away from their damaged homes
- Governor designated collaborative agency efforts to get Crisfield back on its feet
 - Talking about damage and programs and funding from the agencies
 - Leverage them as a whole to help the city
 - Collect data for the city and determine long-term plan of action
- Main steering committee: MDP (Lead), DHCD, DBED, MEMA and DNR
 - Meets every three weeks
 - Subcommittees focus on housing, natural resources and economic development and revitalization
- Initially did not get individual assistance from FEMA, did eventually get this assistance
- Appropriation is entirely for Somerset County, appropriated to DHCD as Block Grant funds
 - Have 2 years to spend \$8.6 million in Somerset County
 - This is a considerable amount of money for this particular area
 - Must put together an Action Plan for money spending, required by HUD

- Basic decisions made:
 - Money will go to Somerset County government to administer
 - Met with commissioners, mayor and council of Crisfield
 - Assessed damage in Smith Island to assure all information is transparent
 - Assure input included from many parties concerning the action plan
- Recent public meeting for comments concerning the action plan
- \$5 million will go to housing recovery, rebuild or rehab
- \$2 million will go to buy outs on Smith Island
- It has been decided that there will be no reinvestment on Smith Island
 - This has not been well received
- Economic Development activities need to be increased in Crisfield
- Additional appropriations coming and will be provided for entire State based on damage from the last 3 storms
 - Highly competitive to get this additional funding
- There was a remarkable, local volunteer efforts
- More volunteers than can be housed or work for them to do
- Somerset County Long-term Recovery Committee been meeting regularly
- Has funding through community foundations, private donations and faith-based groups
- Office in Crisfield and taking cases for assistance
- Data collection has been a concern, merging existing data from FEMA/MEMA forms and forms directly related to this recovery committee
- Has to be a way to cross reference those who have received a check from one organization and cannot then request more money from another for the same incident
- New database to be created to centralize the tracking of services, minimizing fraud and duplication

Question: If these homes are in floodplain and sea-level rise are they being built above the level? What is being done to assure they will be protected in the future?

- Lots of restrictions on the money
- Many restrictions designating to buy-out only and not rehab or rebuilt
- Income-based qualifications/restrictions
- Gaps are anticipated

Question: Are people moving out of the town?

- Many people have moved out
- There were many vacant homes before the storm and there are many more now
- About 1,000 homes involved in these considerations
- Anticipate economic development as significant concern for the area, because the jobs and companies are not available to sustain a residential community
- HUD grant limits investment in economic development, really designated specifically for housing

Question: Are there lessons learned from the buy-out for Hooper's Island after Hurricane Isabel?

- Will take this back to DHCD, but restricted on the deadline to get the action plan out

Question: What is the economic development designated money being used for?

- Demolish commercial structures, job training, GED center, façade improvements
- Very limited opportunities and only \$1 million
- Somerset County Economic Development Commission looking to hire an Economic Development representative for City of Crisfield specifically to work on new opportunities for the city

Eastern Shore Higher Education Center – Chesapeake College

- College donated the land for this facility, but maintained as a separate entity
- Offer baccalaureate and advanced degree options, closest higher education institutions are 2 hours away
- Salisbury University offers some bachelors and MBA programs to earn degrees
- Stevenson University to add RN-related coursework
- University of Maryland Eastern Shore (UMES) also added some additional options
- Notre Dame of Maryland University offers a PhD program and starting a Master's program in the Fall
- Gratz College in PA also offers programs through this facility
- Mission to make this space available to non-profits

Federal Program Activities

- LiDAR Status/NAIP collection has been cancelled nationwide
- Remainder of funding was not available in time and thus required cancellation
- Hope it is back on for next year
- As a result of funding cuts, USGS has reduced intake of non-USGS partnered orthoimagery
- Amount of imagery was coming in at such a high rate that there was not enough room to store it
- Directly applies to Eastern Shore imagery just collected
- Gauging stations maps used a poor basemap
- Combined weather service and USGS weather stations displayed on the map
- Will make available to the group in the future
- LiDAR in Frederick County has been distributed to Nature Conservancy, Frederick County and University of Maryland Forest Canopy survey
- List of derivative deliverables from the canopy project from project manager and some metadata
- Projects expected to be released in a little over a year
- Montgomery County has been convinced to share their LiDAR and a copy has been provided to ESRGC for inclusion on the LiDAR download website (<http://www.esrgc.org/mapservices/>)
- President's budget has doubled funds for LiDAR for FY2014
- Although this amount has not yet been reviewed by Congress who could potentially cut back the amount

- Hope to have more funding available next year
- Hurricane Sandy, NRCS contributed ¾ of funding for Frederick County LiDAR collection
- USGS got \$6.4 million based on hurricane relief for LiDAR collection
- Internal proposals to be submitted by end of this month
 - Putting together a contract with Delaware to include Dorchester County in the collection
- Criteria for proposals:
 - Storm damage, partner contributions, Department of interior lands (Refuges), national seashore, area larger than 1,500 square miles and old or bad existing LiDAR
 - Dorchester County meets 4 of the 5
- Specifications of collection:
 - 0.7 meters, 1 DEM meter deliverable
 - 1 foot contour possible
 - Tide coordinated
 - Will match recent NRCS LiDAR for Worcester, Wicomico and Somerset Counties
- Might include Caroline County in the Delaware contract, but not yet confirmed
- Counties with seed money to contribute might be able to leverage some options
- St. Mary's County might be possible to join the Virginia contract, although that contract does not meet as many of the criteria

Question: Would contributions from a county help?

- It will help but need to understand the size and scope of the overall request and contract it ties too
- Virginia and West Virginia got a lot of LiDAR this year which might impact new requests coming in

Business Plan Workgroup

Orthos/Parcels

- Aerial photography successfully flown by Axis GeoSpatial, LLC and URS
- Completed about a week ago in leaf-off conditions
- 4-band imagery with pilot in Worcester County, inviting locals to participate in review process
- Delivery is anticipated for June through December 2013
- Focus on new RFP for next year's 2014 Western Shore photography
- Looking for participants on a technical committee to assist with defining requirements for this new contract
- More details to come

ESRGC

- Cooperate with governments and businesses to assist with accomplishing GIS projects
- 10 year anniversary in January
- Open Source GIS workshop at TUgis was well reviewed and asked to do more
- Open Source Enterprise GIS Summer Boot Camp being offered
 - Answer questions about enterprise GIS and how to get started
 - Covering the course of a week, spaces are limited and sign ups available now
 - Salisbury University, June 3 – 7, 2013
 - \$500 – Introduction to Quantum GIS

- \$500 – Python scripting with Quantum GIS
- \$300 – Enterprise GIS with QGIS, PostGres and Post GIS (Open Source GIS)
- Contact Molly Griffin (megriffin@salisbury.edu) to register

LiDAR, Impervious and Land Cover Mapping Updates (Presentation Available)

Presented by Jeff Cox, Engineer III (Watershed Model Analyst), Anne Arundel County Government

- Data download web page: <http://www.aacounty.org/OIT/GIS/GISData.cfm>
- LiDAR for Anne Arundel County available via <http://esrgc.org/mapservices>

Question: Are you looking at acreage based on parcels or other resources?

- Using GIS polygon acreage information
- Can track disputes to the acreage
- Zoning is based off of GIS layer also

Question: What department handles citizen interaction?

- TBD and might be Storm water Group which will be created based on new funding

Question: Issue with what is impervious concerns infiltration, have considerations been made to wave infiltration for defined areas?

- No, residential fee based off of zoning to minimize research, but could be applied at commercial level also

Question: Are considerations being made concerning standardization of imperviousness of categories?

- Prefer to speak with the State to mandate a standard
- Local governments do not want to be told how to identify the impervious surface levels and want to be able to handle determinations themselves
- Anne Arundel County to be test case because they are ahead of the game with creating an impervious surface layer

Question: Has there been discussion about crediting or discounting for positive responses or actions related to impervious surface changes?

- Yes, there is a credit program for installing rain barrels or rain gardens, for example, which will be tracked
- Specifics available on the <http://www.aacounty.org/DPW/WPRF.cfm> webpage
- Financial incentive to ultimately eliminate run-off from any property

Esri K – 12 ELA (Presentation Available)

Presented by Eric Cromwell, Coordinator of Elementary Science, Baltimore County Public Schools
ecromwell@bcps.org

- Harford County has STAR certification
- Some other counties also have undergraduate, professional level certification
- Coming out of the program with education requirements for GISP completed
- Using hardcore GIS desktop applications
- ELA signed about 4 – 5 months ago
- All schools in Maryland or organizations that provide programs in schools can get the 10.1 version of the desktop software, as well as, additional extensions and products

- Hosting by Washington College, Stu Bruce (<http://tinyurl.com/MD-GIS-ELA>) to obtain information and licenses
 - Fill out a form and be sent a DVD of download the software
- Two part license, can be used in classroom and administrative use, redistricting and bus routing, etc.
- Can make the argument that there is a clear ROI using these tools to assist with decision making
- Next generation science standards recently released
 - Making shift from state-based curriculum to federal standards
 - New big practice is using models
- Previous standards had function and concepts were separated and new standards have brought together using the functions to understand the concepts
- Trying to find a clear path from the data to the analysis and results discussion
- Applying ArcGIS Online also available through the ELA
- Setup a universal log-in which allows for teachers and professionals to connect and make resources available to teachers which can become content in the classroom
- Benefits include:
 - Content available to kids, on ArcGIS Online, without software install needed
 - Works on mobile devices
 - Develop relationships to determine needs and expand response
- Working on a .org website to serve content out to teachers, long-term goal
- Using these resources to build the workforce for technical industries in the future
- Good reactions to date, but work getting out slowly and want to see more wins from the application

Marshes for tomorrow: The Dorchester County Climate Adaptation Project (Presentation Available)

Presented by David Curson, Director of Bird Conservation, Audubon Society, Maryland-DC

Question: Why was hexagonal sampling grid used?

- Selected by University of Delaware and thought better than a square and applied to all wetland areas

Question: Getting state and county data collection, getting all data needed, are there data gaps?

- There are some data gaps
 - Vegetation in marsh areas
 - Some datasets being used, including parcel data, to identify potential purchase areas and easements
- Potential to influence the actions of farmers which might be conducting maladaptive reactions to other needs, offering alternatives

Question: Do not know the transition time from forest to marsh, has coring been done to determine when the trees died?

- Have experience of staff in the area to identify when trees died
- Many times from storm actions including Hurricane Isabelle
- Areas of treatment will continue to make them known after storm activities
- Pests have been less of a concern than salt water

Development of Automated LiDAR based tools for NRCS (Presentation Available)

Presented by Eric Flint, Salisbury University

Report: TUGis 2013 and Suggestions for 2014 (Presentation Available)

- MSGIC played a major role in this year's TUGis conference
- A lot of people put a lot of efforts into a lot of things
- Attendance had been reduced over the last few years
- Wanted to make it more accessible: cheaper, one day, no travel expense, try some new things

- Over 500 attendees, about 2 dozen name tags not picked up, but some onsite registrations
- Heaviest representation from the private and education sectors
- Had 17 of the 24 counties represented

- Jaime Alvarez headed up the volunteers
 - Put together a program for the volunteers
 - Had to do an online application answering some questions about why and included an essay
- Ardys Russakis put a lot of the logistics together from previous years of conference
- James Shaw actively participated with sponsoring and running one of the sessions
- Virginia Thompson led the efforts to coordinate the entire conference

- There were some concerns about getting sponsors to show up and attend the new venue this year
- Reduced the costs for the vendors to participate and filled all of the slots
- Some of the vendors double up with some latecomers to the conference sign-up

- Got about a dozen new people signed up as members and had computer to update profiles while at the booth
- Feedback from 174 responses:
 - Overall: Majority of the ratings were excellent and good
 - Scheduling and timing : Majority of the ratings were excellent and good
 - Opening session: Majority of the ratings were excellent and good
 - Presentations and workshops: Majority of the ratings were excellent and good
 - Presenters of the shorter sessions were rushed and took away from the value of the sessions
 - Esri Learning Lab was packed all day long
 - Lightning talks also well received
 - Parking and directions: Majority of the ratings were excellent and good
 - However two people got tickets, students posted at old garage only in the morning
 - Food and beverage: Majority of the ratings were excellent and fair
 - Half liked the breakdown of lunch areas and half wanted central area for lunch
 - Choice of facility/venue: Majority of the ratings were excellent and good
 - Majority of the labs and sessions were standing room only
 - Some navigation issues concerning how to find the appropriate rooms
 - Why not use University Union?
 - More costs involved
 - Vendor areas do not have enough electrical outlets
 - Requires \$10,000 to get generator for all vendors
 - Rooms all in the same place, but more costs involved with using University Union space
 - College of Liberal Arts (CLA) donated use of building, offered onsite computer labs
 - Conference costs: Majority of the ratings were excellent

- Social: Majority of the ratings were excellent and good
- Attend in future: Overwhelming yes
- Willing to travel to Eastern Shore or Western Maryland for conference: Majority said maybe, 31% says yes and 26% says no
 - Going to plan along the lines of moving it around the State
 - Next year to be at Towson University and the following year it will be opened other sponsors
 - Talked about renaming the conference to be a Maryland GIS Conference at <location of the year>
 - Conferences in other parts of Maryland might reach other GIS users from surrounding states
- Planning for 2014 will involve groups for major sections of the planning
 - Feedback on overall program was too much focus on the industry side and needed more on the academic side, wanted a better mix
- Planning to redo the website
 - New branding and new look
 - Add go to past conference information
 - Include papers presented
 - Include attendees lists
- Integrated marketing team at TU took care of signage, name tags, etc., helping with new website also
- Were the email blasts helpful?
 - Yes, worked to remove duplicates from multiple, combined email lists
- Putting together procedure manuals for those who take on future conferences
- 2015 sponsor should be involved in the current year's planning and execution to assure they are equipped to be successful

Question: What is MSGIC role in the conference next year and going forward? MSGIC is evolving, our role is changing in the State, what should our role be related to the conference?

- Opening and closing sessions should involve a MSGIC representative
- Professional map competition available along with the student map competition
- Web/mobile application competition
 - How to facilitate this type of competition still being determined
- Discount for MSGIC members at registration
- MSGIC booth
 - Table this year had minimal collateral materials
 - Need to think about stuff for the table
- Should MSGIC sponsor a session?
- What other things can we do to make our presence better known at the conference?
- Conference committee leaders need volunteers to participate in the groups
 - Offers GISP points
 - Call or contact leaders to get involved
 - Committee involvement does not include free conference passes
- Consider combining TUgis and MSGIC Quarterly meetings stemmed from other discussions
 - Scheduled close to one another on the calendar

- Combining would cut out a region where the Spring Quarterly meeting would be held
 - Potentially coordinate the quarterlies with the location of the TUGIS conference
- Would like to see the conference get untied from a specific university name
 - Would also like to see less focus on only Esri products
 - People liked the fact that there were more open source and non-vendor specific presentations at this year's conference
- Going through an evolutionary phase right now and complete name change is currently on the table
 - New leadership taking a different approach to how the conference evolves
 - Open to moving it
 - Open to changing the name
 - Would like to see MSGIC take over the conference and they work with the venue to coordinate
 - Virginia Thompson reached out to many education institutions to get a presence beyond the Towson University only
 - Solicit MSGIC members before the conference and setup meetings and presentations of what MSGIC members want to see and offer that to the conference attendees
 - This year it was put out to Executive Committee which spoke for the membership as a whole
 - Take advantage of skill sets of our members
- Consider combining efforts with the Delaware GIS conference, in an Eastern Shore location, every few years to get a larger venue and regional coverage of the GIS communities
 - Lack a regional conference in this area of the Nation
 - Delaware schedules a conference every other year
- Need to return the favor and work with Maryland Society of Surveyors (MSS) and continue to build relationships between these two disciplines
 - GIS people present our perspective at the MSS conference
 - Two conferences a year
 - 90 minute session of topics relevant to them (i.e. – impervious surface studies)
 - Have reached out a few weeks ago, conference in late fall and wanted to know if representatives from MSGIC would be willing to speak
 - Answered yes and will work out the details
 - Come a long way with presenting at chapters meetings of MSS and expanding communication and understanding between the groups
 - MSS Board supporting the idea of becoming a MSGIC sponsor
 - MSS currently consists of 700 members
 - As a MSGIC sponsor we would automatically increase our membership by 700 people

Next Quarterly Meeting: July 24th at La Plata Community College

- MSGIC Elections in late May/June

MSGIC TREASURY REPORT

- ❖ Maryland State Incorporation as a Tax-Exempt Non-Stock Corporation
- ❖ IRS 501(c)3 Exempt Organization Application Under Review
- ❖ Moved the Checking Account from Bank of American to The Columbia Bank
- ❖ Tax Documents Successfully Files for 2012 Tax Year
- ❖ Thank You to Individual Donors for Providing Incorporation Funding
- ❖ Our Gratitude to the Following Sponsors for Actively Supporting MSGIC
 - Eastern Shore Regional GIS Cooperative
 - Maryland Department of Information Technology
 - Maryland Department of Planning



MSGIC FINANCIAL REPORT

(Reporting Period 05/08/2012 to 04/18/2013)

BEGINNING BALANCE **\$0.00**

ALL INCOME

Donations \$722.00
Sponsorships \$2,100.00

TOTAL INCOME **\$2,822.00**

EXPENSES

Office Supplies \$21.71
Postage and Document Shipment \$28.40
State and Federal Filing Fees \$640.00
Bank Fees (No longer assessed). \$60.00

TOTAL EXPENSES **\$750.11**

Summary

Deposits **\$2,822.00**
Expenses **\$750.11**

Net Balance of MSGIC Accounts for
the Reporting Period of 05/08/2012 to
04/18/2013. **\$2,071.89**

