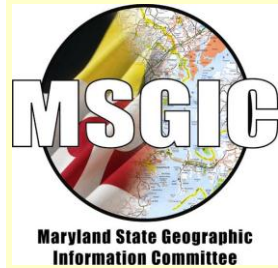


# MSGIC Non-Profit (completed)

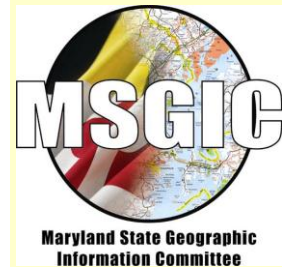
- Incorporation (2011)
- Federal and State Filings
- Bank Account & initial contributions
- Steering committee report
  - Sponsorship and membership recommendations
- Bylaws revisions & approval (10/12)
- Sponsorship fee structure adopted (12/12)
- Defined payment collection strategy & transferred bank account



# MSGIC Sponsorship (approved 12/9/12)

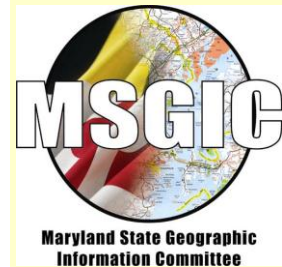
- Traditional Sponsor \$700
  - open membership (named staff)
  - Logo placement
  - Business profile in newsletter
  - Priority presentation opportunity
- Breakfast Sponsorship (\$TDB)
- Membership meeting value added sponsor \$200

[http://www.msgic.state.md.us/msgicinf/SCS\\_MSGIC\\_Sponsor\\_Application\\_Form.pdf](http://www.msgic.state.md.us/msgicinf/SCS_MSGIC_Sponsor_Application_Form.pdf)



# Membership: Dues & Levels (proposed)

- One vote per member
- Dues
  - Student - \$10
  - Individual - \$50 (organization or personal)
  - Tier one group - \$200 (5 members)
  - Tier two group - \$300 (10 members)
  - Tier three group - \$500 (open)



# MSGIC Non-Profit (next steps)

- Membership vote on recommended dues structure
  - Survey monkey – by 1/30
- Begin dues collection
  - February 2013 for term through July 2014 (18 mos.)
- Establish budget and priorities
- Develop reporting structure

<http://www.wvagp.org/>

[http://www.wvagp.org/upload/minutes/2012\\_Annual\\_Report\\_6\\_15\\_2012.pdf](http://www.wvagp.org/upload/minutes/2012_Annual_Report_6_15_2012.pdf)



# Business Activities

- Web site development
- Technical Training
- Conference Exhibit
- Seminars
  - Web or place based
- Sponsor GISP
- Sponsor conference attendance
- Data Development
- Other

*Need to survey membership, define priorities and begin to establish business plan based on revenue scenarios*

