



MSGIC Executive Committee Meeting Minutes

June 11, 2014

9a.m. – 12p.m.

Anne Arundel County Government, Heritage Complex (Annapolis, MD)

Attendees:

Julia Fischer, DoIT (Chair)

Matt Webb, Anne Arundel County Government (Local Government Caucus Chair)

Mara Kaminowitz, BMC (Regional Caucus Chair)

Patrick Callahan, Prince George's County Government (Data and Resources Subcommittee Chair)

Charlene Howard (MWCOG)

Theresa Martin, City of Laurel (Secretary)

Roger Barlow, USGS (Federal Caucus Chair)

On Phone Attendees:

Jim Cannistra, MDP (Past-Chair)

Michael Scott, Salisbury University/ESRGC (Grant Development Subcommittee Chair)

Erin Lesh, MD State Highway Administration (State Government Caucus Chair)

Marshall Stevenson, WBCM (Private Industry Caucus Chair)

Doug Reedy, Frederick County (Treasurer)

Open Meeting & Announcements – Julia Fischer

- Approval of April Minutes
- Review Action Items List:
 - *M. Scott to distribute Mark Calhoun report* – Will email out during meeting.
 - *B. Krucoff/M. Scott – LiDAR processing needs*. Still waiting to take delivery of their raw data (end of Dec).
 - *J. Cannistra – Follow up w/Gretta* – (regarding NAIP) has been completed.
 - *M. Helmken – Draft letter to Organizations w/3 more members on contact list*.

Question: Do we still need to do this?

- Yes, we have no members from DNR, MDE and only a couple from SHA who have paid for individual items.

Action Item: J. Fischer will reach out to Barney who was supposed to reach out to State Agencies.

- Should also encourage Education Caucus to reach out to Educational Institutions with significant GIS program to purchase.

Action Item: M. Scott to touch base with Scott Jeffrey

- *J. Fisher received an email from Marty at Towson. Wasn't clear if it would be open to students*. Yes, students are a part of that organization.
 - May want to consider a cap at some point down the road.
 - Could be an issue with a large number and voting.
 - University would need to keep track of their membership.

- 12 students from Towson are paid members

Action Item: J. Fisher will get back to Marty

Action Item: J. Fisher can put together an email to go out to all the Universities.

Question: Do students get their money back?

- No they will not. Nominal fee.

- *Need a List for County Coordinators (for encouraging Organizational level membership)*

Action Item: M. Webb to put together list of County contacts.

- *Work on text for elevator Speech*

Action Item: J. Fisher to put together Elevator Speech

- *Forward article to EC from David Doyle, "What Z Really Means."*

Action Item: J. Fisher to reach out to Dave Doyle. Additional content for website.

- *Caucus chairs asked to work on ideas for repurposing "Projects" tab into "Initiatives"*

- Needs to be completed.

- *R. Barlow to forward document previously sent out to select folks on LiDAR.*

Action Item: T. Martin to follow up with Roger on LiDAR document previously sent out to a select few and get up on the website.

- *Cut check to member who overpaid.* Completed.

Action Item: EC to continue filling out Action Item spreadsheet on own time.

MSGIC Quarterly Meeting (s) –Pat McLoughlin

Summer Quarterly

- Working on finalizing a location.
 - Brookside Gardens not available due to parking construction.
 - Rockwood Manor next to Legion Bridge – may be a challenging place to host a meeting.
 - A. Tang (MoCo) has temporarily reserved Veterans Plaza but at a cost of \$250.
 - P. Callahan has looked into Sports Complex and also Equestrian Center which are a no go.
 - P. Callahan Waiting to hear back from PGCO Community College.

Question: Quiet Waters Park in AACO?

- Good location but this is our Southern meeting so had hoped to concentrate in the Capital area.
- Shady Grove Area a possibility.
- Have done meeting in Silver Spring previously.
- Would we object to paying \$250 for the space?
- Down side is attendees would have to pay for parking.

Action Item: M. Webb will check with Calvert County

- Presentation agenda being finalized.
 - Student presentations still the plan- Scott Jeffrey has a few in mind.
 - Open Data Panel– ESRI, B. Krucoff, Socrata, Baltimore City and/or Montgomery Co.
 - First how they are using it and then more of an open panel discussion with the audience.
 - R. Barlow - Park Service planning project
 - Potential presentation by Cole Brown – Emergency Management use of AGOL
 - Town of LaPlata also potentially interested.
 - Still looking to finalize the sponsor but do have some potential takers already.

MSGIC Treasurer – Jim Cannistra / Mike Scott

- Financial recap
 - A number of individuals have signed up (20 or so).
 - City of Gaithersburg, Salisbury University, Caroline County and Easton Utilities also joined.
 - Account Balance: \$11,511.45
 - Should have some discussions on how we are going to use the money.
- Status Non-Profit 501(c) 3 Corporation
 - No news.

Action Item: Doug will check back online as to our status.

- Collection of Dues / Membership
 - Purge of membership has happened.
 - Moved those who have not paid to the mailing list.
 - 1,035 contacts and 377 members (only 342 are active – 35 combination of people where there are some discrepancies. Some who belonged to an organization that has an organizational membership but has not been added by the Organizational Administrator.
 - Spatial Systems recently added a few more members.
 - 22 joined in the last 30 days although not all have paid their dues.
 - M. Scott typically sends an email prompt after several days.
 - 342 active members at the moment for voting purposes.
 - The key question will be how many of these folks stick around for a second year.
 - Chairs should be working on how to bring value to the membership so that they want to re-enroll.
 - R. Barlow in NJ last week and they are looking to move to a non-profit and Roger gave them us a source of information.

Question: Do we need to revisit the Survey?

- Increase communication was a big one which the intern will help with.
- Offering of continuing education courses if we can make them free for members.
- Just one or two before the end of the year.

Action Item: Re-distribute the list although these were the highest priority, just to be sure there wasn't anything else.

- EC should review and spend next meeting really working on planning.
- Considering also some of the feedback we have received from Sponsors.

Question: Do we need to take some time at the Quarterly to communicate what they are already getting as a paid member and what is coming down the pike.

- Plans do not need to be completely finalized but should be fairly mapped out.
- Overdue for a mass email but have some content of progress to be included.

- University Membership Question (TU)
- Interim management
 - Doug is ready to come back.

Action Item: Jim, Mike and Doug get together to get Doug back up to speed.

MSGIC Business – Executive Committee

- By-Law – (Vote for recommended changes.)
 - With over 300 members, would need to use paid subscription level through Survey Monkey to get it out to the entire membership.

- Lowest level is \$35 monthly subscription.
- Monthly subscriptions can be cancelled at any time.
- Would allow one blast to everyone
- Can create and save the report of the vote.
- Plan is to format changes similar to word document used at previous executive meetings; text being deleted would have strike through followed by new or modified text.

Question: Wasn't the plan to have an all or nothing vote?

- Yes, and they will be kept in one question. That is just how the changes will be displayed.

Question: Would it be possible to post a Google Doc with the changes for members to review?

- There are a few different options with the paid level and that should be one of them (link to a site).

Question: If we all agree to the \$35, the vote could be put out rather quickly.

- Intern

- S. Wampler and M. Webb stepped up to assist with the interviews
- 9 applicants interviewed, 6 responded to interview invite.
- Conducted in-person interviews on Monday and did one phone interview Tuesday.
- EC members: Doug, Jim, Mike, Julia, Tari, Mara, Matt, Roger, Patrick, Ashley, Marshall
- Have a quorum - vote for Ashley Samonsky passed.

Action Item: Get any paperwork from Mike for internship contract through Salisbury.

Action Item: J. Fisher and T. Martin to come up with a task list and will share the list and set the priorities.

- Great group of candidates should anyone have any internship positions.

Action Item: Send list to D. Adams

Action Item: T. Martin and M. Webb to call back candidates.

Question: Who will be the go-between for Ashley and requests?

- J. Fischer and T. Martin at least initially

- MSS/MSGIC

- No update.
- TJ was unable to attend meeting today.

Action Item: J. Fisher to follow with J. Shaw and will let group know when a next meeting is set up.

GIO Briefing – Barney Krucoff (Julia Fischer)

- Staffing

- New full time employee “Jay” taking over with Transportation groups.
- Josh Souders, a contractor from ESRGC, will be stationed at DOIT and will be supporting Dashboard development.
- Dashboards have really taken off.
- ESRGC originally created the dashboard for DLLR and then also for DBED for their county comparisons (Choose MD.org).
- They are integrating through Socrata.
- Map not the central focus but there is a geographic component but also bars and charts.
- State Stat really excited about it and want other dashboards created for other agencies.

- New portal went to beta – J. Fischer sent out link (pilot.imap.md.gov).

- Looking for feedback – send directly to J. Fisher
- Testing for next few weeks and then launch on the 27th.

- Data page is a big focus because it will link to MSGIC.
 - Have done some reorganization which now goes to an overview page.
 - Grouped by GIS Data Catalog, Open Data Portal, Data Download sites, etc.
 - Main goal is to get everything in the main viewing page instead of scrolling way down a page.
 - URLs have not changed.
 - Kept left navigation links.
- Project page becoming Initiatives Tab – Anything need to be added?
 - Addressing, Centerlines, Next Gen 9-1-1, etc., discussed from a general perspective as to what is going on statewide not just from the state of Maryland.
 - This could for the short-term serve as replacement, if appropriate, for the MSGIC projects tab and can be integrated as much as MSGIC would like.
- MDiMap 2.0 infrastructure is stood up and they are loading data now.
 - Working closely with ESRI to establish Maryland’s GIS Data Catalog.
 - ESRI calls it Open Data but the State has already branded Open Data as Socrata.
 - Just need to register a URL for a map service with their group (MDiMap Data Catalog?) then it will be searchable through that resource.

Question: Do you need to be a State Agency?

- Will need to double check but don’t think so as you are just registering a service.
 - Through that system it is downloadable automatically regardless of what you have checked in your map service (table, shapefile and they can download API to make available in a web map).
- Open Data Law passed and Council has been established.
 - iMap Executive Committee will very soon go away.
 - While new council is designed to be more than geospatial still have good representation of GIS.
 - Bud Gudmundson (Western), Mike Scott (Eastern Shore), Bill Dollins (Southern MD –Zekiah Technologies); Harash Segal (Washington Metro Area - CIO for Montgomery Co), Elliot Plack (Central – Baltimore County), Allison Druin – (Private Sector - Professor at UMD), Linda Loubert (Private Sector - Morgan State) Sharon Healy (Greater Baltimore Technology Council); Robert Rae (owner of MP3car.com among others); Matt Felton (Data Story).
 - In addition there are about 15 different state agencies are represented.
 - As with MDiMap Executive Committee, either the Secretary or their designee from each State agency expected to be involved in the open Data Council.
 - Are asked to appoint a representative at the Executive and at the Technical Level.

Caucus – GIS Coordination Efforts and Local User Group meetings

- Local Government Updates – Matt Webb
 - No major updates
 - Did work w/Pat on survey to locals regarding metadata standards, version using, symbology sets.
 - Heard back from 9 counties.
- Regional Government Updates – Mara Kaminowitz
 - Nothing to report.
 - Fall BRGISC meeting may be more open.
 - Want to clear with members on the 25th mtg.

- USGS hosting next Wednesday an urban waters initiative workshop which will include people from Baltimore, particularly Patapsco and the surrounding waterways and Anacostia. Department of Interior/EPA federal initiative no funding from DOI but from EPA.
- Forest Service is also involved.
- Access to water, recreation, protecting waterway, science, etc.
- Will be an all day workshop.
- State Government Updates – Erin Lesh
 - SHA in early stages of making a road closure application for locals.
- Question:** Is there any info they can distribute to locals? Not yet.
 - Still looking at gathering requirements and submitting for priorities from locals for a phase one project.
 - Can work with M. Webb to put together a message to put out to locals.
 - Can this be promoted at next quarterly?
 - Goal is to have a working application in 6 months but likely without all the bells and whistles.
 - Goal is to interface with CHART as CHART only shows state road closures and not all road closures make into CHART.
 - Initial goal is to just capture road closures and then will work on assisting those who need help with the application.
- Federal Government Updates – Roger Barlow
 - Broad Area announcement next month.
 - Rather than forming partnerships as done in the past, this is designed for soliciting proposals directly from states on LiDAR.
 - Unclear of USGS budget.
 - Unsure how much if any from President.
 - State Elevation Plan – MD should put together but with all the activity that MD has benefited from with the Sandy supplemental may not be participating.
 - Because of the Sandy stuff, the national capital region did not get fully acquired this past spring.
 - Prince George’s to be done later this year.
 - D.C., Arlington, parts of Fairfax, some of Charles and almost all of St. Mary’s.
 - Eastern Shore – Sandy Supplemental Project (Dorchester Co & Caroline Co)– pilot data already in and on track to be available by early January.
 - Left over money – Carroll County, City of Baltimore, Kent Co & Talbot Co will be flown.
 - Baltimore Co will also be flying next season, so not duplicating that effort.
 - MD in good shape from LiDAR perspective.
 - Garrett Co the only location lacking.
 - Still working with Sigma Space people and awaiting response for vertical resolution on their product.
 - Attended May 7th meeting with Jim and other folks from the state, they did a nice presentation and Ralph Dubya (UMD – Canopy project) was there.
 - They are getting on the order of 20 points/square meter.
 - Might be an interesting application to fill Garrett Co hole.
 - In the coming year likely will have to drop off the Executive Committee.
 - Concern with Federal people telling States what to do.

- The amount of content on the agenda of the Executive Committee is small that is applicable.
 - R. Barlow will still be involved.
- Education Updates – Scott Jeffrey
 - Couldn't make it.
- Private Industry Updates – Marshall Stevenson
 - No updates.

Data Resources Subcommittee

- Subcommittee Meeting Recap – Patrick Callahan
 - Have not met since last joint meeting with MDiMap group.
 - Results of Survey –
 - No one has a standard set of Symbology
 - Data they would like to see on the Socrata sites was similar (they had a pick list)
 -
- Statewide Imagery – Jim Cannistra
 - Finish pilot project next couple weeks.
 - Imagery for a couple of the buy up areas (Annapolis, Rockville, Gaithersburg) first in the line.
 - Later today picking up source imagery.
 - Next quarterly would like 15 min to demo the application and go through QAQC procedures.
 - Want to try to get those counties involved to attend.
- Property Data Products – Jim Cannistra
 - Preparing for July Open Data launch of parcel data.
 - Took passwords off of Finder Online which was previously only available to paid customers.
 - Will also be available through MDiMap Portal 2.0.
 - Tomorrow having an affiliates meeting for Data Center of about 35 business partners including state, local, research institutes, and Universities.
 - Have launched an application viewer for census data, and data by zip code.
 - Sent link to Julia to put on MDiMap.

Education Subcommittee – Lauren McDermott

- Not present, sent no updates.

Grant Development Subcommittee – Michael Scott

- No updates.

Outreach Subcommittee – Ashley Buzzeo

- In April applied Google Analytics to the website.
- Some of the highlights through 9th of June:
 - 887 unique users, 2,700 page views, about 2 pages /session.
 - 65% are new visitors, 35% are returning visitors
 - Cities of access (highest to lowest) – Baltimore, then Salisbury, Columbia, Towson, Belair, Parole, NY, Annapolis, and on down.
 - Network Access (highest to lowest): State of MD, Verizon, Comcast, University of MD...
 - Top pages (highest to lowest): Home, Internships, Events, Blog than Minutes)
- Getting to site – Entering from the Home Page, Internships, Blog and then the Events.
- Other statistics are available.
 - Might be good to get referring pages

- LinkedIn and Twitter are big ones
- MSGIC tweets have included bitly links back to site.
- Next Blog featuring Doug Adams – this or next week.
- Want to set up a schedule and offer our sponsors to offer a blog post.
- Need to work on getting our site to come up in google searches.
 - Consider partnering with partners and sponsors to link back to our site.
 - Could be a good first project – Search engine optimization.
- Wikipedia page??

Upcoming Events

- [ESRI International User Conference](#) – July 14 – 18, 2014
- [DataBay Innovation Challenge](#) – August 1-3, 2014
- [MACo Summer Conference](#) – August 13 – 16, 2014
 - Still trying to get 3 booth spots filled.
 - KCI -3, ESRGC -1, ESRI -1, WBCM – 1.
 - Exhibit hall sold out other than these 3 in our area.

Question: How much does a spot cost?

- Not inexpensive, around a few hundred dollars.
- There is a “Clean up that mess using GIS” panel - Not sure who is involved in that session.
- [URISA GIS-Pro 2014](#) – September 8 – 11, 2014
- [MacURISA](#) – Atlantic City, NJ in October.
- [Leadership Academy](#) – October 13-17, 2014 in Louisville, KY.

Miscellaneous

- Fort McHenry bicentennial – Celebration on Sat Sept 13th, tall ships, fireworks, etc.
- Bladensburg – August. Blue Angles potentially.
- Department of Business and Economic Development done in Google Maps.
- Patrick still hoping to put together something on the event for the blog.
- If you are interested in earning your GISP.
 - Soon will become the time when you are required to complete a test.
 - GISCI looking for people who might be interested in testing the test.
 - GISCI just approved a fair bit of service credit for doing the testing.
 - Any place to offer help? Do we want to offer a session?
 - At CMUG Doug did a session and shared a spreadsheet.
 - Ask Doug to maybe do that again? Get a venue? Could be done fairly easily.
 - Doug could do one in Central and maybe a second on the Eastern Shore.
 - Julia can look around
 - GISCI on schedule to release test first quarter.