



Dewberry

Maps at Work

Anytime | Anywhere

Agenda

- Esri Partnership and ELA
- Dewberry Maps at Work
- Architecture
- Use Cases
- Some How To
- Esri AGOL Implementation Partner
- Questions

Dewberry Geospatial Services



- Full service geospatial consulting and development firm
- Over 250 geospatial professionals
- 150+ surveyors, 50 developers, 30 business analysts
- Esri Partner of the Year: 2005, 2009
- Esri, Special Achievement Award: 2008
- Esri Gold Business Partner
- Esri Enterprise License Agreement

Dewberry at Work and AGOL

- **Honesty**
 - Improved communication (clients, Dewberry staff, etc.)
 - Authoritative information
- **Passion**
 - Sets us apart from the rest
 - Provides tools to deliver products quickly and in the field
 - Fun!
- **Contribution**
 - Allows us to build a collaborative and strong relationships with clients and other service lines
 - Supports sharing of ideas (teamwork) and encourages creativity
 - Limits data redundancy; saves time and money
- **Individualism**
 - Promotes creativity to design maps and applications
 - Empowers users which encourages innovation
- **Perseverance**
 - Big picture: “GIS” for everyone
 - Cloud/mobile: “anytime, anywhere”

Our Challenges



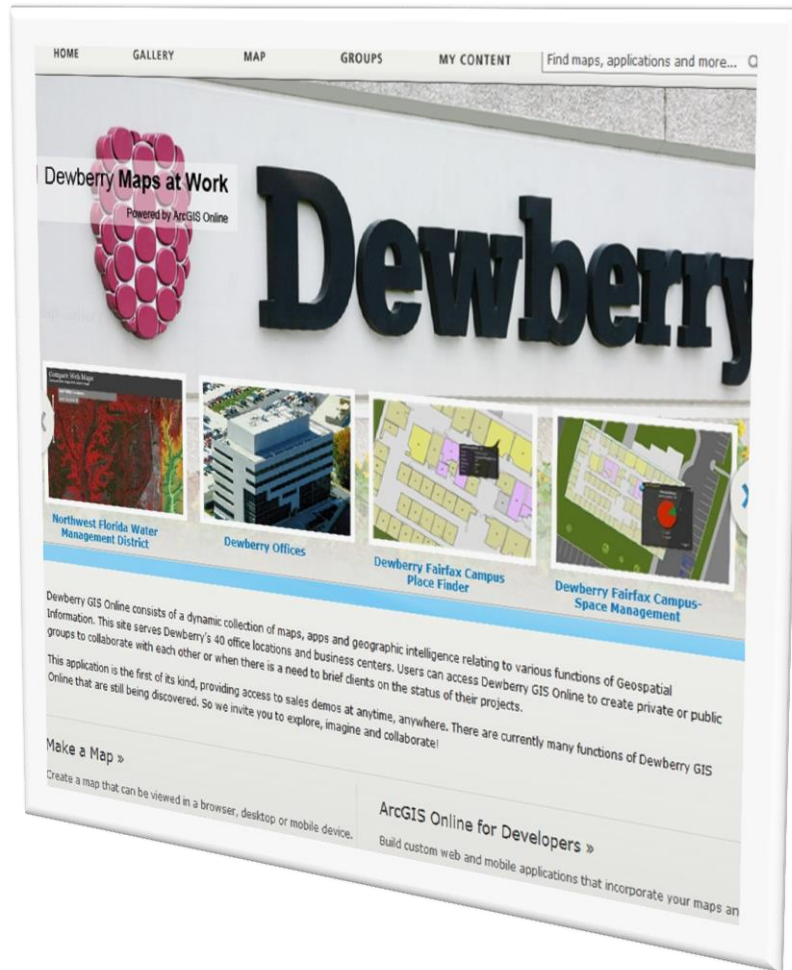
How do I find the geospatial information I need?

Did you see the application we developed?

Has someone completed this already?

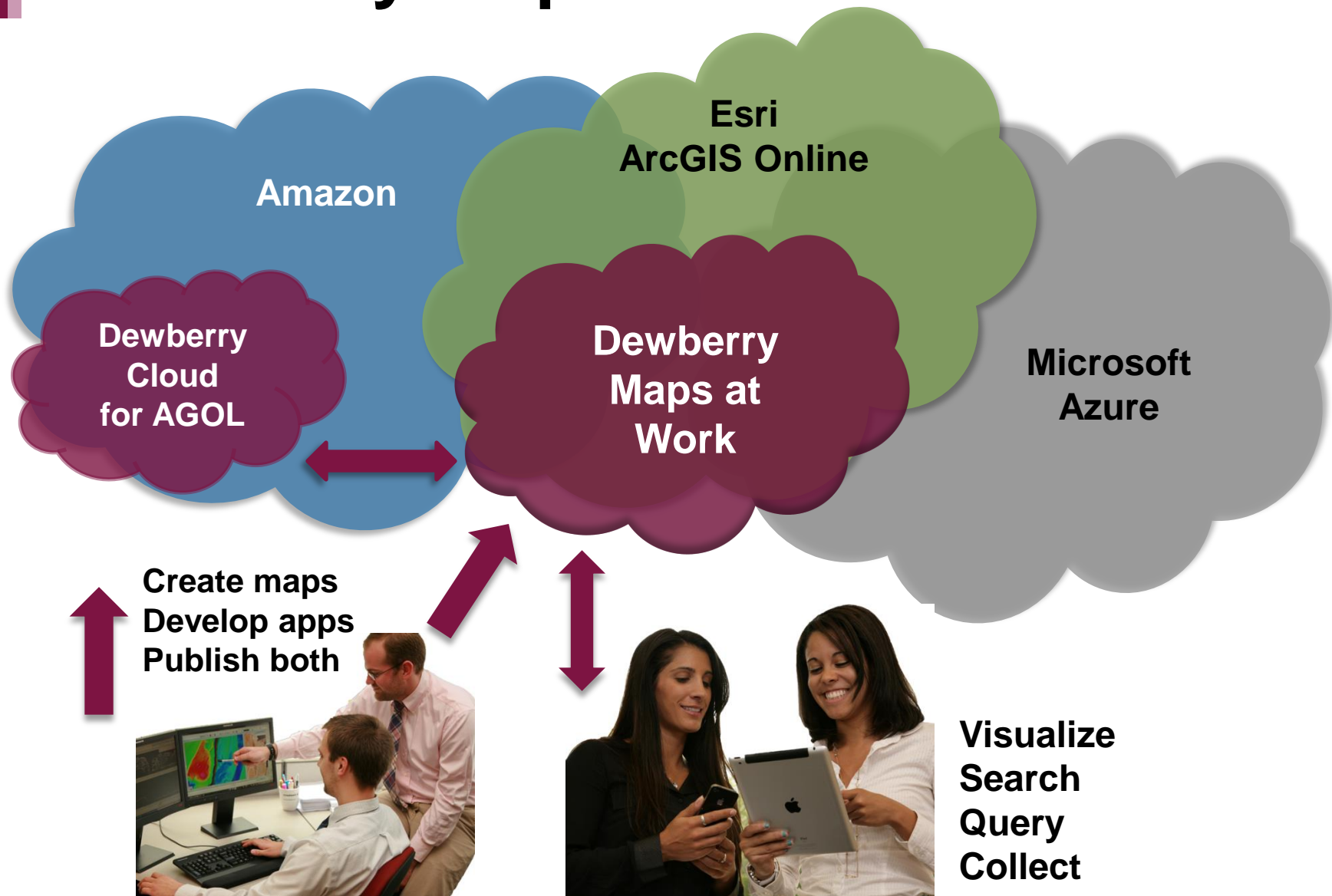
Unlocking an Organization's Geospatial Assets

Self Service Mapping



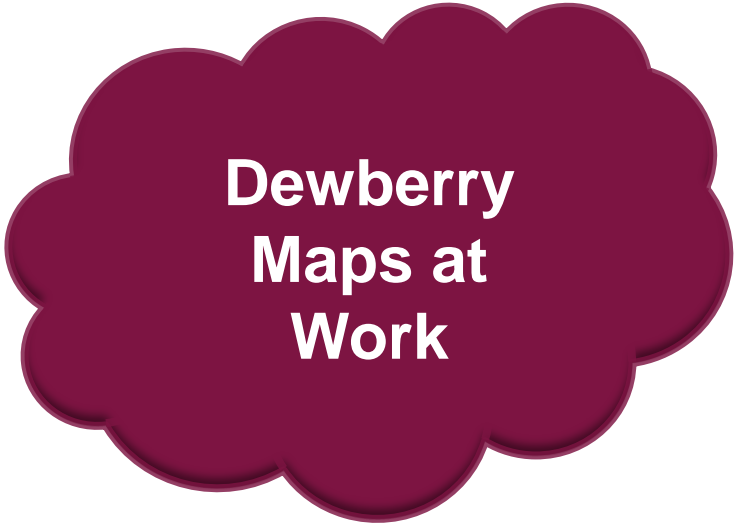
- Cloud Based
- Mash-ups
- Find apps
- Collaborate
- Mobile Access

Dewberry Maps at Work Architecture





Demo



**Dewberry
Maps at
Work**

What have we learned?

- Planning is important
 - Identity management
 - Role based - users, publishers, administrators
- Data quality is important
 - Viral - GIS for **everyone**
 - Standards for publishing content (public vs. private)
- Document the gaps
 - Opportunities to customize
- Custom base maps

Who are we supporting?

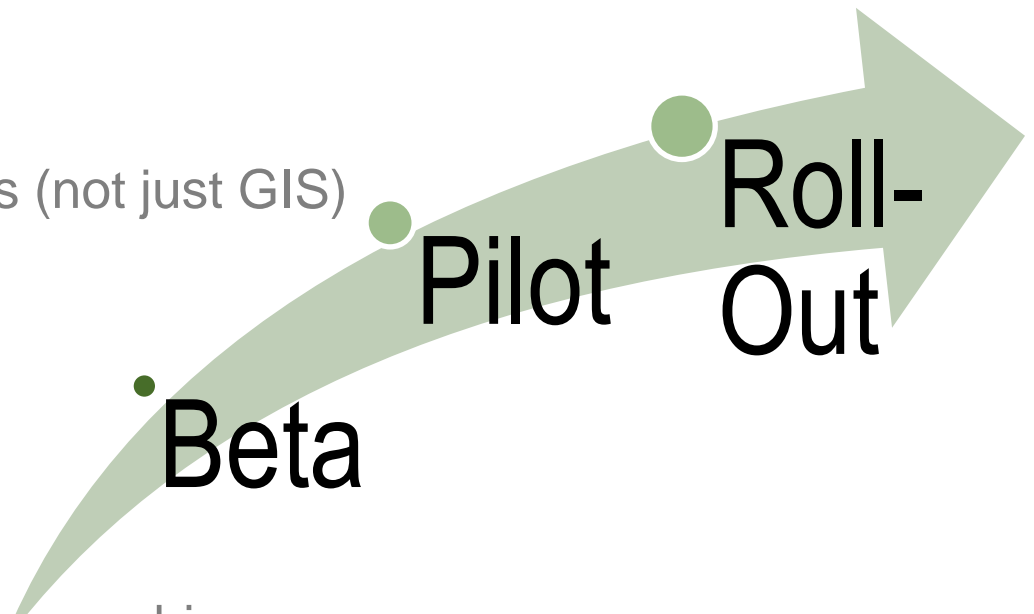
- Internal/External Overlap
- Engineering
 - Water/Wastewater
 - Telecom
 - Energy Oil and Gas
- Site Civil
 - Field applications
- Operations/Logistics
 - Facilities
 - Safety and Security
- Sustainability
 - Greenhouse Gas
 - Recycling



Getting Started

- Consider...

- Starting small
- Engaging IT
- Engaging power users (not just GIS)
- Preparing services
- Authoring web maps
- Evolving workflows
- Seeking executive sponsorship



Dewberry Maps at Work Services

Implementing AGOL internally sets us apart

- Continue to advance our capabilities with AGOL
- Enhance existing GIS and IT planning capabilities
- Opportunity to grow our Base Mapping Program
- Exciting new way to work with our clients



Questions?

Thank You

Alison Yeloushan

Geospatial and Information Services

ayeloushan@dewberry.com