



TUgis 2013 Recap

Maryland's Geospatial Conference

Mark Helmken, Center for GIS

&

MSGIC Vice Chair 2012-2013



July 2012 gathering at TU, Virginia Thompson

Can we do this?



March 19, 2013
SUCCESS !

Who's Attended.....

	Number	Percent
No affiliation	6	1%
Private	177	35%
City/County	94	19%
State	77	15%
FED	10	2%
Education	115	23%
Cities	15	3%
Outside	7	1%
non profit	7	1%
	508	
Of Maryland's 24 counties or county equivalents, 17 are represented.		

Thank you

Towson
University

Conference
Committee

Sponsors

Exhibitors

- **Douglas M. Adams, GISP** , Baltimore County Department of Public Works
- **Jaime J. Alvarez**, Community College of Baltimore County
- **Ashley Flamholz**, JMT Technology Group
- **Douglas V. Goldsmith**, KCI Technologies
- **Mark A. Helmken**, Towson University Center for GIS & MSGIC
- **Michael S. Herzberger**, Maryland Environmental Services
- **Barney Krucoff**, State of Maryland Geospatial Information Officer
- **Virginia I Peterman**, Howard County Government
- **Francis L. (Bud) Precht, Ph.D.**, Frostburg State University
- **Anthony Puzzo**, Environmental Systems Research Institute, Inc.
- **Martin C. Roberge, Ph.D.**, Towson University Dept of Geography and Envi. Planning
- **Ardys Russakis**, Towson University Center for GIS
- **Michael S. Scott, Ph.D., GISP**, Salisbury University
- **James Shaw**, Maryland Society of Surveyors
- **Michel N. Sheffer**, Maryland State Highway Administration
- **Sandi C. Stroud**, Baltimore Metropolitan Council
- **Virginia Thompson, Ph.D.**, Towson University Department of Geography and Environmental Planning
- **Eric G. Wilson**, Anne Arundel County Office of Planning and Zoning

Thank you

Towson
University

Conference
Committee

Sponsors

Exhibitors

Thank you to our sponsors

Platinum Sponsors



Gold Sponsors



Silver Sponsors

Center for GIS at Towson University • CyberCity • Dewberry • Earth Vector Systems
Eastern Shore Regional GIS Cooperative (ESRGC) • Eco Integration, Inc. • GeographIT • Infogroup
Latitude Geographics • LizardTech • Maryland Department of Information Technology
Mercado Consultants, Inc. • Pictometry • Sanborn Map Company • William & Heintz Map Corp.

Non-Profit Sponsors

Community College of Baltimore County -Geospatial Applications • Johns Hopkins University
MD Department of the Environment • NOAA/NOS/National Geodetic Survey

Thank you MSGIC Booth

Recruit New
Members

Update
Membership
Info

Networking

About MSGIC

- **Frank Boylan**
- **Julia Fischer**, *MD Geographic Info Office & MSGIC Secretary*
- **Scott Jeffery**, *CCBC & MSGIC Outreach*
- **Lauren McDermott**, *ESRGC & MSGIC Education Subcommittee Chair*
- **Virginia I Peterman**, *Howard County Government*
- **Doug Reedy**, *Frederick County Government & MSGIC Treasurer*
- **Michael S. Scott, Ph.D., GISP**, *Salisbury University & MSGIC Past Chair*
- **Shawn Wampler**, *City of Annapolis & MSGIC Local Government Caucus Chair*

Conference Objectives

- One day, low cost, *high quality* event
- Provide a forum for most GIS users in Maryland to hear a consistent message
- Discover new and innovative ways of using GIS
- Provide networking opportunities
- Support industry and business development activities
- Social event
- Feedback for next year - 174 responses

Conference Feedback

How would you rate TUGIS 2013 overall?

- Excellent 37.3% (63)
- **Good** **55.0%** **(93)**
- Fair 7.1% (12)
- Poor 0.6% (1)
- Terrible 0.0% (0)

Scheduling and timing

- Excellent 37.6% (64)
- **Good 52.4% (89)**
- Fair 10.0% (17)
- Poor 0% (0)
- Terrible 0% (0)

Liked One Day format

Opening session

- Excellent 42.8% (71)
- **Good 52.4% (89)**
- Fair 10.0% (17)
- Poor 0% (0)
- Terrible 0% (0)

“Keynote speaker best in recent memory”

Presentations and workshops

- Excellent 31.9% (53)
- **Good** **58.4%** **(97)**
- Fair 8.4% (14)
- Poor 1.2% (2)
- Terrible 0.0% (0)
- 90 minute session format good, 20 minute presentations were rushed, Esri learning lab & lightening talks were a hit

Parking and directions

- **Excellent** **44.5%** **(77)**
- **Good** **42.2%** **(73)**
- **Fair** **10.4%** **(18)**
- **Poor** **2.9%** **(5)**
- **Terrible** **0.0%** **(0)**

Two tickets 😞

Food and beverage

- Excellent 22.5% (39)
- **Good 45.1% (78)**
- Fair 22.0% (38)
- Poor 9.8% (17)
- Terrible 0.6% (1)

Fewer carbs, more caffeine, water; better distribution plan for lunch needed

Choice of facility/venue

- **Excellent** **38.7%** **(67)**
- **Good** **37.6%** **(65)**
- **Fair** **17.9%** **(31)**
- **Poor** **5.2%** **(9)**
- **Terrible** **0.6%** **(1)**

Meeting rooms were good, confusing finding rooms, need more signage

Conference costs

- **Excellent** **68.2%** **(118)**
- Good 24.3% (42)
- Fair 5.8% (10)
- Poor 1.2% (2)
- Terrible 0.6% (1)

Social

- Excellent 29.1% (39)
- **Good 55.2% (74)**
- Fair 11.9% (16)
- Poor 3.7% (5)
- Terrible 0.0% (0)

No complaints on food and beverages

Based on your experience at TUgis 2013, how likely are you to attend this event in the future?

- Very likely 79.7% (137)**
- Somewhat likely 19.2% (33)**
- Not likely 1.2% (2)**

Would you be willing to travel to the Eastern Shore or Western Maryland for this conference?

- Yes 31.0% (54)
- No 25.9% (45)
- **Maybe 43.1% (75)**

TUgis 2014 Planning

- **Web/Communication** – Mark Helmken
- **Facilities** – Ardys Russakis
- **Exhibitors** – Doug Goldsmith and Ashley Flamholz
- **Volunteers** – Jaime Alvarez and Virginia Thompson
- **Program** – Doug Adams and Martin Roberge
- **Administration** – Virginia Thompson (with Theresa Jenkins and Diane Bandurchin)

Other

- IMT – conference logistics, registration, signage, communication
- Putting together procedures manuals for future conferences
- 2015: Where?
 - Location sponsor needs to be involved with 2014



What is MSGIC's role in the conference next year and going forward?

MSGIC & TUgis

- Opening and closing sessions should involve MSGIC representatives
- Professional Map Competition
 - Traditional paper / poster
 - Web / mobile?
- Membership discount for registration
- Closing Session / Wrap up
- MSGIC Booth
- Sponsor a session (MSS)
- Conference Sponsorship
- What other things should we do to make our presence known at the conference?

- Consider making this MSGIC's annual conference
- Do we want an annual conference and would this change the agenda?
- Some things could be done in an official capacity for the MSGIC organization
- Brings up the bigger discussion at the Quarterly meeting about what role MSGIC wants to have in the conference next year
- What other things should we do to make our presence known at the conference?
- Infrastructure and support put forth from Towson University was huge



TUgis 2014
Maryland's Geospatial Conference
March 18, 2014
Towson University