



MSGIC Executive Committee Meeting Minutes

February 11, 2015

9a.m. – 12p.m.

Anne Arundel County Government, Heritage Complex (Annapolis, MD)

Attendees:

Julia Fischer, DoIT (Chair)

Al Wainger, Michael Baker Corp. (Treasurer)

Theresa Martin, City of Laurel (Secretary)

Matt Webb, Anne Arundel County (Local Government Caucus Chair)

Mara Kaminowitz, BMC (Regional Caucus Chair)

Patrick Callahan, Prince George's County Government (Data and Resources Subcommittee Chair)

Barney Krucoff, DoIT

Charlene Howard, MWCOG

On Phone Attendees:

Marshall Stevenson, WBCM (Chair-Elect)

Michael Scott, Salisbury University/ESRGC (Education Caucus Chair)

Patrick McLaughlin, SSA (Private Industry Caucus Chair)

Jim Cannistra, MDP (State Government Caucus Chair)

Open Meeting & Announcements – Julia Fischer

- Approval of January Minutes – Approved

- SB0094
 - M. Scott – We will testify today in favor of SB894
 - Explanation of what it is
 - Incorporated comments into MSGIC letter
 - Elliott Plack will also be testifying.
 - MACO is opposing the bill
 - B. Krucoff – Talked to MACO lawyer
 - Opposing provision for removing the ability of charging for **ALL** overhead cost
 - MACO may object in principle to removal of revenue stream
 - M. Scott will reach out to MACO to find out why they are objecting
 - They are willing to work w/MSGIC on rewording
 - Objected to data collection as being different than other costs of data
 - Compromise may be to allow for the ability to charge for some
 - Senator Ferguson is talking to MACO
 - New president from Wicomico
 - Some counties were polled and there was some concern over that one provision
 - May need to meet them on the definition of “overhead”

- Concern language will lead to loop hole and we will be right back where we started
- Likely no amendment today
- Concern “reasonable cost” could include data collection and not data maintenance
- Likely a large discrepancy between what some counties incur Ex: PG for maintaining their planimetrics

Question: Does anyone have any comments on what Mike will be saying on behalf of MSGIC.

- Jim Cannistra will also be speaking also but on behalf of MDP and may have similar points.
- Concern also for some of us whom are more data consumers then creators of the impacts.
- Have mentioned multiple times at Quarterlies and have not at any time heard any concerns, it has all been favorable support.

Question: (To Barney Krucoff) For those of us who are not experienced, can you explain how today will go?

Sign in at the kiosk over an hour in advance. Wait as subcommittee takes up numerous agenda items. When we get called will thank for their time and present. May be brought up as a panel but have no control over that. MSS is sending someone, The Common Cause, and some members of the Baltimore tech community from an open data point of view. Likely all in support as it was. MACO we know will be narrowly opposing.

- This type of advocacy is a first or MSGIC so will report back to the EC as well as to the larger membership.
- Roger Barlow suggested we do a posting or blog of the whole thing.
- This is our first endeavor into this territory so would be good to map out the process and share how it goes.

Question: This is a subcommittee so they try to work out the details? Yes, but if they approve likely would move forward.

Question: Will there be a hearing on the house side? Yes, but it has not been scheduled.

Question: Would it be beneficial to reach out to our own officials? Yes

- Important regardless, still need to get rid of the provision which requires a contract with recipient to distribute data online.
- While that may be as simple as clicking a check box, we really should be able to post a service without entering into a contract.
- That law has also been inconvenient to MSGIC members.
- For example, Elliott Plack had a story of MTA being willing to give them (Baltimore County) data but they must enter a contract and involve lawyers taking 6 months to get basic data.
- There will still be a question regarding reasonable cost.
- Is there a place for MSGIC to weigh in, for example, if one county charges 50K for something while others charge 1K?
- That may be where it falls apart.
- Experience in VA. FOIA only allows for you to charge for the cost and time of gathering the data requested and putting it on a CD.
- MD very similar but can charge after 2 hours.

MSGIC Treasurer – Al Wainger

- Financial Update

- Reviewed report
- Will use report to identify any Sponsors who have not yet renewed.

Question: Al you are treasurer? Yes took a vote at last EC

- Will have a 5K expense this year for our intern and intend to continue w/this expense
- New expense since Doug but together initial budget
- Next steps is to evaluate existing budget where did we come under, over, or not spend.

Question: Did TUGis fees come out yet? No \$1,400 (TUGis) and also \$600 (MSS)

- Want to be sure members feel like we are using their money for them.
- Right now have a high ratio.
- Should continue to put on workshops and educational opportunities.
- Classes like BMC did for the BRGISC for a little more than 3K with CCBC and Scott Jeffrey.
- Yes, we did 2 GISP trainings – but then everything was donated.
- Next one we have coming up we are able to offer, TUGis has agreed to cover the cost for MSGIC members.
- But now that we know are comfortable financially, we can get a little more ambitious.
- Potentially, pay for trainer, space, materials, lunch, etc.
- Another possibility is acquiring a lawyer.
- Need to also make sure the correct persons are signing checks (should have two people).
- Have cancelled Survey Monkey temporarily and can turn back on prior to any votes or surveys that need to go out.

Action Item: Al Wainger will put together a preliminary budget revision for next meeting.

- Any other thoughts beyond training?
- J. Fischer spoke with a student at recent conferences and was asked if we had any plans for setting up a scholarship or covering for conference attendance.
 - Develop a standard for students to submit (essay, etc.) and award so many registrations for a conference.
 - Had learned that ESRI MUC used to employ 10 student volunteers and went down to 2.
 - Agree we ERSI MUC would be a good place to start with the students because the cost can be prohibitive.
 - Could also work w/ESRI to discount MSGIC members
- May also want to consider using our money for advocacy, e.g., the current open data bill is a big deal and work on getting the word out.
- Can we do that without violating our Non-profit status? Unsure.
- M. Kaminowitz has free resources if we wanted to go the newspaper route.
- Might be better to go the social media route.
- In talking with Anthony he is trying to make the FedUC more government not just Federal.

- MSGIC sponsored networking events, maybe after hours every couple months.
 - MSGIC could pay for appetizers first drink kind of thing.
 - With TUgis we did a joint with GeoMore and they opened it up.
 - This year did the equivalent in DC.
 - They had about 200 people in their location they usually meet which was nice because they already had a base and TUgis
 - Could possibly reorganize our Quarterly to be Friday and/or start in the afternoon.
 - Looking to do something in DC maybe even a little earlier for those who can't make happy hour.
 - Good way to share knowledge and make connections.
- Action Item:** Forward all of these events to MSGIC to post

- Could do a project award - nominate projects and give an award.
- Would need to be careful on the award, could be a plaque, t-shirt, certificate and/or a feature on the website.

- Updated Budget Discussion
- Purchase of Treasurer Software Discussion

Question: Is this something we still need to look into? Will need to look into it further and maybe check with our accountants.

- Need to also balance our check book.
- Mailbox
 - Now that we have officially been recognized by the IRS we can put in for an address change.
 - Still going to Chris Slavin at Calvert.
 - Caroline Gauke has been kind enough to send it over when something comes in.
 - Have not received any mail as of late.
- MSGIC Quarterly - Marshall Stevenson
 - Western Maryland is the next region we need to go to
 - PG reserved a room for the upcoming Summer (Southern)
 - M. Stevenson had previously reached out to M. Scott for a location for April

MSGIC Business – Executive Committee

TUgis – 2015

- Need to register by the end of the month for the early bird rate
- Need to do a call for Moderators
 - Can do a social media blast
 - Add Julia & Charlene (tentative)
- Will try to put out an email from the Chair for February in the next couple weeks.
 - Topics: update about the quarterly, employment survey for S. Jeffrey, GISP letters (certify that "I've been a member since..."), update on the bill, and TUgis conference agenda.
- Booth Display / Materials
 - Need to do a review of what we have now, and do any edits.
 - Sharyn Grove is back and need to see if she is available to give us some of her time.

Question: Can ESRGC still provide printing/laminating capabilities for the Booth display? Absolutely
Question: What is your lead-time for printing? Only a couple days but will need to ensure we have all the supplies on hand.

- Need to get in Sharyn's queue also.
- Display Panels Review ->

Banner: Okay

Get Involved: Question: Do we replace Grant Subcommittee with Advocacy? Not yet official so will need to stay the same.

Jobs & Internships: Okay

Member Benefits: Voice "of" Maryland GIS

Our Sponsors: Need to add new (CEM, WBCM, Baker); URS is now AECOM; KCI has not paid yet but there is a grace period through March.

Stay Informed: Okay

What We Do: Any new topics we would like to highlight instead? LiDAR, NG 9-1-1, New Datum...

- Need to update Address Point Graphic as PG has submitted most of their points.
- Provide an image and a tag line for suggestions.
- Need last bullet point to be capitalized.
- Size down the graphics, maybe add in two more, change out Centerline graphic if we keep it.
- Make consistent verbiage – "Geospatial" vs GIS – in cases where it is appropriate
- Make consistent comma before "and"

Who We Are:

- Make consistent verbiage – "Geospatial" vs GIS – in cases where it is appropriate

- TUGIS To-Do list

- Need to get 2015 into a Google Sheet instead of excel
- Need to assign tasks and getting of materials
- Continue to ask for Moderators – They need 14 total and we have about 5 so far.
- Featured Sponsor at the Booth – Had their logo displayed on our table and also gave MSGIC Sponsors a "MSGIC Sponsor" sign for their booth.
- Will have gold MSGIC ribbons that were leftover from last year.
- We will be offering resume review to students again.
 - Have not formalized anything beyond that.
 - Maybe reserve a room but would need to staff that.
 - Possibly broaden it beyond just resume review.
 - This is in lieu of Job Mart previously
 - Previously there was an idea to have volunteers from our membership to assist with targeted technical advice typical of an interview
 - Like the idea that it is separate or at least a person is designated off to the side.
- Also had attendees sign up for MSGIC membership and/or update their information
- Had two computers set up to show website/Jobs Board and allow for sign-ups.
- Sign at TUGIS for SB0094.

Question: How should we proceed? Get sheet into Google Docs, Look through list and several will likely fall to people because of the task and then we can send out the link and ask for volunteers

- Need to put schedule together: 3 for set up and break down and at least 2 during the rest of the time. They are asking Booths to stay up till 7.
- Door prize for the Social – One professional and One student membership

- We need a second hard-wire internet connection for the two laptops
- We have an electric extension cord.
- We get one registration with our booth. It can go to Ashley S. if she will be going.
- Should reach out to greater membership and not just EC members to staff booth
- Continuing Education Credits – No progress yet.

Action Item: Patrick McLaughlin will reach out to Lauren McDermott

Membership Subcommittee Update

- Need to get an updated membership list
- Each caucus previously reached out to do a more targeted outreach
- Looking for subcommittee to do one final push for renewals

Action Item: Send email to Mike

Action Item: Mike Scott can get an updated list to Subcommittee

Intern Update

- Set up draft initiatives page to be password protected while waiting on feedback.
- Emailed contributors to the initiatives page to solicit feedback/ok for the draft page. (Mara was fine with her section)
- Sent out a call for submissions for the blog page on Twitter and LinkedIn
- Researched new groups/individuals we should be following to try and promote our name on Twitter.
- Posted the 10 new jobs to our website
- Deleted a few old positions
- Converted all the slideshow presentations from the quarterly to pdf
- Uploaded all the pdf's to our Presentations page
- Added new events to our Events Page
- Added the NatGeo Award to our events page (wasn't sure where else to put it)
- LinkedIn messaged out about the new Training tab on our website.
- Need some guidance on social media:
 - Who can/should we follow, e.g., Our Organizational Members, Sponsors, etc.
 - Re-tweeting interesting GIS related posts

Action Item: Need to develop a social media plan.

MSS/MSGIC

- Not started will get on it

State GIO

- Have not gotten a Secretary yet
- Pointing more in a general open data direction vs just a geospatial focus
- Russell has left so re-working that position.
- Jeayan will take on the addressing responsibilities.
- Centerline acquisition and centralization

Caucus

- Local Government – Matt Webb
 - Nothing to report
 - Need to figure out how to get locals to share their projects.

- Likely all working on great things but don't necessarily feel comfortable sharing.
- Need to find new approach
- Regional – Mara Kaminowitz
 - Thanks for covering Regional Caucus updates at Quarterly
 - Going to visit COG (tasked by BMC) to reach out to other regional groups
 - Also tentatively scheduled to speak to PA group during TUGis but may be rescheduled
- State – Jim Cannistra
 - Received no updates
- Federal – Cynthia McCoy
 - Received no updates
- Education – Mike
 - Received no update
- Private – Patrick McLaughlin
 - Nothing right now but may have more as we approach TUGis
- Outreach Subcommittee – Ashley Buzzeo
 - Website Analytics Report
- Data & Resources Subcommittee – Patrick Callahan
 - Working with Cole Brown on USNG and would be good to promote with the state and make a standard.
 - Provided P. Callahan with an AGOL template.
 - Would like to see if there is a place to put it up and share
 - Action Item: P. Callahan to touch base with Roger Barlow who has also brought this up
 - Only goes to a certain scale.
 - ThreeWords have divided the whole world into 3x3 grids
 - Project is setup to the iMAP services
 - Need to see if it is appropriate to put up on the portal
 - Still need to circle back with Lisa Lowe.
 - May want to expand out and include Josh and Open Data.

Question: Would it be possible to reserve a room at TUGis to meet up? It is Spring Break and we haven't used all the rooms in the past. Maybe do a working lunch.

 - MSGIC Chair does get some time during the Plenary so need to figure out what we want to say and or promote.
 - Grant Development – Need to do a Vote.
 - Need to put the verbiage together.
 - Title change of the Subcommittee itself.
 - Need 2-3 lines for a description.
 - Does not need to tie us down and be too specific, that is what our charters are for.
 - Need to fire up Survey Monkey to put this out.

Question: Have we looked into Google's or Microsoft's survey tool? Can look into and see if those free versions will give us the statistical capabilities we need.