



MSGIC Executive Committee Meeting Minutes

April 8, 2015

9a.m. – 12p.m.

Anne Arundel County Government, Heritage Complex (Annapolis, MD)

Attendees:

Julia Fischer, DoIT (Chair)
Theresa Martin, City of Laurel (Secretary)
Matt Webb, Anne Arundel County (Local Government Caucus Chair)
Mara Kaminowitz, BMC (Regional Caucus Chair)
Charlene Howard, MWCOG
Doug Goldsmith, KCI
Ronald Dunbar, City of Gaithersburg
Siddharth Pandey, Dewberry

On Phone Attendees:

Marshall Stevenson, WBCM (Chair-Elect)
Michael Scott, Salisbury University/ESRGC (Education Caucus Chair)
Lauren McDermott, ESRGC (Education Subcommittee Chair)
Patrick McLaughlin, SSA (Private Industry Caucus Chair)
Jim Cannistra, MDP (State Government Caucus Chair)
Cynthia McCoy, FEMA (Federal Government Caucus Chair)

Open Meeting & Announcements – Julia Fischer

- Approval of February & March Minutes

Advocacy

Senate Bill 0094 / House Bill 0353 Update

- Version passed without changes although written “with amendments”
- Will get clarification on the discrepancy
- Ready for signature since it passed both houses.

MSGIC Treasurer – Al Wainger

Financial Update (YTD)

- TOTAL INCOME \$11,909.76
- TOTAL EXPENSES \$4,426.66
- ACCOUNT BALANCE \$21,758.81
- A few new PayPal transactions – MSS has renewed but that was via check.
 - They are very committed in continuing our partnership.
 - TJ Frazier our liaison with MSS is very interested in us putting together a GIS training session for their October conference.
 - Also an opportunity for us to get that formal designation as a provider of continuing education for surveyors.

- Need to, over the next couple months, work on both the content but also on that certification.
- Working with the City of Cumberland to become a vendor. There is no cost, it is required to get on a list which will allow them to join.
- Maryland Department of Planning has decided not to be a Sponsor but instead a Tier 3 organizational member (10 people).
- Carroll County – going up to next organization level since they met the upper threshold. We are only asking they pay the remainder since we are still in the first quarter.
- We have reached the end of the grace period (1st Quarter) so will be removing all non-renewing sponsors from the website.
- We have been adding new ones as they come on.

Reimbursement Vote

- Pictometry is our breakfast sponsor and M. Stevenson had to pay upfront but that reimbursement is already on its way.
- J. Fischer did pay about \$100 toward supplies for TUgis and is getting reimbursed.

Proposed Budget Discussion

- We will have conference expenses, membership meeting expenses, continue to put on training, will continue intern, a small amount for travel expenses, marketing/advertising, consultant services (accountant for taxes), web/domain/survey monkey/go to meeting.
- Need to include costs for PO Box
- Recommendations raising conference line amount to be at a minimum what our costs were last year (MSS, TUgis)
- Should also increase training and may need to work with Lauren on a more appropriate amount.

Question: (Doug Goldsmith) Is the use of the marketing and advertising to increase membership and then also making more money? Does the use of the money support MSGIC's mandate and or what we stand for, i.e., teaching, training etc. Also advocacy and lobbying of open data and educating the people in Annapolis? For example, to have county commissioners understand the relevancy of this group? In looking at the budget, need to ask does the breakdown make sense for the mandate of the group? Is the marketing intent to increase membership and the broader base, educating them and thus increasing our power base so that when we meet in Annapolis we matter? Seems we know how to proceed: teaching, training, developing communicating the relevancy of the group so we can favorably make an impact.

- Goal to accomplish both sides simultaneously.
- Trying to message out what it is to be a member and the benefits so that we build our membership base while at the same time educating/communicating/advocating.
- Goal is not just to increase membership and pot of money.
- Hits on a good point, have been marketing and communicating to ourselves but what we aren't doing is any marketing outside our sphere.
- How do we make a difference? It may be a part of the growing process figuring out how to do that.
- Benefits of moving to a non-profit allows you to influence politicians because we were not put in place by the government.
- Need to come up with ways to spread the message which allows us to use our influence and make things better in the state and region.
- For example, the Open Data Bill, although it did directly impact our community, we did jump in to show support, had members testify, etc.

- Best to align the budget with our priorities.
- A suggestion (M. Scott), in following with ways to align our budget with our priorities, we could make it a goal next year during legislative session to plan on holding a legislative reception.
- It would give our sponsors the ability to put up information about their businesses, allow us to represent geospatial industry in Maryland, invite our local and state representative to come and learn about geospatial industry in Maryland.
- Could do in combination with MSS – two sides of the same coin and could also defray some of the cost.
- Agree, we should now be moving past (talking to ourselves) should start talking to the critically important geospatial industry in Maryland.
- The private side does not care much about the logo on the website but does want to see how MSGIC is supporting them, that there is communication across the industry, that geospatial professionals are considered professionals and that MSGIC has the wherewithal to do exactly Mike's suggestion.
- A meet and greet, something during the session (becomes difficult closer to April).
- Chamber does it and a lot of representation from both sides and from houses.
- A great way to show we matter.
- Politicians should all be eager to develop that relationship with a group that has this many members.
- Private sponsors would support MSGIC but MSGIC would be the umbrella organization and it would be their voice.
- That is the kind of advocacy for a non-profit like MSGIC with our broader interest for lifting the industry at large.
- Recommend passing this budget as it should really be done in December in the future and not April.
- Next start working on this reception should the idea take hold across the EC.
- Solicit volunteers (3-4) to begin the process.
- Can make budget amendments as necessary.
- Can vote now or do an electronic vote by email?
- Recommend we should adjust the numbers and then put out for a vote by the end of the week.
- The Tri-County Council holds one every winter (March) there is pretty significant event.
- They know how to run one and the M. Scott and L. McDermott would feel comfortable reaching out to them.
- Yes, we will not be successful if we try to accomplish this in a vacuum. We may need to adjust some of our budget numbers.
- And if we want to partner w/MSS we need to reach out to them.
- MSS did one previously.
- If they are not interested in partnering they may be willing to help get us in the right direction.
- At the Tri-County Council, ESRGC pays \$500 to be a part of the event. That is the main way to offset the expenses. It helps them reach folks in Annapolis they wouldn't usually have access to. They do not have any particular goal other than letting them know we are here. Could have it set up so that Sponsors pay one price and non-sponsors pay a higher price.
- What about MAPS? They do this all the time.
- This sort of meet and greet happens every day in Annapolis.
- Booths may not be necessary but the interaction is important and they will want to talk with us.

MSGIC Quarterly Meeting (s) – Marshall Stevenson
Spring Quarterly Meeting Update

- Full agenda had one person had to back out last week
- Could insert what the City of Gaithersburg are looking to do with younger professionals in that slot.
- City of Gaithersburg will get back to us.
- Going back to our standard format.
- Will not be starting till 9 because the library does not open till then.
- Presentations:
 - Washington and Garrett County are presenting
 - Bud G. has also been talking to our group.
 - Eric Benson with GW Mount Vernon
 - DPW with Spatial.
 - Will open up the slot first to City of Gaithersburg but will also open it up to anyone who might have an interesting project.
 - Could fit in a couple short presentations as well.

MSGIC Business – Executive Committee

TUgis 2015 Debrief

- Data & Resources Subcommittee Meeting Debrief
 - Extra people who were there just eating lunch and participated but mostly was just ourselves.
 - Going back to the reception group might be good to reach out to those folks and not just the EC who might be well suited.
 - Booth – we did have some new members sign up and gave away the two memberships.
 - Thought it was good to have some non EC members man the booth.
 - Got a lot of “What exactly is MSGIC?” not necessarily to understand why they should join but more why they should pay attention.
- **Question:** Has the TUgis advisory committee met? Next week.
 - Some blogs have been written about the Conference.
 - Comment - Recall past meetings when the goal was to save TUgis. They agreed upon the triad – DoIT, MSGIC and Towson. Main reason it is at Towson is they fund it up front and get paid back. There is a huge advantage to that. The disadvantage to moving it around the state is not sure if UofM system would be as accommodating. We tabled the idea at that time the idea of moving it around which is a good idea. Seems like there needs to be another way to promote MSGIC and DoIT. Currently they are sticking MSGIC in the non-profit and doesn't seem to be enough.
 - Should be more marketing and why MSGIC matters. Why should they join... Need to make it clear that MSGIC is their voice. The TUgis format is a great format but there should be a louder voice for MSGIC and believe Ardys and Virginia would support that.
 - Each year MSGIC goes and “Negotiates” what the expectations of MSGIC are and what we are comfortable with assuming, what there expectations are of us, etc.
 - Yes, at the Plenary J. Fischer talked about just that. Why I am a MSGIC member, what MSGIC is doing and why they should be involved.
 - Opinion that MSGIC as a “host” should not be stuck in the corner and should have a bigger voice.
 - Believe Ardys & Virginia are open to that discussion.

- We may be at a point of shifting expectations, which is great and believe they are open to that.
- It is a jam-packed day, difficult to see how MSGIC can have more of a presence.
- Idea will likely be discussed about expanding the training.
- TUGis paid for our members to attend but our MSGIC name was pretty well over that.
- Potential for MSGIC to hold a social event that Monday that is a MSGIC thing.

Question: Do you think Towson will still be open to that second day and that expense? Costs were to cover parking and food and weren't significant.

Question: Do think we are outgrowing the plenary room?

- J. Fischer will bring up at the Advisory meeting on Tuesday. There are other spaces on campus that could accommodate larger number but are further and may add to cost.

Question: There were over 180 presentations and they had to decline some? Yes, there were a few that were turned down.

- Feedback from one of the vendors is that they do not get a lot out of having a booth.
- Is there way to do something else?
- What NSGIC does is have series of brief presentations by the vendors particularly during the plenary that sort of technical slight marketing...
- One thing that Doug Adams is against is companies marketing and those presentations are rejected.
- What they have done in the past is have an area where private sector could showcase what they are doing. The private sectors latest and greatest and had to show what they were doing for the public sector. Took several years for Jay Morgan to agree to it and try it and it worked.
- Agree to have it labelled as such is important. "Technologies and Innovations"
- Private – why (KCI) sponsors TUGis is not to leave with contracts but to be surrounded by 600 friends; to find out how contracts that were executed turned out; to learn the status of orthos flights etc.
- Could do a MSGIC Sponsor track.

MACo Summer Conference Discussion

Panel Representation

- Submitting for GIS community to have a panel at MACO.
- Primary focus will be more of an Open Data Focus (beyond just geospatial).
- Will discuss new bills that have passed.
- Negotiated with Barney so that MSGIC will be the moderator.
- Initially thought it would be good to show how MSGIC supports Open Data at all levels.
- All will have a chance to discuss how they have worked with Open Data

Question: This is just being submitted but not accepted? Yes, but have had talks with them and they seem eager to have us.

Question: Is there anything else we want to do?

- KCI is sponsoring the cyber café again. KCI would like to have a MSGIC logo to show the café as being sponsored by MSGIC.

Question: Would you like us to help staff? They are already staffed but could have MSGIC folks also there to help sign up folks for membership.

Question: Will KCI be doing MML? Yes, this is our last MACO. MML more aligns with their focus. May just downsize what they do at MACO.

- Would like to explore MSGIC doing more at MML. There are a lot of municipalities that could benefit from our organization.
- MML is in June or July.

Action Item: J. Cannistra can look in to costs. Could at minimum send a representative.

Membership Subcommittee Update

- Reviewed membership list, compiled summary and detail of groups who have not yet renewed and forwarded to M. Scott to confirm interpreting membership list correctly.
- May reach out to Caucus Chairs to verify if they have reached out to these groups so far.
- May be at a point we should formulate verbiage to find out why some groups are not renewing.

Side note – J. Fischer will be available to the end of the month (potentially).

- M. Stevenson will be stepping up during that time.
- Unsure the amount of time will be out but will be communicating with M. Stevenson.

Question: Do we need to start communicating about upcoming elections at the next Quarterly?

- Not a bad idea to start getting folks thinking about it. We did move the elections to be announced at the Annual meeting so we have a little more time than in previous years.

Intern Update

- Looking for feedback on a few items.
- Need to develop a social media.
- Considering Hootsuite to schedule tweets on day when she is in school/working and won't be able to post.
- Would like to follow our member Organizations and Members if appropriate?
- Yes, just need to be aware if it is a professional vs personal twitter account.
- Action Item: T. Martin to organize a meeting to develop the plan. Include J. Fischer, A. Buzzeo, A. Samonisky.
- Should also review the website, some pages like the initiatives page need final approval, and some content still needs a home.

MSS/MSGIC

- Datum 2022 Subcommittee
 - Will be meeting with James Shaw
 - Will look to keep everyone in the community informed
 - Initial meeting was about a year ago

GIO Briefing – Barney Krucoff (out of town) Notes sent by K. Miller

- ESRI ELA renegotiation
- Already been in talks with ESRI
- J. Fischer pulled in a ton of numbers regarding their usage
- 3 year contract with 2 by-up years.

- The 2nd by-up year would be this Sept.
- Focusing on next contract for Sept 2016
- Next technical meeting will be closed and only open to state employees to have an open discussion.
- National Address summit in Linthicum – K. Miller attending. Report that comes out of the summit will be made public.
- Geospatial Data Act 740. Have messaged out. Gaining some momentum on the federal level.
 - US Senator Warren Hatch – not completely in-line with the local one here.
 - Encourage members to look it over and contact your congressional delegates.
 - May be a place to let our stance as MSGIC be known.

Action Item: Review the legislation further for discussion at next meeting

- First Net being led by MSP – Will be contacting all the PSAPs and GIS offices for assistance in collecting data that Maryland will be supplying to FirstNet including: number of 1st responders, bandwidth, current LTE use, locations of incidents and dispatches, etc.
- PSAP inspections will be going on for the next couple of weeks and then a break and then they will pick back up in the Fall.
- Kenny Miller will be travelling all over the state for these PSAP inspections.
- 3DEP – nationalmap.gov/3DEP - Stakeholder meeting April 15th – K. Miller will be attending
- MD Regional interoperability Forums – Series of 6 forums being held across the state.
- They will discuss progress in the State’s Public safety technology programs.
- Each county will have a chance to share information about their public safety programs.
- Will focus on solutions that support interoperability activities and improve collaboration and solve problems, etc.
- Considerations will be in place for MD First (700 mhz radio system), CAD RMS, MVIEW (CCTV program), GIS (MDiMAP and any local programs) – taken into consideration.
- Will Melville (DoIT assigned to MEMA) is also staying involved and following these.

Caucus – GIS Coordination Efforts and Local User Group meetings

Local Government Updates – Matt Webb

- Reached out to locals prior to TUGis to get jobs and announcements.
- Heard back from City of Rockville for a potential Blog/Presentation in the future
- J. Fischer thankful to all who solicited for jobs/internships prior to TUGis
- Got feedback from TUGis attendee who used the site and found a job

Regional Government Updates – Mara Kaminowitz

- Trying to get updates from the various regional groups for the next quarterly
- Will not be able to attend so will forward those
- M. Webb can present the Regional updates

State Government Updates – Jim Cannistra

- ACS – Does appear the 3-yr ACS survey is not going to be included in the federal budget.
- Back to 5-yr intervals
- Working heavily with Census 2020 effort to do the boundary annexation survey
- 29 municipalities in MD did not respond back to Census survey which poses a problem for next Census

Question: Is outreach a problem? – Can MSGIC help spread the word?

- Not sure but would like to mention it at the next Quarterly.

Question: Are any of those jurisdictions in proximity to the Quarterly? Cumberland

Action Item: J. Cannistra will put list together and forward to ESRGC for the Eastern Shore folks.

Federal Government Updates – Cynthia McCoy

- Best updates of Federal projects going on including FEMA, Census, USGS and NOAA are in PowerPoint for TUGIS Federal panel.
- Update to Maryland Digital Coast can be found here:
<http://coast.noaa.gov/digitalcoast/sites/default/files/files/1425063740/Digital-Coast-In-Maryland-508C.pdf>
- Risk Map Status – coastal footprint in region 3 which includes state of Maryland.
- New maps for those counties include depth grid. Changes since last FIRM.
- Peak Total Exposure – Vary according to LiDAR availability.
 - Can take total exposure and distribute down to Census block level to give a relative level of risk.
 - All coastal communities have received an enhanced HAZUS risk assessment.
- Should discuss how we want to incorporate some of these Federal Projects

Action Item: Follow up with Ashley Samonisky on getting this information up on the website.

Action Item: J. Fischer will share C. McCoy's and R. Barlow's updates with Executive Committee.

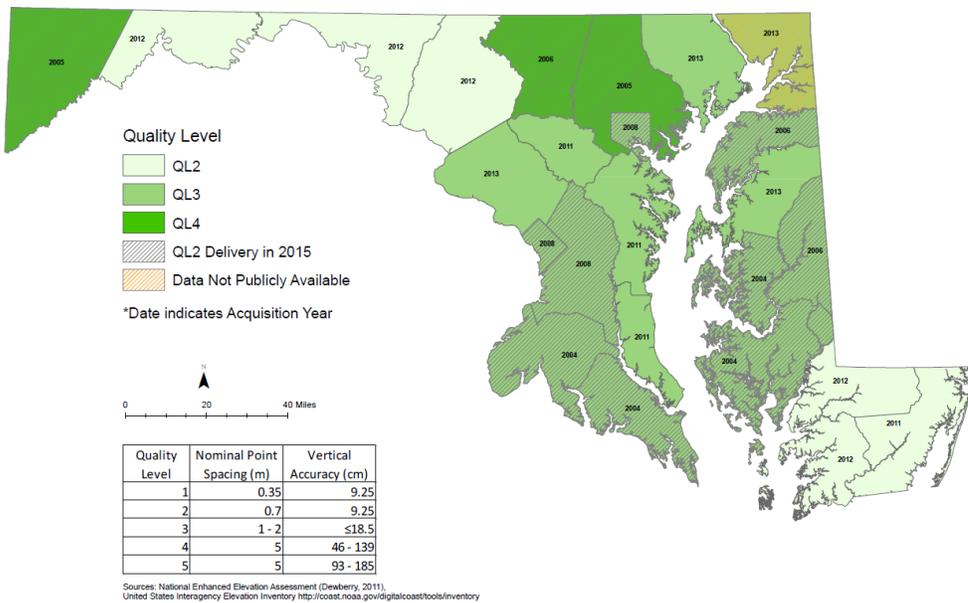
(Roger Barlow)

- The Dorchester-Caroline county Sandy QL2 lidar, that data has been delivered to Delaware Geological Survey, and will come to ESRGC after a second distribution stop in Dover.
- The USGS Sandy QL2 collection of Carroll, City of Baltimore, Kent, and Talbot counties, collection was completed at the end of December 2014, and a fall 2015 delivery of data is estimated.
- Garrett County which is NRCS funded, and USGS contracted, aircraft are on-site and projected to begin collection after this rain event which will hopefully eliminate snow remnants, as soon as Friday March 27.
- The Baltimore County QL2 lidar has been delivered.
- R. Barlow is working with NRCS-MD to obtain funding for the production of 1-meter DEM for Cecil County, thus releasing that dataset into the public domain. R. Barlow is expecting news from NRCS on this funding opportunity in early May.
- The NOAA-NGS jpg map and delivery schedule which I have attached for Atlantic coastal topo/bathymetric lidar.



- The USGS price range for QL1 data depending on size and location of a collection area; \$502/sq mile to \$655/sq mile. The 2016 Broad Agency Announcement will be issued this July, and webinars on this topic will be offered likely in May.
- Latest status map:

Quality Level of Existing Topographic LiDAR and Planned LiDAR Data Availability
February, 2015



- As soon as Salisbury gets that data and puts it up on the server will message that out and put together a blog post.
- Conference end of March every year. M. Scott went this year to talk about the sea-level mapping they have been doing for SHA. Worth anyone's time who is in a coastal community. MD looks really good for the data, processes and people will have. Everyone recognizes that MD is a national leader, which seemed to go without saying.

Education Updates – Mike Scott
None

Private Industry Updates – Patrick McLoughlin

- Put together a meeting at SSA invite went out to Private and some of Non –Profit contacts to discuss the relationship between MSGIC and the private sector on how we can work together better.
- Happening on the 21st.

Data & Resources Subcommittee – Patrick Callahan

- Met at TUGis to bring in new people
- Discussed about are mission and goals
- Top two – LiDAR subcommittee likely only P. Callahan, R. Barlow and E. Silva
- Talked about setting a standard for the national map grid.
- Suggested putting together a proposal on how the feds and other states are making it a standard.
- Looking to find some space on the website to put the project file that Cole Brown put together.
- Also looking for feedback on incident symbology. Spurred a conversation w/Will Melville at MEMA.
- Showed the Homeland Security working group and NAPSG but wants to sit down with MEMA.
- Suggest putting a sign up next year at the room.

Statewide Imagery – Jim Cannistra

- Everything delivered
- Working with GIO office to get map service for 2014 imagery updated
- Matt Sokol expects it to be in production soon.
- CIR – published as an image service.
- Previously published as a cached map service color and infrared.
- More efficient to have one service that you can toggle the bands.

Property Data Products – Jim Cannistra

- Big migrations this year including, AACO and St. Mary's.
- Planning to work with another 5 counties this year to incorporate MDP's tax maps.
- Data download continues to increase.

Education Subcommittee – Lauren McDermott

- Working on LiDAR course needs to be trimmed to be hosted by SU in the summer
- Once the course is built hope to offer it in a couple different locations around the state
- Been in touch w/TJ Frazier regarding teaching a GIS 101 class for surveyors
- Who would want to help put together/instruct
- Potential professional competency credits

Grant Development Subcommittee

- Need to change the By-Laws
- Write up a brief proposal to submit to membership that spells out the change.
- Currently one line in the by-laws
- Plan to have it completed by the summer quarterly

Action Item: T. Martin put together Advocacy blurb

Outreach Subcommittee – Ashley Buzzeo

Young Professionals Outreach Discussion – Siddharth Pandey & Ronald Dunbar, City of Gaithersburg

- Approached MSGIC at TUGis for setting up a young professional outreach

- New in the field and fortunate to get to go to FedUC and TUgis
- Idea to work through MSGIC for support
- Engage young/new to the field
- Interested in getting exposure to events like the plan for an event with local officials
- Another way to get these folks invested beyond just finding a job on the MSGIC jobs board - "I helped put together a legislative event with MSGIC"
- Would like to piggyback onto what MSGIC is already doing, e.g., meet-ups following Quarterlies.
- Could offer support for projects presented that need assistance.
- Floating around idea of doing some technical events – talks, trainings, etc.
- A chance to converse with more senior members of MSGIC – gain insight.
- Volunteer events – Lots of energy and may be more willing to go out into the community. For example, they went out to an elementary school and helped teach them GIS. Have been asked to come back and do it again.
- Social Networking – Young Professionals FB group an idea.
- (Feedback from MSGIC) Tremendous idea – MSGIC has a fair number of student members who will be transitioning from students to professionals and have not figured out a good way to engage and contribute.
- M. Scott – We should plan to put some resources to this. A young professional's social event whether it be in conjunction to quarterly or not. Redesign website so that there is a landing page for young professionals.
- Immediately brings to mind Doug Adams.
- First step – is to put together a young professional with a mentor which is a part of a mandate.
- More than just getting a job, but also how to get employed and get introduced into the industry.
- MSGIC is already aligned with this and has been a part of our goal.
- Discussion appears to be lending itself to a bylaw change and a change to our organization.
- Suggest putting together how MSGIC can help, what are the needs from these folks, and how we can marry these two groups.
- Appears that this is a call for a "young/new professionals" caucus so that they may work under the auspices of MSGIC.
- Should we do it now or wait until they are successful.
- Yes has been discussed that we add a young professional to the EC.
- Suggest to market as new professionals since we have a lot of folks coming into the profession as a second career.
- Could use some more ideas beyond happy hour for students who are under 21 to make it all inclusive.
- How you all will become a part of MSGIC will grow over time.
- We do have funds that could be used for some of these endeavors.
- A 15 minute slot at the Quarterly would be great.
- We can get the word out prior which would draw attendance.
- Advertise at this quarterly, continue to market until the next quarterly where they can have an event or break out session.
- There are also some active groups like GeoMore, Yipps, and a DC one.
- The summer meeting is in PG county so can reach out to P. Callahan for any needs, room, etc.