



Maryland State Geographic Information Committee

A commitment to excellence in the development and coordination of geographic information technologies.

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Magnani, LLC

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MSGIC Executive Committee Meeting Agenda

Friday, April 8, 2016 9:00 AM – 12:00 PM

2660 Riva Road, Heritage Office Complex, Parole, MD 21401

Patuxent Conference Room, 3rd Floor

Conference Call Details: Bottom of Document

In Attendance:	On the phone:
Marshall Stevenson	Jim Cannistra
Matt Sokol	Linda Liptrap
Julie Spangler	Patrick McLoughlin
Kenny Miller	Mike Scott
Mara Kaminowitz	
Julia Fischer	
Al Wainger	
Sid Pandey	
Allan Blades	
Charlene Howard	
Tari Martin	
Glen Sine	

Open Meeting & Announcements – Marshall Stevenson (MSGIC Chair)

- Approval of Prior Meeting Minutes
 - Motion-Marshall
 - Second-Mara
- Open/General Discussion
 - Attendance
 - Patrick M out for two weeks
 - Will attend quarterly meeting since Marshall cannot attend
 - Julia will cover if Patrick M can not attend
 - Glen running late
 - Mike Scott will call in late
 - Patrick C cannot attend today
 - Ashley S. cannot attend today
 - Other news
 - Mara
 - Reached out to a new MPO: St. Mary's – Calvert Co MPO
 - For municipalities, not full counties
 - Kenny
 - Eastern shore flights all been collected, 60% through AT
 - Projected schedule for delivery by end of the year
 - RFP for GIS Software
 - eMaryland marketplace if you want to read it
 - for firms that resell or manufacture GIS software
 - not an ELA, anyone that can buy off a state contract can use this vehicle
 - conference call this afternoon for pre-proposal conference (webinar)



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- proposals are due 4/22, want to get to BPW on 6/8
- not trying to narrow down to a select few vendors, just have to pass low threshold of evaluation to get on the list
 - threshold is length of experience and ability import/export to existing GIS databases
- ? from Jim C—is pricing included in the negotiations? Negotiate when there is a purchase order for rates; some vendors may provide earlier
 - Esri is now on state COTS master contract
 - Proceeding down path for master contract
- Matt S
 - Membership question—users at org level, do we ever adjust or audit the members?
 - Marshall--Up to person that is administering org to how they want to manage it
 - Julia--Would also be helpful to have a clear list of who the administrators are for each org membership to help members know who to contact. (Just have for internal purposes to assist)
- Outstanding Action Items
 - Announce to the general membership that the Advocacy Chair has been filled
 - Marshall wants Sid to write an announcement/email to be sent to membership

MSGIC Treasury Report - Al Wainger

- Tax Filing Status
 - Al-everything has been filed and nothing is owed.
 - Budget review
 - Does report include new sponsorship from EAB? No.
 - Marshall—would like to have Mike S deactivate accounts for anyone that has not renewed their memberships
 - Patrick M—issues with selecting membership level; has to talk to MSGIC exec committee/Dr Scott to change it on the back end.
 - Current system does not have automated reminders; Tari suggested that we have a plan for actions. Set reminders periodically through the year so that there are routine emails sent out. Mara—would it be worthwhile to email all members under an org to notify them of the pending renewal? Marshall suggested sending out one more email to all inactive members via MailChimp, then putting a deadline of 4/30 to renew and on May 1 your account will be deactivated. Current system does not have very good accounting for who is inactive and how long they have been inactive. Mara—could Mike make a list of which members are covered under which organizations? Marshall will reach out to Mike and cc: Tu. We also currently have no way of knowing when someone signs up. Al—could invoice everyone with sponsorships to have formal accounting process.

MSGIC Business

- GIS in Maryland and the Future
 - GIO
 - Kenny: There is change in DoIT; Kenny is now acting GIO and will stay onboard through procurement, Will have conversation later about next steps. Julia is deputy



GIO. Different direction, but still has a focus. Secretary of IT made the decision to release Barney. It was high level politics and had nothing to do with performance. Secretary likes what GIO's office has been able to accomplish. Not a prelude to dismantling the GIO's office; Kenny thinks it will grow in functionality and staff as dept ramps up enterprise apps statewide. Consolidating services and personnel in agencies. Example would be statewide tracking system for PIA requests to create one system for all state agencies to use open data portal. Will now more in the next few months; Dept will leave 45 Calvert and move to Crownsville in early May. Marshall—is the governor's office going to stay active in driving GIS in MD? Kenny has been told by Secretary and others that Governor is aware of activities and support them, but Kenny doesn't think there will be heavy, direct involvement or micromanagement. It will be defined by the enterprising process that DoIT is taking on. GIS customers extend beyond state agencies and that is unique within DoIT. Need to get over unevenness of this transition and then partnerships will take over.

- NDOP meeting early May (Tony Kimmet) National Digital Ortho Program
 - Open meeting, anyone can attend
 - May 3-4-5 at 45 Calvert St
 - Almost exclusively federal agencies, states do their own thing
- Article Marshall sent around
 - Bill related to SDAT that would explicitly allow them to use imagery to assist with assessment process
 - Go from 3 years to 7 years cycle to assess each structure
 - Explicitly allow aerial imagery—street level, aerial, oblique
 - 2014 had two pilot studies (AA and Frederick – pictometry)
 - Showed significant performance improvements and cost savings
 - As of yesterday, Senate Bill 115 had not been voted, but had been substantially changed by a senator. Language completely reversed to SDAT PROHIBITED from using ANY imagery. Nicknamed the drone bill in the legislature. Stripped \$2.2 million from budget. House Bill tied the money to the passage of the Senate Bill. If bill passes, SDAT can't do anything with imagery. If it fails, they could at least use available imagery to help with the assessment.
 - Jim C—bill was based on the reports done last year; did anyone testify in favor of this legislation? Would have been a good opportunity to advocate. Kenny doesn't know MACO stance, offered multiple times to director Sean Young to assist. GIOs office was not asked to weigh in. was traditional testimony and did not use any graphics, etc in the conversation to show examples of the imagery.
 - SDAT will try again next year.
 - As a non-state entity, MSGIC could advocate and educate.
- Jim C—is there a plan to get a permanent position for GIO? Kenny—job #1 is to get software in place and secure AGOL by the end of June; this is Secretary and Gov's priority. Once that is accomplished, there will be a discussion within the dept about how best to move forward.



- Permanent, professional position for GIO that is outside the political realm; MSGIC as a group to provide some positive impact/input on the topic
 - Kenny—MSGIC could express this in a letter to the secretary and the Gov's office; no point in waiting if this is the position.
 - Jim and Marshall to work to draft a letter to reaffirms priorities of the GIS community; focus on important initiatives; include Mike Scott in this process as well. Include how positions are cut or leave and then positions are never backfilled. MDP Data Center has very specific examples of this scenario. Impacting how people work in the future and what responsibilities the Counties will have to take to fill the gaps.
 - Mike did have a conversation with Gov's office, but we will wait for him to debrief us on that conversation.
 - Kenny—there have been conversations with the Gov's office related to this.
- Update from Dr. Scott on discussion with Gov's office representative
 - Had phone call with Jeannie Hataway.... Deputy Chief of Staff to Governor Hogan. DoIT is within her assigned portfolio.
 - Stressed importance of GIO position and why we need a strong leader
 - Dr. Scott was clear to speak for himself and also for MSGIC
 - Delivered message about importance of GIO and the work of that office enables good work to occur in many sectors of state business
 - During time of transition need to focus on not backsliding
 - Governor thinks GIO office is an excellent example of enterprise consolidation and efficiency that he wants to see in other departments
 - Conversation turned to Esri RFP; was main reason why Jeannie was actually trying to contact Dr. Scott
 - Wanted to know why it seems so expensive. Jeannie was trying to understand the relationship of solution providers to the software
 - In Jeannie's words: ESRGC provides solutions to mapping problems, but you work on top of a software platform that enables you to do this, and Esri is the company that provides that.
 - Dr. Scott got the impression that the administration doesn't like the train that left the station with regards to the Esri ELA situation. Now that it has happened, there is no way to turn back now as the direction has been established.



- A few people from the exec committee approached Dr Scott and he floated the idea that GIO should not be a political appointee because of the technocratic nature of the position. Not a good position to have within a patronage system...told Jeannie it would help MD if that position was turned into a regular state position. She said that is extremely unlikely that will happen. Will still be a political appointee.
- Dr. Scott—now is the time to keep the momentum and not to back down on need for GIO position and the need for that person to be educated and experienced in geospatial aspects/data
 - Don't let GIS get lost in the shuffle
- MDP Discussion
 - In GIO Notes section
- Conferences
 - TUGis 2016
 - Recap
 - Marshall—went really well, saw a lot of booth traffic
 - Gave away two memberships and Marshall got them signed up
 - Additional feedback from anyone?
 - Rooms seemed filled; Marshall has spoken to Ardys about how much we are trying to fit into a time slot is prohibitive. Recommends having 3 presentations instead of 4.
 - Two ways—allow for more engaging questions, sessions
 - Add an additional session so that you have an additional choice
 - Difficult to classify presentations
 - Allan—enough content as well to have additional sessions
 - Always get a suggestion for the conference to be two days
 - Not logistically possible
 - Cost would go up
 - Ideas
 - Do a second day that is more focused on emergency management etc
 - Do training on second day
 - Potentially do a hybrid approach where there are some sessions in the AM
 - Didn't like the sponsorship sessions; could have used that time better
 - Logic was to allow for longer lunch opportunity; visit the exhibit hall during that time
 - Did help to bring in sponsors and keep the costs lower
 - Feedback was mostly positive though
 - Glen had a good experience
 - Was not supposed to be a sales pitch session



- Charlene—maybe do special interest groups over lunch where it is a working lunch
- Matt—MSGIC advocating for GISP, things like that. Want to not be too careful to not exclude or eliminate opportunities for others.
- MSGIC Booth
- Resume Review
 - Overall went really well; lots of recent grads or people transitioning
 - 1-4 pm was heaviest time frame for interest; add more slots here. Maybe open up as first come first serve for 4-6 pm
 - Resource center at university is not what employers may be looking for
 - Scheduling—reviewers did not have enough time to review ahead of time; maybe assume first 5 minutes is to be for reviewer reading the resume; make sessions 20 minutes instead of 15
 - Look at making the logistics smoother for folks
 - Possibly have a peer review session for multiple people to post comments to resumes
 - Maybe as a group to come to a consensus on a handout for suggestions on a GIS focused resume suggestion checklist
 - Make sure language in advertisement is that we are reviewing resumes not reviewing portfolios
 - Include a link; could also add to eventbrite;
 - Maybe take mentoring to another level to assist with how to write a resume; match people with mentors to assist with more intense review of portfolios
 - Gov loop group (Sid) to create templates, etc.
 - ***Hiring person and their desire to learn and do more—how to id those who want to take the extra step
 - Difference in resume vs interview; what to use where.
 - Focus portfolio on the job you are applying for
 - Portfolio is not the resume
 - Julia spoke with Doug Adams and he would like MSGIC to take over mentoring efforts he started out on Linked In
 - He doesn't have the time to commit to it
 - May be an opportunity there to increase outreach and take on mentoring for students specifically; maybe have a half-day session focused on this
 - Focused opportunities to assist with networking
 - Calendar for other efforts
 - Summer quarterlies have focused on students for the past two summer quarterlies—Does Patrick have this on his radar for this summer? (Yes—didn't work to do it in spring, but summer seems to be a good target for timing. Graduate programs have just spent a lot of time on projects.)



- Could the student sessions be spread out? Summer was ideal because of reduced conflicts with scheduling.
- Promotional Materials
- MACo Summer Conference 8/17-20
 - Exhibitors
 - GIS discovery zone and if anyone is exhibiting let Marshall know
 - Allan to reach out to private caucus to see who might be interested in exhibiting at MACo
- Delmarva GIS Conference 4/13-14
 - MSGIC Sponsorship
 - Comp Registration
 - Everything is set; we are a sponsor for this. Ashley tweeted and announced through social media channels
 - We do have a comp registration; who can attend? Ed is already covered and going, Ashley cannot go. Glen Sine might be interested in going. Julia is attending as well.
- Quarterly Meeting Updates – *Patrick McLoughlin*
 - All set for 4/20 at Washington Co Library in Hagerstown.
 - Fugro is breakfast sponsor.
 - Allan has been working with sponsors to fill lightning talks. Not much interest from western counties on presenting this time.
 - MNCPPC Chris McGovern will present, Washington Co will present.
 - Reaching out to several others to fill the final presentation spot; no commitments yet. Still need to fill that last spot.
 - Need sponsors (3 slots) open for lightning talks. Allan to contact CEM, Century. Maybe offer to Fugro since they are sponsoring the breakfast.
 - Ed Silva is going to Delmarva instead of quarterly. What was expected of Ed for the quarterly? Julia will assist.
 - Patrick will definitely be at the quarterly; will arrive around 8 am.
- Education
 - LiDAR Workshop – *Mike Scott/Julia Fischer*
 - Julia
 - Mike, Tari & Julia put together a plan for now to the end of the year
 - 5 opportunities in the works for 2016. Free to members.
 - May—GISP workshop in Baltimore (5/17 at BMC, half day, lead by Doug A)
 - June—intermediate class offered at Towson 6/7
 - July—LiDAR workshop in Salisbury to follow the other DoIT workshop; Mike to confirm date & time. July 22 was targeted date. DoIT is 18-19-20-21.
 - August—Doug could do the GISP workshop a second time if the May one is received well
 - Sept—nothing
 - Oct—Python workshop at MNCPPC in Upper Marlboro (primary instruction will be 2 graduating seniors and Art Lembo; no date or specific location yet)
 - Nov—nothing
 - Dec—NG911 workshop in Frederick Co area (Sandi Stroud will present.) Any contact at Hagerstown Comm Coll? Julia suggested



to work through continuing ed group at Hagerstown Comm Coll.
Only planned to offer this one once.

- WebApp Builder Training
 - Not being pursued at this time for this year. Jessie Cahoon could do something separate out of DoIT, but not as part of MSGIC.
- MD iMAP Intermediate GIS Training (6/7 @Towson)
- Other Educational Outreach Efforts
 - Sid asked—has anyone looked into Esri’s nonprofit licensing program since MSGIC is a nonprofit. 150 desktop licenses and AGOL. Would this assist with trainings? Marshall had explored this with Anthony Puzzo and there was a cost associated with it.
 - Julia—we don’t have any employees even though we are a nonprofit. Becomes a management issue.
 - May offer a discounted training; Sid to send Julia a link about training opportunities that might exist.
- Marketing/Outreach/Advocacy
 - Ashley and Ed working on meeting minutes/presentations on web site
 - Julia—currently no upcoming events for May on our website; are there any user groups, etc going on? NDOP meeting Kenny suggested; WMD user group meeting 5/20 Hood College. Need to forward to Ashley and Ed.
 - Julie to call Patrick C about coordinating O’s game at UC. Tari can assist.
- Emerging Professionals – *Sid Pandey*
- MSS/MSGIC - *Patrick Callahan/James Shaw/Matt Sokol*
 - Datum 2022 Subcommittee
 - National Grid
 - Matt wants to get Cole to do national grid training
- New Business
 - Glen—hopefully we will be in our old room for the next meeting; wireless has been upgraded



CONFERENCE CALL DETAILS:

→ [Join Skype Meeting](#)

This is an online meeting for Skype for Business, the professional meetings and communications app formerly known as Lync.

Join by phone

[\(410\) 842-1278](#) (United States)

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