



Maryland State Geographic Information Committee

A commitment to excellence in the development and coordination of geographic information technologies.

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MSGIC Executive Committee Meeting Agenda

Wednesday, April 12, 2017 9:00 AM – 12:00 PM

MD DoIT Offices - 100 Community Place, Crownsville, MD 21032
(4th Floor Conference Room – Rm 4.102)

Parking: Open - Visitors need to sign-in with guard at front desk to obtain a visitor badge

In Attendance:	On the Phone:
Julie Spangler	Jake Lloyd
Erick Pate	Alison Banks
Kevin Coyne	Ashley Samonisky
Al Wainger	Patrick McLoughlin
Jen Chadwick Moore	David Alvarez
Matt Sokol	Anthony Dowell
Lynda Warthen	Peter Hanna
Sid Pandey	
Charlene Howard	
Dawn Blanchard	

Open Meeting & Announcements – Patrick McLoughlin

- Approval of Prior Meeting Minutes
 - Motion to Approve: Lynda
 - Second: Dawn
 - Approved: Y
- Open/General Discussion
 - Strategic Goals 2017—Pat M
 - Establish a baseline plan with initiatives and spending goals
 - Wanted to get through TUGis; now look for volunteers
 - Expand to broader MSGIC membership
 - Subgroups to pull together plan
 - Leverage caucus/committee chairs as leads—provide direction
 - Goal is a conference call in the next two weeks
 - Discussion
 - Lynda cannot participate in the next month
 - Pat M we can layout the outline, set objectives
 - Pat will draft email, set up conference call
 - Will also solicit participation at next week's quarterly
 - Pat M—all the work that was done to migrate the MSGIC website to the new template
 - Ashley—walkthrough site
 - Direct any comments to Ashley
 - Pat M—we're actually getting feedback from membership; will pass along to Ashley
 - People like that it displays nicely on smart phones

- Ashley will update site with some of Charlie's photos from TUGis when she gets them

o Careers Panel

- Julie recapped the feedback from Tugis related to the panel
- Asked to take it on the road to ESRI MUG—panelists will be:
 - Patrick C
 - Patrick M
 - Julie

MSGIC Treasury Report - *Al Wainger*

• Update—Al

- o Report as of 4/10
- o ~\$30K
- o Need to spend it on a regular basis
 - Pat M
 - Intern expenses coming up soon
- o Two new sponsorships since last meeting
 - McCormick Taylor
 - MSS
- o There are a few members from last year that have not re-upped. Al will pull that info. Pat M—wants to reach out once we have the list.
- o Kevin—Should we reassess the fees?
 - Al—originally had prices higher. The \$750 level may be a target to adjust.
 - Kevin—what about the individual memberships? Group concurs prices are reasonable as is.
 - Pat M—need to assess the benefits to the members. What all can MSGIC provide? Marketing? How do we get more people involved beyond the core 7-8 sponsors?
 - Julie—we need to focus on the strategic plan and what value we will provide to sponsors.
 - Al—half the core sponsors are public/quasi-public, have are private. It is difficult for sponsors to get added value; individuals have greater added values.
 - Dawn—have we looked at other organizations to determine what they give back to their sponsors?
 - Pat M—looked at NY, PA, WV; challenge is the models are all different. NY has a conference every year and sponsors have a booth. They also produce a lot of webinars and allow sponsors to have logos/representation during those webinars. PA has a biannual conference. All the memberships are on an individual basis. There are no organizational/sponsorships.
 - Dawn—now that we pair with Towson and DoIT, could we look at a booth/slots at TUGis?
 - o Charlene—was thinking the same thing. Maybe give xx conference registrations with a MSGIC sponsorship?
 - o Pat M—would likely have increase our prices to cover the additional costs. This is a topic to add to the strategic plan discussions.

Commented [SJ1]: Topics for strategic plan discussion

- Lynda—if exhibitor is a MSGIC sponsor, they get entered into a lottery for so many comp'd registrations?
- Pat M—suggested Dawn as private sector chair to solicit feedback from the sponsors and other private sector contacts that aren't sponsors. Three years ago we started the lightning talks for the sponsors, but interest has dropped off drastically. Ask what they want/what they need.
- Al—example of contract where person procuring knows everyone that will be submitting. Everyone knows lightning talk firms; we need to reach out to unknown firms to fill the slots. Need to come up with other ideas to drive sponsorship to MSGIC; marketing is not really the big draw anymore.
- Erick—no hearing that raising costs will have a positive impact. Julie—costs are reasonable, agree with Al that we need to add value to the current cost.
- Lynda—can we give a larger presence on the website? Can we record lightening talks? Potentially go down the NY path.
- Julie—idea of sponsoring a WBE/MBE networking day similar to what MDOT? Get smaller firms together with larger firms to potentially impact the business side.
- Dawn—extend invites to come visit firms to meet the people who do the work, etc.

MSGIC Business

- Interns – Patrick McLoughlin
 - Received a lot of resumes
 - Review will be kicked off soon
 - Review panel is in place; rooms reserved at AACo Gov Center for interviews
- Legislation Updates--Pat M
 - Not too much was passed in the session that ended Monday
 - Passed--Update for district boundaries (Bill--Independent Congressional Redistricting Commission)
 - Did not pass—the 911 Bill. Previously a single fee was assessed for a single account. Idea was to update based on the number of lines on the account. Was struck early from the bill. Wanted to keep in creation of 911 council run out of MIEMS. None of it passed. No word yet if it will be resurrected in '18 session.
 - Mara sent an email follow up this week.
 - Pat M received positive feedback on availability of info on the website. May want to limit to members only.
- Working Groups
 - NG911/Public Safety Working Group – Peter Hanna
 - Project from Number Board with MCP has kicked off

Commented [SJ2]: Strategic plan conversation

- 18 month long process
- Updated the MSGIC website with additional info
- Google group created for members
- Attended TUGis recap meeting
 - Suggestion was to include a full public safety track
 - NAPSG is interested in partnering
 - Is working with public safety certification
 - Have training sessions available; day before TUGis and potentially all year round through MSGIC
 - Erick reached out to Peter about potentially presenting on MD Digital Conference on 6/1 as a panel
 - Is there room in the budget to potentially cover conference attendance for a few MSGIC members?
 - Erick—gov tech conference is non-GIS but there is a lot of discussion that skirts the topic. Erick will follow up because we may have missed the deadline for submitting a panel.
 - AI—question on MCP project. Who is going to clean up the data if MCP will evaluate the data?
 - Peter—each jurisdiction will clean up their own data. Will be an iterative process. There may be funding available through the Numbers Board but it can be a lengthy process depending on procurement processes.
 - AI—procurement processes can be slow. There are some jurisdictions that do not have the technical staff to support the data clean up.
 - Lynda—jurisdictions are nervous about what has to be done and they are waiting for direction on next steps.
- Maryland Elevation Working Group
 - TUGis Working Session—Pat M
 - Meeting was packed and it went long
 - Was significant interest in statewide lidar program, involvement with 3DEP at federal level
 - MD Geologic Survey participated
 - Business Entity Data Working Group – Jake Lloyd
 - Doodle polls were sent out by Doug Adams; looking at May for a kickoff
 - Pat M can reserve a room for the kick off. Jake will contact Pat with dates.
- Mapping/Photogrammetry Committee—David Alvarez
 - Motion to verify the legal standing of photogrammetry in MD. Committee is doing legal research now.
 - Discussion about current wording of what “photographic” means in the statute. Could be interpreted two ways; survey for ROW boundaries or topographic mapping at all means surveyor needs to be involved.
 - Change in committee charges; eliminate the charge that prepares the report to the license board; merged into creating guidelines
 - Committee has been focused on details of work to be done; following KY closely

- Next meeting is 5/5/17
- Definitions that are coming out are currently very generalized and are restrictive to GIS community; David is preparing comments/responses
- Reviewing model rules to assist with definitions
- Pat M—attended last meeting in place of Julia
 - Still not a desire to have the surveying group reach too deeply into the other communities
 - Need definitions to establish boundaries/specifications for what is required for a survey
 - Board spent most of time discussing the authority of the board itself
- Membership Tracking – Kevin Coyne and Sid Pandey
 - Sid—Good to move forward. Needs access to gmail account to complete two factor authentication. Once linked to website, then they can begin to migrate people. Pat M and Sid will work offline to get this worked out.
 - Sid—who has the list of current members and when their memberships are set to expire? Pat M can query it or he will reach out to Dr. Scott for a data dump.
- Exhibit Booth Panels—Pat M
 - Looked great, thanks to Towson for helping us with graphic design
 - Pat M will set up in the back of the quarterly meetings as well
- Conferences
 - TUgis Recap—Pat M
 - From Pat’s perspective, the day went really well. The booth was busy. MSGIC breakout room worked out great. All MSGIC sponsored panels were well received.
 - Julie—people liked the state of the state, discussion on how to handle the keynote next year; suggested topics for sessions
 - Kevin—size and locations of the rooms, troubles with the program tracks being displayed.
 - Erick—from the attendee perspective: map and app was light in traffic and submissions; location may have been a factor. Would like to see that at a better location for additional traffic.
 - Dawn—is there a more digital approach to this?
 - Charlene—could we encourage people to submit based on their current work? Doesn’t have to be a marketing poster or anything.
 - Idea of listing it as a showcase/gallery instead of a competition
 - Erick agrees—he felt compelled to stay with the app rather than focus on the sessions, everything else happening that day
 - Charlene--People may be more inclined to submit work products that aren’t necessarily competition worthy but show how the data, etc is being used as part of the daily job.
 - Jen—maybe a “what’s new” in the past year of apps that have been released.
 - Dawn—set up certain times that the person will be with their app/map to discuss it. Push out PDFs to the website. Or have voting after TUgis.
 - Charlene—maybe only have the competition for students
 - Lynda—Frederick City won and they pushed out a press release, etc and gained a lot of value from that activity

- Sid—if we made it a gallery/showcase could it be moved out to the hallways
 - TUGis planning is starting earlier this year; always looking for support.
 - From an outreach standpoint, we're nearing capacity for the event. So when we do outreach, what are we trying to accomplish?
 - Dawn—is that building the only option on Towson's campus? Pat M—there is some handshake that allows the LA building to be free.
 - Virginia wants to work through MGA to set up a student TUGis on Monday as a mini-conference
 - Kevin—discussion about using rooms where sessions could be recorded
 - MACO
 - Pat M—voted to have a booth this summer (August)
 - Marshall is coordinating
 - Will have passes available to work the booth and attend the conference
 - Please email Pat and Marshall an email if you are interested.
- Quarterly Meeting Updates – *Patrick Callahan*
 - Spring Quarterly—Hagerstown Library
 - All set for next Wednesday. Agenda is set. Slightly later start than usual because the library hours changed.
 - One challenge so far has been getting breakfast sponsors. Try not to reach out to existing MSGIC sponsors, try to lean on local sponsors. So far do not have a breakfast sponsor.
 - Food is lined up.
 - Pat M would like the group to vote on MSGIC sponsoring this breakfast if a sponsor cannot be found by Monday?
 - Cost is ~\$300. Sponsor doesn't have to coordinate or anything.
 - Al—effort to secure sponsors is so significant. Suggests looking to smaller firms to get the marketing.
 - Matt—it's like \$1000/year for all quarterlies.
 - Al recommends we just pay for it rather than look for a sponsor.
 - Vote on breakfast:
 - All voting members are in favor of covering the cost if no sponsor is found.
 - Lynda suggested reaching out to MCP given their involvement with MD GIS. Lynda will reach out to Robert Horne.
 - NEED TO GET THE AGENDA POSTED
 - All info should be cross referenced on website; info on home page slightly different than info on Events page.
 - Pat M will update agenda and sent to Alison/Ashley to post
 - MD DoIT GIO Update—Matt Sokol/Pat M
 - GIS Saas Master Contract is under review right now
 - Preparing to reach out to all partners (fed/state/local/private) to apply for 3DEP grant for Lidar collection
 - Two areas identified based on lidar age, continuity of geography
 - Allegheny/Washington/Frederick
 - Lower Eastern Shore
 - Furthering new GIS data catalog
 - Looking for press
 - Looking to push out sector/initiative specific hubs
 - Potential to include local data

- Western Shore imagery has been captured
 - Questions
 - Dawn—is anyone thinking about collecting contours after lidar is captured?
 - Matt—if you want additional products, the 3DEP doesn't pay for it. Just the lidar collection is covered. Agency has to pay separately. Issue of building a state dataset with different resolutions, how do you edge match.
 - Pat M--Relationship to Mapping/Photogrammetry Committee; there are concurrent conversations taking place that could impact if certain products or by-products require oversight by a surveyor
- Education
 - Open Source Workshops—Pat M via Julia
 - Provided by Art Lembo. Julia to collect additional info; no one present has additional information right now. Pat M to follow up with Julia.
- Marketing/Outreach/Advocacy
 - AGOL Non-Profit Account--Sid
 - Followed up with Esri; they are clearing their backlog and it could be a month or two until they get to us. Sid will email Anthony Puzzo to follow up.
 - May need to provide a justification in the future as to why we need the account. Pat M suggests talking to Anthony about what would make the strongest case.
 - AGOL Story Map—Lynda
 - Sent link around to everyone; request comments back.
 - Question for Erick—does he want to copy it for the regional groups? Or to anyone for using the map (<http://arcgis.com/arcgis/storymaps>). Yes, Erick would like to explore using it.
- Emerging Professionals – Sid Pandey
 - Spoke with folks after career panel at TUgis and have interest in getting more involved; folks were from CCBC, are attending the quarterly
 - Looking for ideas on how to get more involvement
 - Spoke to someone from Gov Loop. Provides training online and in meet ups. Contact supports Esri/Gov Loop meet ups. They may be able to provide us with the online platform to present the career discussion. Eliminates the need to get everyone together.
 - Julie—topic for the Career Outreach working group to discuss
 - Al—wants to see people showing effort to come to a session
 - Exploring opportunity for people to get credit for attending or speaking at MSGIC meetings to count towards GISP? USGIF and GISCI have been contacted.
 - Al—could we issue certificates at the end of the events? Similar to the way events work for PEs.
 - Julie suggested for Sid to follow up with Julia about prior sessions where people received credit for presentations—ex. presentation at the Maritime Center.
- New Business
 - Geographic name updates - Jen Chadwick-Moore
 - Proposed during October Exec Committee that there be a process/approval to communicate changes to geographic names
 - Several proposals are coming in; one is ready for a decision
 - Baisman Run in Baltimore County—want to rename part of Wolman Run

- for a professor that worked a lot with the area.
- Jennifer wants to know what process we want to follow. Is it just to the executive committee or out to the membership?
 - Lynda—sounds like a web app or story map
 - Al—someone has done the research, is likely a rubber stamp by the board and Jennifer should raise any issues that we should be aware of if it shouldn't be.
 - Jennifer—there may be cases of conflict that the State should be aware of. State can support, not support or not comment. If no comment, the board will often deny based on that.
 - Jen recapped the research process; the BGN does the heavy lifting on research.
 - BGN = Board of Geographic Names
 - Jennifer proposes sharing the info with the EC, raising any issues with controversy or conflict.
 - Julie asked if this is something where MSGIC should be disseminating information? Jennifer--SHPO could put a web page up, we could link to it. Also link to BGN site. Maybe within a year.
 - BGN has a conference every year, this time in Richmond. Jen will attend and get a feel for what everyone else in the US is doing.
 - Jennifer's summary:
 - The specific proposal has been in the works for a while.
 - Is in Oregon Ridge Park in Baltimore County. Proposal wants to split the name of the stream after it flows into a pond. Has support from BaCO DPR and several councilmen. MDE has expressed dissention only because they are splitting the stream into two names and would rather just name it with one name. There is a stream gauge on Baisman Run; Jennifer would have to talk with USGS about impacts.
 - Al—What is Jennifer's recommendation?
 - Jennifer—sees both sides to the renaming.
 - Al suggests to table it until we have more info.
 - Discussion centered on impacts of tracing data
 - Second proposal--
 - Arrowhead Run (near Deep Creek Lake)
 - Was originally using Piney Run incorrectly. Was unnamed. Want to rename it Arrowhead Run.
 - MDE has no issues.
 - DNR already using it.
 - Looking to push this to the national level.
 - Simpler conclusion on this one; state has no issues with this one

Conference call info:

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