

MSGIC Executive Committee Meeting Minutes May 9, 2012 9a.m. – 12p.m. 2664 Riva Road, Heritage Office Complex, Annapolis, MD

Attendees:

Jim Cannistra, MDP (Chair Elect) Julia Fischer, DBED (Secretary) David Gillum, Anne Arundel County Government (Local Government Caucus Co-Chair) Charlene Howard, MWCOG (Regional Council Caucus Co-Chair) Roger Barlow, USGS (Federal Government Caucus Chair) Barney Krucoff, Governor's Office (GIO)

Vince Skretch, DBED Intern Sandi Stroud, BMC

On Phone Attendees:

Mark Helmken, CGIS (Education & Outreach Subcommittee Co-Chair) Scott Jeffrey, CCBC (Education & Outreach Subcommittee Co-Chair)

Matt Felton, MacKenzie GIS & Research Scott Messier, KCI Doug Reedy, Frederick County Government Mike Sheffer, SHA

Open Meeting – Michael Scott

Announcements

- Mid-shore Regional Council Meeting May 16, 2012
- CCBC May 25, 2012 GIS in Business Conference
- Delaware Geographic Data Committee Quarterly Tomorrow
- CMUG Friday at Morgan State University
- Western Maryland User Group Meeting
 - May 18, 2012 (Frederick County Public Safety Training Facility)
- Utilize MSGIC LinkedIn site to spread the word about upcoming events

GIO Briefing – Barney Krucoff

Budget News

- Budget as well as staff, in doomsday budget
- Some funds to spend in addition to moving staff from one agency to another
 - \circ Development resources to compliment funds being spent at CGIS
 - \circ $\,$ Money to come through DoIT on its way to Towson $\,$
 - Money for interest others in doing one big project each year Addressing for example

- Executive Committee appointments still open until May 18, 2012 not an overwhelming response to date
 - Questions can contact Barney Krucoff
 - URL been posted in multiple places, but not easy to find
 - o Local governments, 1 per region, but coverage not yet

Address Sharing Proposal with USCB

- Formatted several state pilots and Maryland is on the ground floor
- Looking to work with a couple counties, Barney only state person on calls
- Pilot can't change Title 13
 - Which does not allow the census bureau to show your address
- Title 39, post office can't show address a little easier to work with
 - Willing to work together
 - o USPS isn't advertising county projects, understaffed
- County send in an entire list of the county to USPS and get back information about the quality
 - Spelling
 - How it rolls up to other layers?
 - Is it deliverable?
 - Tell you if you are missing sub-units
 - Won't tell you the addresses they have that you don't, just tell you a lot more about your addresses
- Census total count of census addresses by block and can see how it matches what we have and see where they don't match up for canvasing purposes
 - Allows for improved targeting
- 3rd program with USPS 90% of addresses in an area, has to be bounded by zip codes, hit the 90% threshold, they give you back information you don't have
 - Restrictions to protect the mail industry
 - Title 13 to protect integrity of the census and not scare people off to speak with census
- Looking for some counties to participate and contribute MDPV
 - Obligation to make changes and resubmit
 - No obligation to canvas
 - Could RFP for private sector canvasing in the future
 - Information would allow for bidding the RFP more accurately
- Sense of the scope of our problem
 - o Looking for counties to step up to participate, some counties have worked with USPS in the past
 - Timeline they could be ready in late June 2012 to move
- Separate from the CAP Grant
- Biggest work is to reformat the addresses into their standard
- Census Bureau gets MDPV points, not in their format
 - \circ Perhaps start with 1 county, get detailed feedback on and go from there
 - Feedback appears to be automated
 - Don't expect them to go through the addresses 1 by 1
 - ESRGC counties are bringing their information together and see if they might volunteer for this opportunity
 - Meeting tomorrow, will discuss
- Anne Arundel County is interested

٠

• Currently bidding RFP on the street for canvasing

- Not competitive at this time, multiple people can determine who might step up to participate in the pilot
- Encourage seeking out a rural county because they have different issues and concerns (Perhaps Anne Arundel County & a rural county)
 - Doug Reedy to investigate with Frederick County, has city and county and borders another state Eastern Shore
 - Let Barney Krucoff know your interest
- Survey results completed 2 years ago about status of address points, existence and maintenance Sandi Stroud
- USPS & Census Bureau wondering if they can unify their input document format
 - Looking to get this back from the pilot feedback

MSGIC Reorganization Progress Report

- Bank account has been opened with Bank of America
- Username and password Chris Slavin, Jim Cannistra & Mike Scott
- Taken in \$660 from supports of MSGIC
- Filed for State status
- About to file for Federal Non-profit status
 - \circ Cost \$400 and there is exactly \$400 in the account
 - \circ $\;$ Need at least a small donation so don't have to zero out the account
- MCC board authorized a \$500 donation
 - Want to know what kind of membership they will get with this donation

Committee on Membership Meeting - April 23, 2012

- Went over existing benefits of MSGIC membership
 - Anything else that hasn't been included?
 - #1 is the power and value of being involved in advocacy for GIS
 - As a member of MSGIC helping to support advocacy for GIS in Maryland and part of conversation
- Added benefits
 - o Branding
 - Potential for training cooperative purchasing
 - o GISP application and other professional affiliation help
 - MSGIC broker discounts at other conferences
 - Virtual membership space: member only space that has areas dedicated to troubleshooting and technology space beef up blog, job postings, co-chairing
 - Suggestion: for discount of attendance
 - Appropriate to request a discount as in-kind donation as a membership or in-kind in addition to their membership
- Left off internships and project sponsorships for now next phase

Events

- Combine TUgis with an annual Maryland conference (MSGIC?) perhaps
- Jay Morgan hasn't responded no or yes
 - o Awaiting financial reaction from TU on this past conference

- \circ Want to drop the price and maximize the attendance is one idea from the state
- GIS in Business Conference could also be lumped together with the TUgis conference
 - \circ Similar to Education Conference with Esri UC
- Conference could be moved around the state and TU wouldn't always shoulder the burden
- Want to be cautious when considering partnering with a specific company (Esri)
 - \circ $\;$ Esri MUG looking to dilute the connection with Esri more in the future
- Potential NAPSIC training session to get tacked onto Esri MUG Conference
 - Help obtain membership conference if tacked on with training opportunity
 - Comes from a different funding stream
- Change to 2 semi-annual meetings
 - o 1 with special interest group focus and 1 semi-annual 1 day conference
 - Some break-out sessions
 - Spend a lot of time talking with ourselves (other GIS people)
 - Need to get more non-GIS people into the discussion and get them information they need to know
 - Idea to make free to members or small fee to members and higher cost for non-members for conference
 - On-going discussions and should keep these discussions from moving forward with some reorganization of events
 - \circ $\,$ Current quarterly meetings are little to no cost to MSGIC membership $\,$
 - Might need to consider whether we can get sponsors for food, if we are also asking these companies to pay membership into the organization
 - Have to consider the line to walk between
 - A very tangible benefit of being a member, when don't have to pay for meetings and larger events
- Prepared to move forward with a beefed up 1 day conference regardless of coordination with TUgis conference in the future
 - As an organization, have to have 1 main event where organizational goals and objectives are shared and officers are voted on

Membership Dues

- Membership and sponsorship are separate things
- Organization could have an individual membership and would designate 1 individual to participate and represent their organization at events and meetings
- Should the amount of sponsorship be more clearly defined between Tier 1 & Tier 2 sponsorship (presentation, logo viewership, thank you note, etc.)
- Sponsorship benefits could be memberships or other recognition for Tier 2
 - With certain levels of sponsorship comes membership
 - Some state agencies would want to pay the amount and just get membership, but don't want to be sponsors or vice versa
 - Pay for sponsorship and membership separate
- Sponsorship starts at \$500 & membership, membership is \$200 for 5 members, \$350 for 10 members
- Conference sponsorship would be separate or built into the membership sponsorship structure

Question: Free membership for board members?

• In order to be a board member you have to be a member

Question: In-kind sponsorship, if a sponsor hosts an event, rather than a monetary contribution – can contributions be valued in-kind, rather than cash?

- Ranges of value to assign for sponsorship exceeds a threshold event specific only preference for an event b/c it keeps the costs of the event down
- Offer free year of membership to students who are volunteering at an event
- Separate category for in-kind sponsorship donations
- Consideration for pro-rate for those who join during the year
 - Join at different times of the year the amounts are the same, but the coverage of membership would be different
 - January 1 thru June 30 of the following year (FY July 2013 to June 2014); potential for \$25 if join for half year
- Consider PayPal option for collecting dues
- Chris Slavin also looking to purchase space on web hosting service (\$10/month)
 - Use open source web building tools to create website with PayPal option and remove the website from the DNR infrastructure

Subcommittee Guidance

- Ability for these groups to do more with making decisions about training courses, outreach
- There is no real authority or position on the board to coordinate and facilitate the subcommittees
- Suggest assigning someone with the responsibility of this oversight to the subcommittees and the subcommittees are clearer on tasks and roles
- Each subcommittee have a charter of goals and tasks
- Keep subcommittees to a minimum
- Discussion about subcommittees with MD iMap and subcommittees with MSGIC
 - Clearly define what each group is tasked to accomplish and their goals clearly defined
- Reorganize database for allowing download of subcommittee members
- Take a look at charter templates from MD iMap & NAPSIC
- Don't really see the subcommittees as a significant definition alongside the caucuses
- Does one subcommittee take over responsibility of website updates, rather than this falling to one specific person?

Action Item: Put this together in a formal proposal for voting on by membership at July quarterly

- Executive Committee would need to vote on at June meeting
- Not to include decision of the future direction of subcommittees
- By-laws have little information about the sub-committees

MSGIC Coordination – Data Resources Subcommittee

- Meeting with state agencies and Governor about open data executive order, contenders is Socrata
- State is thinking about this and state agencies would be directly effected
- Similar to New York, D.C. & Chicago about any data that is being paid for with tax payer dollars needs to be publicly available
 - However there are concessions in many organizations for many reasons and all of these things need to be considered

MSGIC Communications

- Newsletter was well received
- Next quarterly newsletter to go out before next quarterly meeting
 - Contact Scott Jeffrey if there are organizations or businesses that would like to highlight
 - Provide some information related to the idea will speed the process along

GIS in Business Conference - May 25, 2012 (8a.m. - 1:30p.m.)

- Non-Profits is the focus
- Open up to 80 attendees, no charge, 2 meals
- 2 concurrent sessions focus on ArcGIS Online platform and Open Source Option
 - Attendees into 2 groups
 - Attendees will bring data with them and have it online once they leave
 - More of a workshop than a conference

Website No updates at this time

MACO Summer Conference, GIS Discovery Zone – Marshall Stevenson *No updates at this time*

Federal GIS Coordination Efforts

Monday dropped off Carroll County LiDAR

- Agreed to not license that data for USGS
- Bare earth, raw points, DEM and process points to get inspected
- Check out the metadata, which appears to be minimal
 - Might have to connect with contractor concerning this
- Metadata 1m DEM combined Worcester County and will pass that along

Attended Ortho Review meeting for West of Chesapeake project - Federal government contributed

- Cursory review and no problems to report
- 1 item of discussion: enhancement of continuously operating reference system to support complete coverage in the state of Maryland elevation discussion
- May 22, 2012 MSS & Dave Doyle to discuss this information
- Achievable with a little bit of discussion and coordination
- Call and arrange with FEMA to get Allegany, Washington, Frederick Counties data to state agencies
 - Copy to go to Roger Barlow and he will redistribute
 - Once delivered, 1m DEMs created for the state already and with this delivery will a new DEM be created for the state that is the plan by Salisbury Univ.
 - Standard FEMA collection standard come in tiles and be mosaicked together

Suggested new agenda item of: Strategic Direction for High Resolution Data

- A lot of elevation considerations, cut/fill, sea level rise, Chesapeake Bay program, Marcella shale in Western Maryland, etc.
- Appalachian Region project Jim Cannistra keep in mind for some funding contribution

V Datum shoreline developed with LiDAR

- Shoreline will be inspected by Geodetic Survey to be included in NOAA datasets
- Like to see a similar imitative in Maryland 24 hundred scale could have a lot of applications in Maryland

Map It Once, Use Many Times Bill

- Upfront focus is federal land mapping
- Lack of coordination of mapping federal lands
- Testifying going on this week
- Proposing restructuring of government mapping at the federal level
- Department of Interior was not very supportive
- Broad sweeping definitions and lack of detail will of concern
- Share any comments heard with Roger Barlow

State GIS Coordination Efforts

MD iMap

- ArcGIS Online Premium UI Standardization for Desktop & Mobile Maps
 - Met with Frank Perelli & Greg Urban concerning standards for future web application development for desktop and mobile
 - SHA to pilot the updates to the Cycle Maryland Map and document template standards for future distribution
- CGIS Task Order
 - o GIO currently in discussions with CGIS concerning task list for FY13 funding
 - Some tasks previously handled by CGIS are anticipated to be handled by the new GIO Office
 - This will free CGIS up to do more application development and database administration
- Google Earth Builder Pilot
 - o Access has been granted to all of those involved in the pilot
 - o Next meeting to be scheduled in the near future
- Next Technical Committee Meeting: Tuesday, May 15, 2012 Cancelled; June 5, 2012 Next Meeting

Parcels/Business Plan

- Delivery of integrated dataset occurred last week
- Waiting for Charles Co to finish with parcel data to get collected and onto MD iMap
- Start-up meeting tomorrow for CAP Grant Parcel Business Plan
 - Don't have purchase order to official start yet
 - Form 3 to 4 people committee to provide feedback, either before or at next Quarterly meeting

Broadband Availability

- Next couple of days, new broadband data will be posted to MD iMap servers and map
 - New tab available to show mobile broadband testing that was done last summer
 - Mobile broadband hot and cold spots

Chesapeake Bay Critical Area Map

- Has happened, revamped CBCA mapping tool not in html5 works across all platforms
- With update, pushed out critical area for Baltimore county
 - Public meeting starting to examine the map and everyone is informed of changes
 - Letter went out to all properties that have a certain range of change to their designation

dFIRM Conversion No updates at this time

•

TMDL Effort No updates at this time

Historic Image Initiative *No updates at this time*

Regional GIS Coordination Efforts

Tri-County Council (Eastern Shore)

- Meeting last week
 - o All things are go for potential impact of budget decisions on local government
 - Will impact GIS offices
 - Compared to 5 years ago, office now see GIS as a necessary piece of their government

Mid-Shore Regional Council (Eastern Shore)

• Meeting May 16, 2012 – open meeting in Talbot County Operation Center

MWCoG

- 2 positions available mwcog.org (human resources tab \rightarrow job listing)
- GIS general analyst position
 - o Lower level, data development, data maintenance, software install
- Transportation planner
 - \circ $\,$ On data services team, data analysis on GPS and survey data $\,$
- To be posted on LinkedIn MSGIC
- Both within Department of Transportation Planning
 - o Don't need to be well versed in transportation, but an advantage, GIS focus
- Contact Charlene Howard for more information

Western Maryland User Group No updates at this time

Delmarva Emergency Task Force

- Meeting has occurred
 - Working on "cheat sheet"/mini explanation for emergency managers on Eastern Shore of what GIS and GIS professionals can do for them in the event of an emergency
 - How to interface with GIS professionals during an emergency
 - Asked for by local emergency managers
 - Quick executive summary
 - Share with the group once completed

Baltimore Metropolitan Council

- Ramping up transit study Go Tran
 - GIS is starting to become involved
 - o Looking at lots/transit offerings (Howard County, Carroll County, City of Annapolis)
 - Looking at TPD transit proposed extensions have been received
 - Map existing MTA and proposed lines and looking at environmental justice data
 - Jobs data to see overall picture of where we doing with transportation lines
 - Ability to connect some of these lines will also be studied
- Baltimore urban area work group received half of funding as Tier 2 city
 - Have a technology and business subcommittee
 - o BMC to have involvement on the board, but will not have voting jurisdiction
 - Open component at quarterly meeting (presentations, topically focused)
 - Open meeting in Howard County
 - GIS presentation might be coming up
- Baltimore Environmental Police & BMC service agreement, supporting their GIS efforts
 - o Fall quarterly presentation potential
 - Set up GeoPDF solution
 - Sharing markups from the field via email
 - Using Trimble Tablets as entire computer solution (desktop, mobile, etc.)
 - Fully functional field solution for law enforcement
- BRGISC meeting tomorrow
 - Recently visited Fairfax County and Loudoun County
 - \circ Northern VA seamless routable centerline representative were met with
 - Focus of pilot project and phases will be shared at the next meeting
 - Expect to move forward with this and geocoding as BMC effort
 - BMC also researching solution of where this is going to reside (Cloud solution AWS is being considered)
- ArcGIS for Organizations as a solution
 - Enterprise web presence as a solution is being explored

MSGIC Events

MSGIC Quarterly Meetings

- Summer July 18
 - Identified a place in Montgomery County
 - Wanted to have it in central, but not same place as before
 - Tentative reservation of a room on July 16, 2012 (Monday)
 - Confirm with Chris McGovern want to bring in Montgomery County staff members

- 1 presentation on AppGEO confirmed to attend
 - Give a broad perspective of industry-wide application development
- Mention at MD iMap Technical Committee
- o Ideas for presentations are appreciated send to Jim Cannistra
- Also still need a sponsor
- Time to get the word out about elections
 - \circ Need to get nominations and ballot together for June and do final counts on July 16, 2012
- Fall October 17, 2012
- Winter January 16, 2013
- Spring April 17, 2013

Additional Business

Next Executive Committee Meeting – June 13, 2012 @ 2664 Riva Road, Annapolis, MD