TUgis 2013 Recap
Maryland's Geospatial Conference

Mark Helmken, Center for GIS

&

MSGIC Vice Chair 2012-2013

July 2012 gathering at TU, Virginia Thompson

Can we do this?

March 19, 2013
SUCCESS !

Who's Attended……

	Number	Percent
No affiliation	6	1%
Private	177	35%
City/County	94	19%
State	77	15%
FED	10	2%
Education	115	23%
Cities	15	3%
Outside	7	1%
non profit	7	1%
	508	
Of Maryland's 24 counties or county equivalents, 17 are represented.		

Thank you …….

Towson University

Conference Committee

Sponsors

Exhibitors

- **Douglas M. Adams, GISP ,** Baltimore County Department of Public Works
- **Jaime J. Alvarez,** Community College of Baltimore County
- **Ashley Flamholz,** JMT Technology Group
- **Douglas V. Goldsmith,** KCI Technologies
- **Mark A. Helmken,** Towson University Center for GIS & MSGIC
- **Michael S. Herzberger,** Maryland Environmental Services
- **Barney Krucoff,** State of Maryland Geospatial Information Officer
- **Virginia I Peterman,** Howard County Government
- **Francis L. (Bud) Precht, Ph.D.,** Frostburg State University
- **Anthony Puzzo,** Environmental Systems Research Institute, Inc.
- **Martin C. Roberge, Ph.D.,** Towson University Dept of Geography and Envi. Planning
- **Ardys Russakis,** Towson University Center for GIS
- **Michael S. Scott, Ph.D., GISP,** Salisbury University
- **James Shaw,** Maryland Society of Surveyors
- **Michel N. Sheffer,** Maryland State Highway Administration
- **Sandi C. Stroud,** Baltimore Metropolitan Council
- **Virginia Thompson, Ph.D.,** Towson University Department of Geography and Environmental Planning
- **Eric G. Wilson,** Anne Arundel County Office of Planning and Zoning

Thank you …….

Towson University

Conference Committee

Sponsors

Exhibitors

Thank you to our sponsors

Platinum Sponsors

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KCI GEOSPATIAL SOLUTIONS

JMT TECHNOLOGY GROUP

Gold Sponsors

ACCELA Government Software

EnterInfo

KEYSTONE PRECISION INSTRUMENTS

PHOTO SCIENCE Geospatial Solutions

SSA GIS & FMIS

Silver Sponsors

Center for GIS at Towson University • CyberCity • Dewberry • Earth Vector Systems
Eastern Shore Regional GIS Cooperative (ESRGC) • Eco Integration, Inc. • GeographIT • Infogroup
Latitude Geographics • LizardTech • Maryland Department of Information Technology
Mercado Consultants, Inc. • Pictometry • Sanborn Map Company • William & Heintz Map Corp.

Non-Profit Sponsors

Community College of Baltimore County -Geospatial Applications • Johns Hopkins University
MD Department of the Environment • NOAA/NOS/National Geodetic Survey

Thank you MSGIC Booth

Recruit New Members

Update Membership Info

Networking

About MSGIC

- **Frank Boylan**
- **Julia Fischer,** *MD Geographic Info Office & MSGIC Secretary*
- **Scott Jeffery**, *CCBC & MSGIC Outreach*
- **Lauren McDermott** , *ESRGC & MSGIC Education Subcommittee Chair*
- **Virginia I Peterman,** *Howard County Government*
- **Doug Reedy,** *Frederick County Government & MSGIC Treasurer*
- **Michael S. Scott, Ph.D., GISP,** *Salisbury University & MSGIC Past Chair*
- **Shawn Wampler,** *City of Annapolis & MSGIC Local Government Caucus Chair*

Conference Objectives

- One day, low cost, *high quality* event
- Provide a forum for most GIS users in Maryland to hear a consistent message
- Discover new and innovative ways of using GIS
- Provide networking opportunities
- Support industry and business development activities
- Social event
- Feedback for next year - 174 responses

Conference Feedback

How would you rate TUgis 2013 overall?

- Excellent 37.3% (63)
- **Good** **55.0%** **(93)**
- Fair 7.1% (12)
- Poor 0.6% (1)
- Terrible 0.0% (0)

Scheduling and timing

- Excellent   37.6%   (64)
- **Good**   **52.4%**   **(89)**
- Fair   10.0%   (17)
- Poor   0%   (0)
- Terrible   0%   (0)

Liked One Day format

Opening session

- Excellent   42.8%   (71)
- **Good**   **52.4%**   **(89)**
- Fair   10.0%   (17)
- Poor   0%   (0)
- Terrible   0%   (0)

"Keynote speaker best in recent memory"

Presentations and workshops

- Excellent   31.9%   (53)
- **Good   58.4%   (97)**
- Fair   8.4%   (14)
- Poor   1.2%   (2)
- Terrible   0.0%   (0)
- 90 minute session format good, 20 minute presentations were rushed, Esri learning lab & lightening talks were a hit

Parking and directions

- **Excellent   44.5%   (77)**
- Good   42.2%   (73)
- Fair   10.4%   (18)
- Poor   2.9%   (5)
- Terrible   0.0%   (0)

Two tickets ☹

Food and beverage

- Excellent   22.5%   (39)
- **Good**   **45.1%**   **(78)**
- Fair   22.0%   (38)
- Poor   9.8%   (17)
- Terrible   0.6%   (1)

Fewer carbs, more caffeine, water; better distribution plan for lunch needed

Choice of facility/venue

- **Excellent   38.7%   (67)**
- Good   37.6%   (65)
- Fair   17.9%   (31)
- Poor   5.2%   (9)
- Terrible   0.6%   (1)

Meeting rooms were good, confusing finding rooms, need more signage

Conference costs

- **Excellent**   **68.2%**   **(118)**
- Good   24.3%   (42)
- Fair   5.8%   (10)
- Poor   1.2%   (2)
- Terrible   0.6%   (1)

Social

- Excellent   29.1%   (39)
- **Good**   **55.2%**   **(74)**
- Fair   11.9%   (16)
- Poor   3.7%   (5)
- Terrible   0.0%   (0)

No complaints on food and beverages

Based on your experience at TUgis 2013, how likely are you to attend this event in the future?

- **Very likely** **79.7%** **(137)**
- Somewhat likely 19.2% (33)
- Not likely 1.2% (2)

Would you be willing to travel to the Eastern Shore or Western Maryland for this conference?

- Yes   31.0%   (54)
- No   25.9%   (45)
- **Maybe**   **43.1%**   **(75)**

TUgis 2014 Planning

- **Web/Communication** – Mark Helmken
- **Facilities** – Ardys Russakis
- **Exhibitors** – Doug Goldsmith and Ashley Flamholz
- **Volunteers** – Jaime Alvarez and Virginia Thompson
- **Program** – Doug Adams and Martin Roberge
- **Administration** – Virginia Thompson (with Theresa Jenkins and Diane Bandurchin)

Other

- IMT – conference logistics, registration, signage, communication
- Putting together procedures manuals for future conferences
- 2015: Where?
  - Location sponsor needs to involved with 2014

What is MSGIC's role in the conference next
year and going forward?

MSGIC & TUgis

- Opening and closing sessions should involve MSGIC representatives
- Professional Map Competition
  - Traditional paper / poster
  - Web / mobile?
- Membership discount for registration
- Closing Session / Wrap up
- MSGIC Booth
- Sponsor a session (MSS)
- Conference Sponsorship
- What other things should we do to make our presence known at the conference?

- Consider making this MSGIC's annual conference
- Do we want an annual conference and would this change the agenda?
- Some things could be done in an official capacity for the MSGIC organization
- Brings up the bigger discussion at the Quarterly meeting about what role MSGIC wants to have in the conference next year
- What other things should we do to make our presence known at the conference?
- Infrastructure and support put forth from Towson University was huge

TUgis 2014
Maryland's Geospatial Conference
March 18, 2014
Towson University