

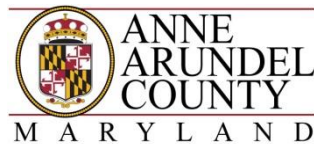


# Maryland State Geographic Information Committee

A commitment to excellence in the development and coordination of geographic information technologies.

## WELCOME

### MSGIC Annual Meeting



Wi-Fi:

Username:

Password:



**Maryland State Geographic Information Committee**  
A commitment to excellence in the development and coordination of geographic information technologies.

# Maryland State Geographic Information Committee (MSGIC ) Annual Meeting

October 18, 2017  
Ellicott City, MD



**Maryland State Geographic Information Committee**  
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# Welcome and Opening Remarks

Patrick McLoughlin (MSGIC Chair)



## MSGIC Business

Executive Committee and Internship Acknowledgment

Membership Benefits

Membership & Sponsor Information

Financial Report

Accomplishments

Election Results



# Maryland State Geographic Information Committee

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## Chair

Patrick McLoughlin  
MD Dept. of Information Technology (DoIT)

## Vice Chair

Patrick Callahan  
Prince George's County

## Past Chair

Marshall Stevenson  
Whitney Baily Cox & Magnani, LLC

## Secretary

Julie Spangler  
JMT

## Treasurer

Al Wainger  
Michael Baker Jr. Inc.

## CAUCUS CHAIRS

### Education

Vacant

### Federal Government

Noemi Mendez – US Census

### Local Government

Lynda Warthen – Frederick County

### Private Industry

Dawn Blanchard – McCormick Taylor

### Regional

Erick Pate – Calvert County

### State Government

Kevin Coyne – MD Dept of Natural Resources  
(DNR)

## SUBCOMMITTEE CHAIRS

### Data and Resources

Jake Lloyd  
Whitney Baily Cox & Magnani, LLC

### Education

Julia Fischer  
MD Dept. of Information Technology (DoIT)

### Advocacy

Siddharth Pandey  
Dewberry

### Outreach

Ashley Samonisky  
Vision Planning and Consulting



## MSGIC Interns

Senior Intern – Alison Banks

Junior Intern – Lauren Martino

Junior Intern – Stephanie George



## Membership Benefits

- GIS Advocacy / Voice in Maryland GIS
- Professional Networking Events
- Directory of GIS Professionals in MD
- Technical Training Opportunities
- Internship/Job Listings
- MSGIC Presence at Conferences / Exhibits
- Internship

**Membership is Tax Deductible!**



## Membership

### STUDENT

Annual Dues: \$10.00

Available for undergraduate or graduate students enrolled at least half-time at an accredited institution of higher learning.

### INDIVIDUAL

Annual Dues: \$50.00

Available for individuals not joining under an organization's membership or sponsorship.

### ORGANIZATIONAL

Annual Dues: \$200.00 – \$300.00

Organizational membership is based on a three-tier structure in which dues are paid on an organizational basis. A flat annual dues rate is paid by the organization based on its tier level and the organization is provided with the number of memberships included at its level.

ORGANIZATIONAL TIER	NUMBER OF MEMBERSHIPS	ANNUAL DUES
1	Up to 5	\$200.00
2	10	\$250.00
3	20	\$300.00





## Organizational Members

Axis Geospatial	Prince George's County Government
Baltimore County Government	Prince George's County Planning
Frederick County	Quantum Spatial
Howard County	Queen Anne's County Government
Maryland Department of Planning	Sabra-Wang
Maryland Deptment of Natural Resources	St Mary's county
MDOT State Highways Administration	Synergy System Services
Maryland Environmental Service	Wallace Montgomery
McCormick Taylor	Washington County Government
Michael Baker International	Worcester County



## Sponsorships

### TRADITIONAL

Annual Dues: \$450.00-\$750.00

Traditional sponsorship of MSGIC highlights the sponsoring organization throughout the year in the form of logo placement on the MSGIC website, the opportunity to advertise through our booth at the TUgis Conference, a featured business profile in the MSGIC blog and priority status as a presenter at MSGIC Quarterly meetings.

SPONSOR TIER	NUMBER OF MEMBERSHIPS	ANNUAL DUES
1	20	\$450.00
2	50	\$750.00

### BREAKFAST

Annual Dues: Variable fee based upon venue and food/goods provided

Number of Memberships: None

The sponsor will provide breakfast at a Membership/Quarterly meeting and assume the costs directly without making payment to MSGIC. The sponsoring organization's name and logo will appear in a prominent location on the breakfast table, as the official sponsor of that service.

### MEMBERSHIP MEETING

Annual Dues: \$200.00

Number of Memberships: None

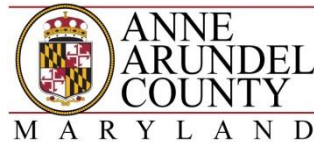
This added value sponsorship provides the opportunity to have the sponsoring organization's name and logo on meeting literature, as well as, the ability to present at the meeting.



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## MSGIC Sponsors





## Financial Report

Treasurer: Al Wainger

**TOTAL INCOME: \$13,598.50**

**TOTAL EXPENSES: \$12,492.79**

**NET INCOME: \$1,105.71**

**ACCOUNT BALANCE: \$25,346.00**

**By-Laws: No Changes**



# MSGIC Accomplishments

Training Opportunities

Conference Sponsorship

Enhanced Marketing Presence

Career Development Panel

Establishment of Working Groups

Legislative Initiatives/Tracking

Strategic Goals



# Strategic Goals

## Introduction

MSGIC has been a coordinating body for GIS professional for over 25 years – the last 5 of which as a certified non-profit organization. During that time, much has changed in GIS technology and in the implementation of that technology. GIS has gone from a highly technical profession used by a limited number of people and agencies, to a technology that permeates almost every aspect of our daily lives. MSGIC has evolved with these massive changes in GIS. This document has been developed to set a path for MSGIC for the next 3-5 years. The first portion of the document will assess MSGIC's strategic plan for that time period and later portions of the document will set objectives and goals that will be monitored yearly to evaluate MSGIC progress toward meeting its strategic objectives.

## Mission

Be **THE** GIS professional organization for identifying and coordinating GIS activity in the State of Maryland.



## Strategic Goals

### Vision

- MSGIC will connect the dots of information around the state and take increased actions to ensure information is shared and the best interests of the GIS community is voiced.
- Become recognized, statewide and regionally, as the starting point for identifying and inquiring about all GIS related information, initiatives, and activities.
- Proactively inform Maryland's GIS community of emerging technologies and trends, what's coming in the industry, what training is available to support these changes, and effectively voice how these changes may impact users throughout the state.
- Achieve these by focusing specifically on:
  - Year 1: Communication
  - Year 2: Engagement
  - Year 3: Education/Training



# Strategic Goals

## Goals

### Year 1: Communication

- Develop consistent, streamlined communication plan promoting MSGIC purpose and connecting the informational needs of membership
- Establish budget needs to carry out plan
- Establish unified communication ecosystem to streamline how the message gets delivered to the broad membership or specific sub committees/caucuses. This includes social media, email, and CRM/XRM system. Deploy CRM/XRM within 1st quarter of MSGIC EC Year 18
- Establishing standards for developing and carrying out initiatives (work groups)
- Standardize caucus information packets and coordinated outreach by subcommittee/caucus chairs. Initiate regular communication. Leverage CRM/XRM
- Deploy user feedback forms/surveys on regular basis
- Identify non-executive committee key communicators to support plan





## MSGIC Executive Committee - 2017-2018

Web link to Survey sent out 9/29 via email to members.

Information posted to website, and Twitter.

Survey closed 10/13.

154 Respondents



## MSGIC Executive Committee Members

Chair:	Patrick Callahan (Prince George's County)
Vice Chair:	Julie Spangler (JMT)
Past Chair:	Marshall Stevenson (WBCM)
Secretary:	Shawn Pickett (Century Engineering)
Treasurer:	Al Wainger (Michael Baker Intl)

\* Indicates contested position



## MSGIC Executive Committee Members

### -Caucus Chairs

Education:	Art Lembo (SU/ESRGC)
Federal Government:	--
Local Government:	Lynda Warthen (Frederick County)*
Private Industry:	Niki Miller (JMT)*
Regional:	Charlene Howard (MWCOG)
State Government:	Kevin Coyne (MD DNR)

\* Indicates contested position



## MSGIC Executive Committee Members

### -Subcommittee Chairs

Data and Resources:	Patrick McLoughlin (DoIT)*
Education:	Julia Fischer (DoIT)
Advocacy:	Sid Pandey (Dewberry)
Outreach:	Ashley Samonisky (Vision Planning)

\* Indicates contested position



# Passing of the Gavel

2017 – 2018 MSGIC Chair – Patrick Callahan

Up Next: Project Reports



## Project Reports

Maryland Updates

Federal Projects

Regional Projects

Up Next: Working Groups Reports



## Working Group Reports

Public Safety

Elevation

Business Entity Data

Up Next: Presentation



## Presentation

Establishing a GIS Based, Participatory Outreach and Engagement tool to support the Annapolis Cultural Resources Hazard Mitigation Plan.

*Bradley J. Dean, Michael Baker International and Shawn Wampler,  
City of Annapolis*

Up Next: Presentation





## Presentation

Howard County Updates

*Rob Slivinsky and Manesh Pillai, Howard County GIS*

Up Next: Presentation



# Presentation

## Wind-STEP White Earth Reservation Wind Farm Siting Project

*Doug Adams, Baltimore County*

Up Next: Lunch



# LUNCH

More Presentations After Lunch!

*ASPRS is more than photogrammetry*

*What is in a name? Geographic names in Maryland: how to find them, name them or change them*



## Presentations

ASPRS is more than photogrammetry

*David Alvarez, JMT Technology Group*

Up Next: Presentation



## Presentation

What is in a name? Geographic names in Maryland: how to find them, name them or change them

*Jennifer Chadwick-Moore, Maryland Historic Trust, Maryland Department of Planning*



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## New Business and Adjourn