



Maryland State Geographic Information Committee

A commitment to excellence in the development and coordination of geographic information technologies.

MSGIC Executive Committee Meeting Agenda

Wednesday, November 14th, 2018 9:00 AM – 12:00 PM

MD DoIT Offices - 100 Community Place, Crownsville, MD 21032

(1st Floor, Conference Room Side B)

Parking: Open - Visitors need to sign-in with guard at front desk to obtain a visitor badge

Chair

Julie Spangler
JMT Technology Group

Vice Chair

Matt Sokol

MD Dept of Information
Technology (DoIT)

Past Chair

Patrick Callahan
Prince George's County

Secretary

Shawn Pickett
Century Engineering

Treasurer

Al Wainger
Michael Baker International

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Art Lembo
Salisbury University

Federal Government

Vacant

Local Government

Chris Kephart
Caroline County

Private Industry

Niki Miller
JMT Technology Group

Regional

Erica McMaster
Washington College

State Government

Patrick McLoughlin
MD Dept of Information
Technology (DoIT)

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Data and Resources

Cheryl Knott
BNIA-JFI

Education

Lauren McDermott
ESRGC

Advocacy Chair

Logan Hall
ESRGC

Outreach

Patrick Callahan
Prince George's County

Julie Spangler

Matt Sokol

Logan Hall

Chris Kephart

Cheryl Knott

Dawn Blanchard

Michael Herzberger

Patrick Callahan

Shawn Pickett

Kevin Coyne

Eric Stetser

Erick Pate

JB Churchill

Niki Miller

Art Lembo

Open Meeting & Announcements – Julie Spangler

- Approval of Prior Meeting Minutes
 - Shawn motion to approve
 - Matt seconded
 - Approved
- New Topics & Open/General Discussion
 - Executive Committee Primer
 - **Call for possible people to fill Federal Caucus**
 - 2018-2019 Budget and Game Plan
 - Need to decide on what our operating budget should look like over the next 6 weeks
 - Recommended annual \$4,000 training budget
 - Recommended minimizing the amount we spend on breakfast / lunch for meetings; Feel there are better places we can spend our money
 - Baseline budget of about \$13,000 for software, interns, TUGis, MaCo (summer)
 - Looking at about \$18,000 total budget, with \$5,000 being discretionary
 - Ideas from Quarterly
 - GeoBuddies – Set up new members with an existing member to ease people into organization
 - Leadership recruiting team (for EC)
 - Setup scholarship fund(s) for Geospatial program

- Spin up working group and call for anyone that has experience setting up / manage such a program
 - Julia – TU used to have one, not sure of contact
 - Art – Penn. GIS Committee has been reimbursing annual conference attendance for students as an alternative
- Awards
- Colleges as organization members
 - Julie – Remembered there was a reason why we decided not to include them?
 - Julia – Conflict between the student rate and the organization;
 - General discussion about having separate tier that would cover a certain number of faculty and unlimited number of students (as an idea)
 - Julia – Need a game plan
- ArcGIS Pro training
- Utilities Working Group
- Hackathons / Mapathons
- Discussion Boards
- Software / Technology Survey
- Remote access to quarterly meetings
- Women in GIS interest group
- Expanded training offerings (PM, leadership, etc.)
- Mike – Are we running on a state fiscal year?
- Julie – Calendar
- Mike – Happy GIS Day, recommended that we should be promoting / coming up with a way for MSGIC to push
- Julia – There were discussions within state agencies about not having a GIS day event and asking who should this day be for?
- Julie / Mike – Should be focused on students
- Julie – She asked Mike to step in for Geospatial Outreach Committee

MSGIC Treasury Report - *Al Wainger*

- Julie – Went over report

MSGIC Business

- Intern Hiring Update – Julie
 - Looking for a couple people to do phone interviews
 - Julie – Need to update job description, positions are not GIS positions (focus on marketing and technology to support WordPress, Membee, outreach, etc.)
 - Matt – Should tap our contacts in colleges to reach out to related departments
- Election Summary – Julie Spangler
 - Issue with initial emails that were sent out to our full mailing list
 - Going directly through SurveyMonkey worked a lot better, each link was only good for one vote
- Quarterly Meeting Updates
 - Fall Meeting – October 17th @ CCBC – Julie Spangler
 - Discussion about whether to put high impact presentations in the beginning (maximum exposure) or at the end (possibly encourage more people to stay)

- Winter Meeting – January 2019 – Matt Sokol
 - Based on last year's meeting, we need a bigger venue
 - Matt reached out to Eric Pate about possible venues, Prince Frederick Library can support 100 people, but it is booked
 - Axis Geospatial has offered to host an event at their building and host breakfast, but it is not southern Maryland
 - Julia – Talked with Catherine (offices in Montgomery County), has contact; Would recommend booking any place for 2 years out
 - Eric Pate – PF Library books 6 months out
 - Matt – Any opposition to hosting it in Easton instead of somewhere in southern Maryland
 - General Agreeance
 - Julie – How are we on presentations?
 - Matt – Have 2 already, and would give Axis a slot as well, but looking for another
 - Dawn – Will send Matt a contact
- Sponsorship Level Changes – *Niki Miller*
 - Discussed the 4 different options for organization membership tiers / costs
 - From the analysis, \$250 for sponsorships seems to be the best price
 - Niki to setup another meeting and provide a recommendation to the EC; Anyone that would like to attend, should email Niki directly
- TUGIS Advisory Meeting – *Julie Spangler*
 - Biggest change proposed is looking at a 2-day format
 - 1st Day:
 - Training
 - Special Interest Groups
 - Exhibitor Hall
 - Social
 - 2nd Day:
 - Exhibitor Hall
 - Industry talks
 - 2 x sessions per hour
 - Will end around 4pm
 - Still holding 1 slot for each of our quarterlies to provide information
 - Working groups
 - Outreach
 - Sponsors
 - Training – 1st day
 - Program – Read abstracts, develop program, coordinate with moderators
 - January deadline for training
 - Decided to move it from \$25 for day to \$25 per session (\$50 per day)
- Outreach Opportunities – *Patrick Callahan*
 - Mapping competition (Esri-sponsored for high schoolers) – formerly managed by Maryland Geographic Alliance
 - Esri provides \$1,000 and we pick top 5 middle school entries and top 5 high school entries, Top 2 from each are
 - Patrick may reach out for some help with judging and onsite training (for teachers)

- 2019 Maryland Association of Environmental Education (MAEOE) – Feb 7th – 10th conference in Towson
 - Can exhibit and present (30 minutes)
 - \$275 – cost
 - Julie – Need to determine what our goals / ROE
- Art – Recommended K-12 focus to provide gateway to the colleges instead of trying find someone that is already in college. Also look at reaching out to legislators / decision makers with some kind of marketing materials that spotlights what GIS is doing for the state, local, private sector, etc. One page glossy brochure.
- Patrick C. – Has been making some minor updates to the website to clean things up and update
 - Logan – What is the current procedure for getting content to the web
 - Patrick – Currently, we need to be emailed
 - General discussion about how things currently work
 - Julia – Seems like we may have a need for an actual webmaster for managing
 - Could look at a free-lancer contracted out for 3-5 days per month for managing WordPress
 - Contact Patrick with notes from previous review
 - Chris – There is a local company in Denton that has experience with WordPress; Will provide contact
 - Patrick – Should we have rules about what is / isn't allowed on the home page (referencing adding to the sliders)
 - Julia – Should we reach out to marketing department
 - Mike – Maybe look at having the year that we became a 501c org as the cut-off for information presentation on the website (presentations, agendas, minutes, etc.)
- Patrick C – Working on new member packets
- BMC Municipal Drone Use Workshop Update – *Julie Spangler for Mara Kaminowitz*
 - 27 slots still open
 - MSGIC has a lightning talk
- Salary Survey Update – *Erick Pate, Lynda Warthen, Patrick Callahan*
 - Erick - MaCo has provided an offer for getting feedback from the GIS industry
 - 2 positions that they are looking to move towards
 - GIS Technician / Analyst
 - GIS Manager / Coordinator
 - Erick – Looking for direction
 - Julie – Need to decide:
 - What questions we need to answer
 - Targeted feedback or send it out to everyone
 - Erick – Will set up conference call with Logan and Chris to pass this onto them
- Working Groups
 - NG911/Public Safety Working Group – *Peter Hanna*
 - Julie – Robert Horn will be addressing how they address GIS projects.
 - Julia – Strategic Plan was accepted by numbers board, including GIS. One big recommendations has to do with staffing, such as where GIS reports to one agency (planning, environmental, DPW, etc.) but works with PSAPs. Bringing

on a new position for coordinating the GIS aspect. Numbers Board will be eliciting feedback on how to properly equip / train GIS staff.

- Julia - NG911 commission recently came into existence in the legislature to give governor recommendations in Dec 2018 and Dec 2109. Report will be public. Commission is headed up Senator Kagan who stated GIS will be a big part of the discussion in 2019. There are currently 4 subcommittees:
 - Technology
 - Oversight
 - Funding
- Julia – There is currently a requirement from the FCC that if there is an issue with the source data, it must be changed and loaded back into the esinet(sp) within 36 hours, which we currently don't have a mechanism for.
- Julia – Meeting on Monday in Annapolis at Legislative Services Building (10 – 4)
- Maryland Elevation Working Group – *Erin Silva & Roger Barlow*
 - Lower Eastern Shore LiDAR – Ocean City (QL1), remaining (QL2)
 - Logan – If anyone has a use case for LiDAR in this area, this will help push the priority / potentially gain some funding. Email Logan, Erin, or Roger
 - Julia – Sanborn (new imagery contractor with new subcontractors) was awarded imagery contract. Looking to have them present on what they offer and how it works
 - Logan – Issue brought regarding budgeting for buy-ups.
 - Matt / Julia – Can ask for buy-up at any time, but it is recommended to consolidate imagery requests for a cost savings.
 - Pat M. – QL1 for Ellicott City
- Business Entity Data Working Group – *Pat McLoughlin*
 - No updates
- Geospatial Career Outreach Working Group – *Julie Spangler*
 - Being passed onto Mike
 - Pat M. - Interest in having an emerging professionals event at Salisbury University
 - Julie – Also need to add in another round for Towson and CCBC.
 - Julie / Pat M. – We have “recipes” for setting up:
 - Career Night
 - 4-hour Employment Training session
 - Julie – Art is working to create our outreach email list
 - Mike – Also want to promote diversity
- Upcoming Conferences
 - Esri Mid-Atlantic User Conference, Nov 28 & 29, East Rutherford, NJ
 - NAPSOG Foundation National Geospatial Preparedness Summit, Dec 3 & 4, Boulder, CO
- New Business
 - Shawn – Issue where there are a number of people that attend quarterlies that check off that they are members, but they are either former members in the database or are not in the database at all.
 - Shawn – To send out member list to Julie

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MSGIC Executive Meeting

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