Maryland State Geographic Information Committee (MSGIC) 2018 Annual Meeting

October 17, 2018

Catonsville, MD

Welcome and Opening Remarks

Patrick Callahan (MSGIC Chair)

MSGIC Business – Annual Meeting Roundup

Accomplishments and Strategic Goals

Executive Committee and Internship Acknowledgment

Election Results

Financial Report

Membership & Sponsor Information

Membership Benefits

MSGIC Accomplishments

Outreach

Membership Tracking System

Training Opportunities

Career Development

Conference Sponsorship

Working Group Growth

Strategic Goals

Introduction

MSGIC has been a coordinating body for GIS professional for over 25 years – the last 5 of which as a certified non-profit organization. During that time, much has changed in GIS technology and in the implementation of that technology. GIs has gone from a highly technical profession used by a limited number of people and agencies, to a technology that permeates almost every aspect of our daily lives. MSGIC has evolved with these massive changes in GIS. This document has been developed to set a path for MSGIC for the next 3-5 years. The first portion of the document will assess MSGIC's strategic plan for that time period and later portions of the document will set objectives and goals that will be monitored yearly to evaluate MSGIC progress toward meeting its strategic objectives.

Mission

Be *THE* GIS professional organization for identifying and coordinating GIS activity in the State of Maryland.

Strategic Goals

Vision

- MSGIC will connect the dots of information around the state and take increased actions to ensure information is shared and the best interests of the GIS community is voiced.

- Become recognized, statewide and regionally, as the starting point for identifying and inquiring about all GIS related information, initiatives, and activities.

- Proactively inform Maryland's GIS community of emerging technologies and trends, what's coming in the industry, what training is available to support these changes, and effectively voice how these changes may impact users throughout the state.

- Achieve these by focusing specifically on:
  - Year 1: Communication
  - Year 2: Engagement
  - Year 3: Education/Training

Maryland State Geographic Information Committee

A commitment to excellence in the development and coordination of geographic information technologies.

Strategic Goals

Goals

Year 1: Communication

- Develop consistent, streamlined communication plan promoting MSGIC purpose and connecting the informational needs of membership

- Establish budget needs to carry out plan

- Establish unified communication ecosystem to streamline how the message gets delivered to the broad membership or specific sub committees/caucuses. This includes social media, email, and CRM/XRM system. Deploy CRM/XRM within 1st quarter of MSGIC EC Year 18

- Establishing standards for developing and carrying out initiatives (work groups)

- Standardize caucus information packets and coordinated outreach by subcommittee/caucus chairs. Initiate regular communication. Leverage CRM/XRM

- Deploy user feedback forms/surveys on regular basis

- Identify non-executive committee key communicators to support plan

Strategic Goals

Goals

Year 2: Engagement

- Increase young professionals/students **active** participation in MSGIC in an effort to strengthen the MSGIC leadership moving forward
- Increased active engagement with specialized communities within the Maryland's GIS industry via workgroups
- Make MSGIC Executive Committee more inclusive and/or open by actively encouraging larger attendance pools
- Increased engagement with the education communities to increase active student participation
- Increased involvement/engagement with legislative initiatives across the state both at a local and state level
- Maximizing return of membership fees

Chair
Patrick Callahan
Prince George's County

Vice Chair
Julie Spangler
JMT Technology Group

Past Chair
Patrick McLoughlin
MD Dept. of Information Technology (DoIT)

Secretary
Shawn Pickett
Century Engineering

Treasurer
Al Wainger
Michael Baker Jr. Inc.

CAUCUS CHAIRS

Education
Art Lembo
Salisbury University

Federal Government
Vacant

Local Government
Lynda Warthen – Frederick County

Private Industry
Niki Miller – JMT Technology Group

Regional
Charlene Howard– Metropolitan Washington Council of Governments

State Government
Kevin Coyne – MD Dept of Natural Resources (DNR)

SUBCOMMITTEE CHAIRS

Data and Resources
Patrick McLoughlin
MD Dept. of Information Technology (DoIT)

Education
Julia Fischer
MD Dept. of Information Technology (DoIT)

Advocacy
Siddharth Pandey
Dewberry

Outreach
Ashley Samonisky
Vision Planning and Consulting

MSGIC Interns

– Alison Banks

– Stephanie George

– Ali Basye-Featherston

MSGIC Executive Committee - 2018-2019

- Voting email link was sent using the entire MSGIC contact email list instead of the membership only email list.
- Since only 2 contested positions were affected by this error, the Regional and Private Industry Caucuses will need to be voted on again.
- New Voting Polling link is currently being developed and emails will be sent to the membership only.
- New Caucus Chairs will be announced by email 2 weeks from the release of the new Voting Polling link.

MSGIC Executive Committee - 2018-2019

Contested Positions:

Regional Caucus:

- Charlene Howard - MWCOG

- Erica McMaster – Washington College

Private Industry Caucus:

- Dawn Blanchard – McCormick Taylor

- Niki Miller – JMT Technology Group

MSGIC Executive Committee Members

Officers: Uncontested Positions

Chair:	Julie Spangler – JMT Technology Group
Vice Chair:	Matt Sokol – MD DoIT
Past Chair:	Patrick Callahan – Prince George's County
Secretary:	Shawn Pickett - Century Engineering
Treasurer:	Al Wainger - Michael Baker International

MSGIC Executive Committee Members

-Caucus Chairs: Uncontested Positions

Education:	Art Lembo - Salisbury University /ESRGC
Federal Government:	--
Local Government:	Chris Kephart – Caroline County
State Government:	Patrick McLoughlin – MD DoIT

MSGIC Executive Committee Members

-Subcommittee Chairs: Uncontested Positions

Data and Resources:	Cheryl Knott – BNIA-JFI
Education:	Lauren McDermott - ESRGC
Advocacy:	Logan Hall - ESRGC
Outreach:	Patrick Callahan – Prince George's County

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Financial Report

Treasurer: Al Wainger

TOTAL INCOME: $18,026.15

TOTAL EXPENSES: $6,561.43

NET INCOME: $11,464.72

ACCOUNT BALANCE: $35,789.75

By-Laws: No Changes

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MSGIC Membership - 2018

Total Members: 569

Students: 22

Individual: 90

Organizational: 22

Sponsorship: 15

Proposed Membership Renewal Date: July 1st, 2019

Membership

STUDENT
Annual Dues: $10.00
Available for undergraduate or graduate students enrolled at least half-time at an accredited institution of higher learning.

INDIVIDUAL
Annual Dues: $50.00
Available for individuals not joining under an organization's membership or sponsorship.

ORGANIZATIONAL
Annual Dues: $200.00 – $300.00
Organizational membership is based on a three-tier structure in which dues are paid on an organizational basis. A flat annual dues rate is paid by the organization based on its tier level and the organization is provided with the number of memberships included at its level.

ORGANIZATIONAL TIER	NUMBER OF MEMBERSHIPS	ANNUAL DUES
1	Up to 5	$200.00
2	10	$250.00
3	20	$300.00

Organizational Members

Caroline County Department of Planning & Codes	Maryland Environmental Service
Carroll County Government	Maryland National Capital Park and Planning Commission
City of Frederick	Michael Baker International Inc.
City of Hyattsville	Prince George's County Government
City of Salisbury - Department of Information Services	Quantum Spatial Inc.
Frederick County Government	Queen Anne's County
Fugro USA Land, Inc.	Salisbury University
Howard County Government	Synergy Systems & Services
LocationAge	Wallace Montgomery
Maryland Department of Legislative Services	Washington County Government
Maryland Department of Natural Resources	Worcester County Government

Sponsorships

TRADITIONAL
Annual Dues: $450.00-$750.00

Traditional sponsorship of MSGIC highlights the sponsoring organization throughout the year in the form of logo placement on the MSGIC website, the opportunity to advertise through our booth at the TUgis Conference, a featured business profile in the MSGIC blog and priority status as a presenter at MSGIC Quarterly meetings.

SPONSOR TIER	NUMBER OF MEMBERSHIPS	ANNUAL DUES
1	20	$450.00
2	50	$750.00

BREAKFAST
Annual Dues: Variable fee based upon venue and food/goods provided

Number of Memberships: None

The sponsor will provide breakfast at a Membership/Quarterly meeting and assume the costs directly without making payment to MSGIC. The sponsoring organization's name and logo will appear in a prominent location on the breakfast table, as the official sponsor of that service.

MEMBERSHIP MEETING
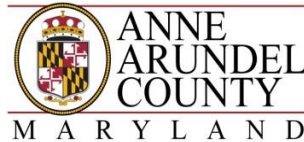Annual Dues: $200.00

Number of Memberships: None

This added value sponsorship provides the opportunity to have the sponsoring organization's name and logo on meeting literature, as well as, the ability to present at the meeting.

MSGIC 2018 Sponsors

Membership Benefits

GIS Advocacy / Voice in Maryland GIS

Professional Networking Events

Directory of GIS Professionals in MD

Technical Training Opportunities

Internship/Job Listings

MSGIC Presence at Conferences / Exhibits

Internship

Membership is Tax Deductible!

Volunteer with MSGIC!

- **Public Safety / NG911 Working Group**

- **Elevation Working Group**

- **Emerging Professionals Working Group**

- **Business Entity Working Group**

Volunteer with MSGIC!

- **Present at a Quarterly Meeting**

- **Education and Outreach**
    - **Meet with High School and College bound GIS professionals**
    - **ArcGIS Online School Competition 2019**

- **Salary Survey Upgrades**

- **Planning and Supporting MSGIC Sponsored Events**

- **Support the QGIS User Group**

Volunteer with MSGIC!

- **Any and All Help is Welcomed!**

- **MSGIC Executive Meetings are Open to Anyone.**
  - **Next Executive Meeting Tentatively Scheduled November 14, 2018 (GIS Day)**

Passing of the Gavel

2018 – 2019 MSGIC Chair – Julie Spangler