



Maryland State Geographic Information Committee
A commitment to excellence in the development and coordination of geographic information technologies.

Poll Results from MSGIC Fall Annual Meeting

ACHIEVEMENT OF STRATEGIC GOALS



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GOAL 1: CONTINUED ENHANCEMENT OF COMMUNICATION, ENGAGEMENT, AND EDUCATION AND TRAINING GOALS FROM 2018-2020

- COMMUNICATION & ENGAGEMENT

- Complete the transition to G-Suite
- Ensure monthly communications with members from MSGIC leadership
- Establish a location where information about MSGIC activities can be shared with the membership to foster more participation
- Encourage regular communication between caucus chairs and caucus members, subcommittee chairs and subcommittee members, and working group leads and working group members
- Increase MSGIC's presence on social media platforms and ensure the website is updated at least on a monthly basis
- Identify and promote opportunities for members to network with one another while social distancing measures are in place
- Create a volunteer program to support local partners



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- **EDUCATION & TRAINING**

- Create standardized procedures for payment of trainers
- Hold monthly meetings for training discussion and planning
- Obtain input from membership regarding training priorities
- Develop and release an annual training schedule at the beginning of each calendar year
- Create a targeted training program in conjunction with the Emerging Professionals Working Group



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GOAL 2: EMPOWER EXECUTIVE COMMITTEE MEMBERS TO BE MORE EFFECTIVE IN THEIR ROLES

- Review bylaws and consider updating the responsibilities for the caucus and subcommittee chairs
- Audit working groups on an annual basis for participation and relevance. Dissolve outdated groups and form new working groups based on member interests
- Encourage caucus chairs and sub-committee chairs to take ownership of their groups by setting goals at the start of each year, meeting with members outside of quarterly meetings, and reporting progress during monthly EC meetings



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GOAL 3: FOCUS ON DIVERSITY & INCLUSION - EVALUATE HOW MSGIC CAN PERFORM BETTER OUTREACH TO MARGINALIZED COMMUNITIES WITHIN THE GIS FIELD AND DO A BETTER JOB OF REPRESENTING MEMBERSHIP

- Incorporate aspirational ideas into MSGIC's bylaws and other documentation related to diversity and inclusion
- Encourage more diversity among presenters and trainers involved in MSGIC sponsored events
- Recruit individuals from underrepresented groups to get involved in MSGIC leadership
- Identify ways to create more awareness about and take action on diversity, inclusion, and equity within MSGIC
- Take action to diversify the MSGIC membership



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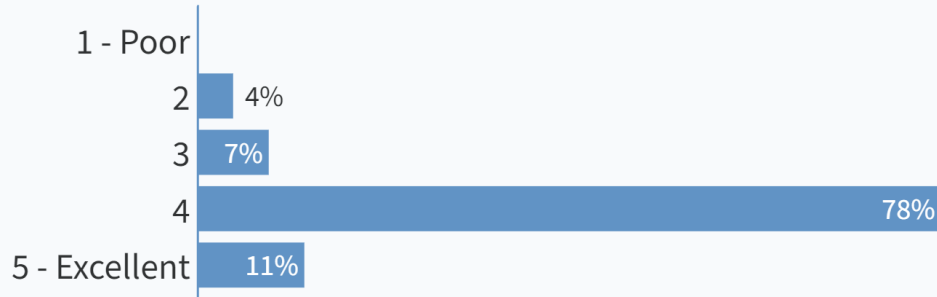
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STRATEGIC GOAL #1: CONTINUED ENHANCEMENT OF COMMUNICATION, ENGAGEMENT, AND EDUCATION AND TRAINING GOALS FROM 2018-2020

When poll is active, respond at [PollEv.com/jmtt309](https://www.poll-ev.com/jmtt309)

Text **JMTT309** to **22333** once to join

Please rank your perception of MSGIC's communication with members and engagement on a scale of 1 to 5



Response	# of People
2	1
3	2
4	21
5	3
Total	27



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WHAT DO YOU LIKE ABOUT COMMUNICATION WITHIN MSGIC AND WHAT NEEDS IMPROVEMENT?

- I agreed with the need for more info on what each committee does.
- Emails frequency is about what it should be; not too much, but often enough
- Emails needed, I forget to go to the site and see what's up
- Current communication frequency is good. Would like to see more regular posting on MSGIC social media accounts.
- Just right
- Like the passion and enthusiasm from the members. Need more about what the committee does and/or can do. Website would be a good start.
- It is getting much better.
- use the blog more
- I don't receive all emails. My colleagues often tell me about emails they receive that I have not.
- Emails are fine. I don't always see updated information on web site
- Just right
- I think the emails have been good, but it would be good to hear more directly from EC members other than the chair. The recent Twitter and LinkedIn posts have been great!
- Communication is good. Email frequency is fine.
- About right



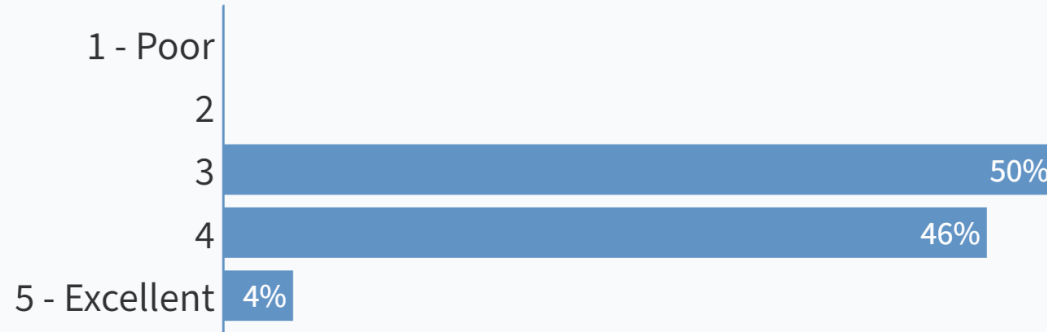
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Please rank your perception of MSGIC's engagement with members on a scale of 1 to 5



Response	# of People
3	12
4	11
5	1
Total	24



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WHAT DID YOU LIKE AND DISLIKE ABOUT MSGIC'S ENGAGEMENT WITH MEMBERS?

- More regular updates on what MSGIC is doing
- virtual meeting is nice - please continue this option
- Communication can be lost when multiple topics are in an email
- I miss seeing Glen Sine
- I like virtual meeting
- Caucus-specific engagement should improve as administrative changes are finalized.
- Share goals, experiences and work with others
- I miss seeing Matt Webb
- It is irregular. Perhaps a monthly email? And yes - it's difficult without in-person meeting: :(
- Def miss the in person meetings
- Miss the in person meetings and the snacks! :)



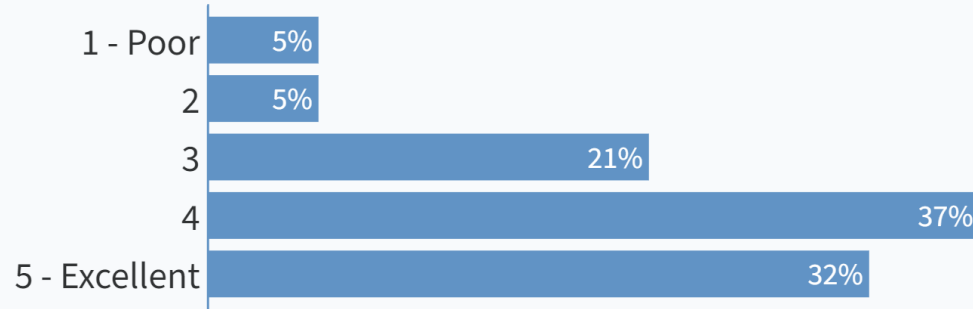
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Please rank your perception of MSGIC's training sessions on a scale of 1 to 5



Response	# of People
1	1
2	1
3	4
4	7
5	6
Total	19



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WHAT DID YOU LIKE AND DISLIKE ABOUT TRAINING OFFERED BY MSGIC?

- Great trainers
- Would like to see more training on various GIS topics
- Free training is always great
- Yes, range of topics
- Ah. The training at TuGIS from ESRI was fantastic and helpful
- Good speakers and a variety of topics
- It's great that it's free for members and available on the website after the fact. That's been a great improvement
- Diverse Topics & Professional Trainers
- range of topics
- Liked: Wide variety of topics



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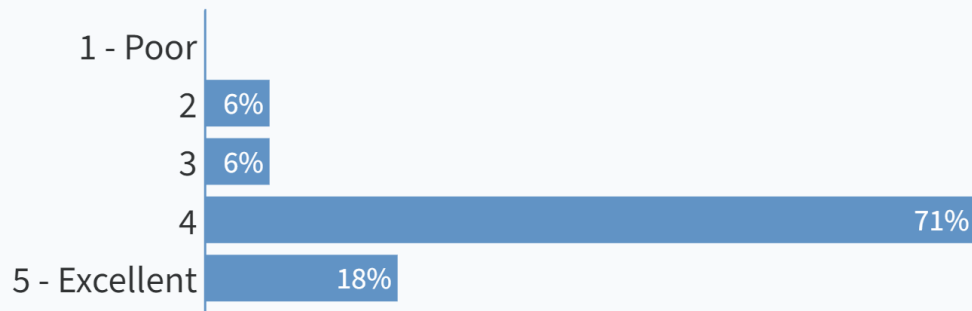
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GOAL #2: EMPOWER EXECUTIVE COMMITTEE MEMBERS TO BE MORE EFFECTIVE IN THEIR ROLES

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Please rank your perception of the effectiveness of the MSGIC Executive Committee on a scale of 1 to 5



Response	# of People
2	1
3	1
4	12
5	3
Total	17



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HOW CAN THE EXECUTIVE COMMITTEE BE MORE EFFECTIVE?

- Bring in more people to volunteer for internal initiatives
- advocate for positive change at the state level
- A little more outreach with other members of MSGIC
- Continue to communicate with the members and public and find more avenues and opportunities to promote MSGIC
- Recommend having more state, local and regional representation on the committee
- Set clear expectations for committee members



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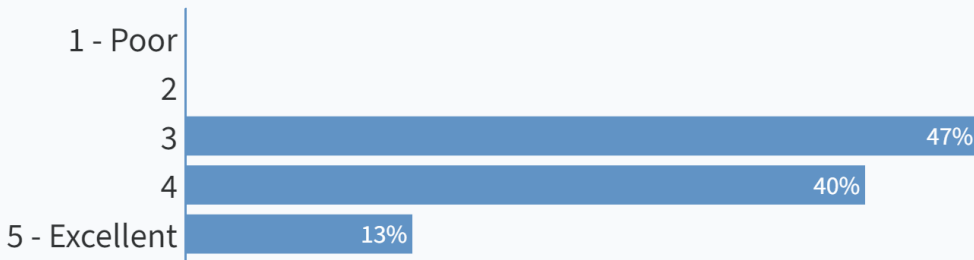
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GOAL #3: FOCUS ON DIVERSITY & INCLUSION - EVALUATE HOW MSGIC CAN PERFORM BETTER OUTREACH TO MARGINALIZED COMMUNITIES WITHIN THE GIS FIELD AND DO A BETTER JOB OF REPRESENTING MEMBERSHIP

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Please rank your perception of how well MSGIC is enabling diversity, equity, and inclusion within the organization on a scale of 1 to 5



Response	# of People
3	7
4	6
5	2
Total	15



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WHERE CAN MSGIC IMPROVE WITH RESPECT TO DIVERSITY, EQUITY, AND/OR INCLUSION?

- Not sure actually
- Continue to have training and conversation
- continued efforts with training and outreach to new members/organizations
- Would like to see more diversity among members of the committee
- Continue to recognize the need for such
- Reach out directly to presenters from underrepresented groups
- Continue to make this a priority