



# Maryland State Geographic Information Committee

A commitment to excellence in the development and coordination of geographic information technologies.

## Live Poll Results from 2022 MSGIC Fall Annual Meeting

### ACHIEVEMENT OF STRATEGIC GOALS

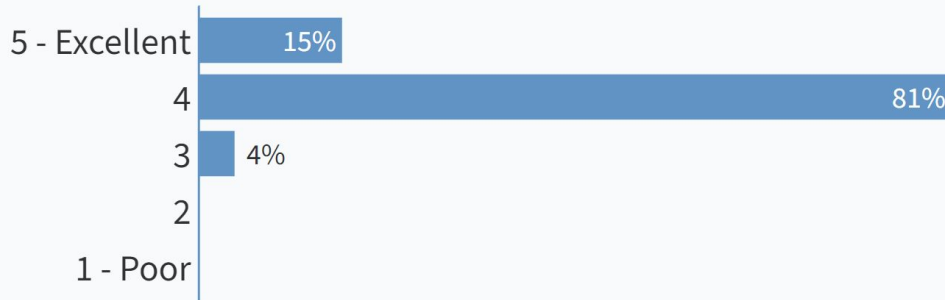


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## STRATEGIC GOAL #1: CONTINUED ENHANCEMENT OF COMMUNICATION, ENGAGEMENT, AND EDUCATION AND TRAINING GOALS FROM 2018-2020

Please rank your perception of MSGIC's communication with members over the past year



Response	# of People
5	4
4	21
3	1
Total	26



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## WHAT DO YOU LIKE ABOUT COMMUNICATION WITHIN MSGIC AND WHAT NEEDS IMPROVEMENT?

- Keep virtual option for meetings
- New to MSGIC
- Good email frequency
- More happy hours
- Also new. Don't know yet
- Like the emails about trainings
- Good email frequency
- More reminders about meetings, trainings and events. The registration emails tend to get buried for me.
- I appreciate the emails as they have a good bit of useful information and every event is informative.
- Good communication about events and training opportunities
- Calendar invites don't have agenda attached, TUGIS videos would be great
- Training has been well advertised on the website in the past year
- It would be great to see more social media posts, LinkedIn, Twitter, etc.



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## WHAT DO YOU LIKE ABOUT COMMUNICATION WITHIN MSGIC AND WHAT NEEDS IMPROVEMENT? (Cont'd)

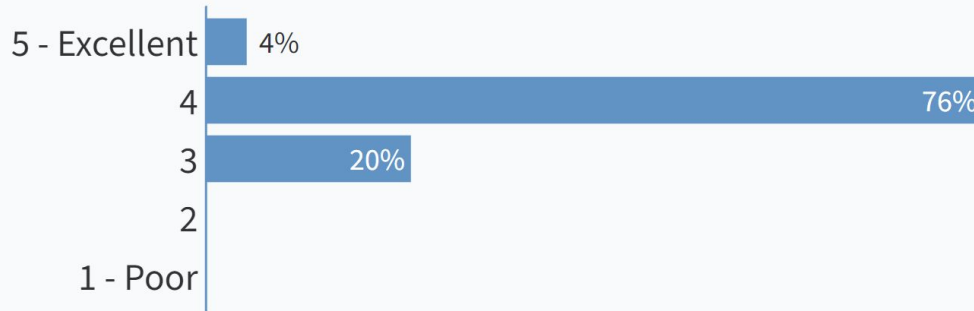
- Communication good on events
- Need clarification on what the caucuses provide individually
- Email, web
- Generally timely
- Ok
- Send out meeting agendas.
- More listicles!
- I'm new so I don't have much feedback yet, sorry
- I felt like there was a lot more communication this year. I liked the emails summarizing events, trainings, other updates, etc.
- Can the agenda for upcoming events be more prominent on the website
- Add meeting agendas to website
- Appreciated emails about training from the Training Subcommittee chair
- Like Enthusiasm
- Ok as is



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Please rank your perception of MSGIC's engagement with members over the past year



Response	# of People
5	1
4	19
3	5
Total	25



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## WHAT DID YOU LIKE AND DISLIKE ABOUT MSGIC'S ENGAGEMENT WITH MEMBERS?

- Social/happy hours. Name tags, agree. Maybe work with other local geo-focused meetups for collaborative get-together
- Have link on website with reminder and invite to committee meetings. Help remind people that we want them involved
- Agree with good training and more social events.
- More social media engagement, ability to tag MSGIC as an organization rather than a group on LinkedIn
- The training and the opportunity to interact with the GIS community
- Number of emails about right, not too many
- Mini happy hours all over Maryland so we don't always have to drive a huge way
- I appreciate the additional training opportunities
- More happy hours 🍺🍷
- More happy hours



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## WHAT DID YOU LIKE AND DISLIKE ABOUT MSGIC'S ENGAGEMENT WITH MEMBERS? (Cont'd)

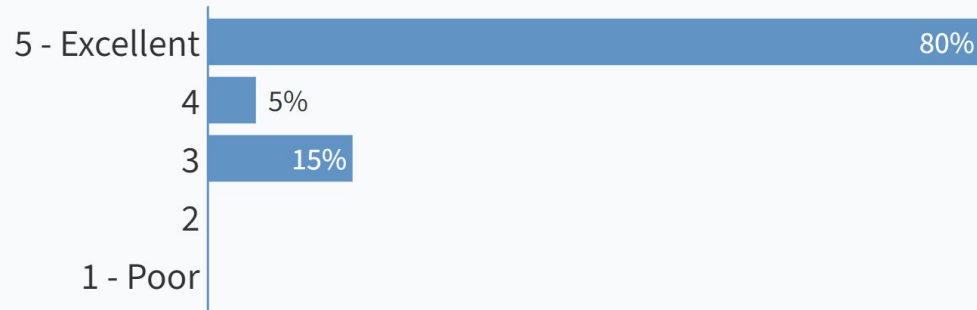
- Would like to see some in person workshops rather than just virtual. More time invested into trainings.
- Would love name tags at events because I'm terrible with names
- Training and meetings are well advertised and inviting.
- Email communication and traing good. Towson tie in good too
- More happy hours
- The additional training options have been great.
- I dislike the fact that I didn't win that sweet map at TuGIS
- In person conferences and socials
- Trainings 👍
- Same answer as previous
- Monthly email summaries and training



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Please rank your perception of MSGIC's training sessions over the past year



Response	# of People
5	16
4	1
3	3
Total	20





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## WHAT DID YOU LIKE AND DISLIKE ABOUT TRAINING OFFERED BY MSGIC?

- Maybe have polls to see what training topics to do
- Great variety of topics
- Embrace the education! I like that it doesn't always have to be training now but it could be presentations on what projects people are working on.
- Good options maybe multiple offerings if those sessions are popular.
- Did not attend but am happy to give some open source trainings 🌐
- Gisp training
- Power BI 💪🔧
- gisp points
- Good variety of subjects and levels.
- Right size of trainings 👤👤👤👤



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## WHAT DID YOU LIKE AND DISLIKE ABOUT TRAINING OFFERED BY MSGIC? (Cont'd)

- Hands on 🙌
- Free trainings are AWESOME. Loved the all-day Power BI
- More time devoted to each training.
- Wish there was a bit more variety in topics
- Would like even more training opportunities if possible
- Too technical. A better expectation of what level of prior experience is needed for each training would be good
- Open source GIS trainings were great.
- Great variety this year!
- Lots of free offerings
- Diverse set of topics and formats
- More

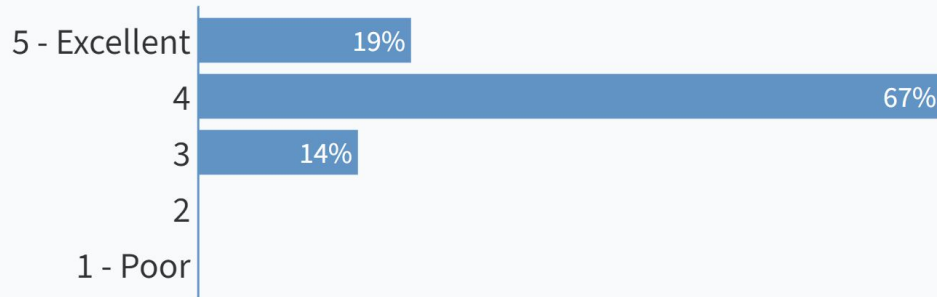


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## GOAL #2: EMPOWER EXECUTIVE COMMITTEE MEMBERS TO BE MORE EFFECTIVE IN THEIR ROLES

Please rank your perception of the effectiveness of the MSGIC Executive Committee over the past year



Response	# of People
5	4
4	14
3	3
Total	21



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## HOW CAN THE EXECUTIVE COMMITTEE BE MORE EFFECTIVE?

- Hybrid for sure
- I like in person meetings
- Hybrid
- Virtual meetings have been nice
- More polls 📊
- Considering the circumstances I think they did a great job holding things together and moving forward.
- Need a quorum! 😊
- Summary of meetings, more communication (even very simple) to all members
- A short intermission in the two hour meeting
- Communication from the caucuses
- More gis advocacy

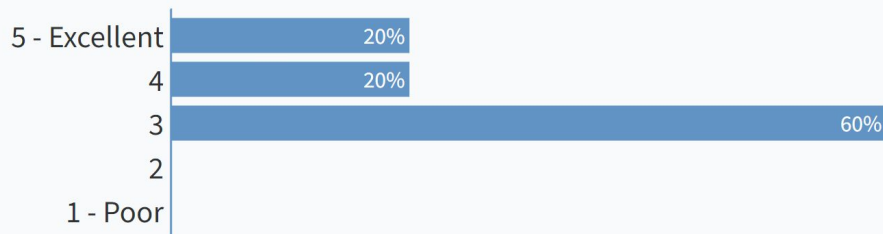


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**GOAL #3: FOCUS ON DIVERSITY & INCLUSION - EVALUATE HOW MSGIC CAN PERFORM BETTER OUTREACH TO MARGINALIZED COMMUNITIES WITHIN THE GIS FIELD AND DO A BETTER JOB OF REPRESENTING MEMBERSHIP**

**Please rank your perception of how well MSGIC has enabled diversity, equity, and inclusion within the organization over the past year**



Response	# of People
5	4
4	4
3	12
Total	20



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## WHERE CAN MSGIC IMPROVE WITH RESPECT TO DIVERSITY, EQUITY, AND/OR INCLUSION?

- Partner with other groups to engage members to get involved with MSGIC
- Outreach to grade schools. Let them know what GIS even is.
- I think more interaction in schools (grade, high and at the university level)
- Engage college students from all over MD
- Reach out to GIS students from different universities
- GIS Day events
- Outreach and collaboration with minority institutions
- Sponsored memberships for students.
- Designate a student speaker series at meetings
- Just keep encouraging more participation
- Off to a good start